

2018—2019

**Mid-Coast
Santa Gertrudis Association
Board of Directors & Officers**

President - David Moran
Vice-President - Patti Ermis
Secretary - Lisa Barrett
Treasurer - Allen Ginnard

Directors — 3 Year Term

Lisa Barrett
979-885-8591
lheinbarrett@gmail.com

Cindy Carleston Blaha
979-578-1105
cblaha61@gmail.com

Patti Urbanosky Ermis
936-870-6410
pattiurb77@yahoo.com

Kyle Kincannon
979-482-1518
krkincannon@gmail.com

Joseph Kirkland
281-451-1137
josephkir@msn.com

Neal Schuleman
936-870-6385
nschuleman@yahoo.com

Directors — 2 Year Term

Allen Ginnard
713-586-9978
allenginnard@yahoo.com

Jason Miller
979-533-3304
millerjason1227@gmail.com

Directors — 1 Year Term

Matt Kubena
979-373-1911
makubena@aol.com

David Moran
979-251-0391
moran_fam4@yahoo.com

Gale Villanueva
979-549-7821
vmcattle1@gmail.com

Nancy Wunderlich
979-277-2838
n.wunderlich@hotmail.com

Cattle Rattle

**Official Publication of the
Mid-Coast Santa Gertrudis
Association**

December 2018



A Message from your President, David Moran...

Hello Mid-Coast Santa Gertrudis Association Members,

The turnout for our annual meeting held at Prasek's Hillje Smokehouse in El Campo on August 18, 2018 was exceptional! We had in over of 70 members in attendance for this meeting, that included adult and junior members. The juniors are the future of our breed and it was exciting to see them interacting with our adult members. Thank you to everyone that attended the meeting! Special thanks to the Townsend, Blaha and Carleston families for coordinating and hosting this event! It was an enjoyable evening shared by all in attendance!

Here are few updates from the meeting. Retiring board members were Billy Eubanks, Allen Grainger and Judy Wallace. New board members elected are Lisa Barrett, Cindy Blaha, Kyle Kincannon and Joseph Kirkland and all will serve a three year term. Neal Schuleman and Patti Urbanosky Ermis were re-elected for a second 3 year term. Mid-Coast officers elected for 2018-2019 are as follows: David Moran - President, Patti Urbanosky Ermis - Vice President, Allen Ginnard - Treasurer and Lisa Barrett - Secretary. We sincerely thank those board members who have served and welcome and congratulate the new members and officers who have agreed to volunteer their time and talents with this organization.

Special thanks to our SGBI President Jerome Urbanosky and Junior Member Madison Moran for their speeches during the meeting. Jerome provided updates on SGBI, including where we are currently and where we are heading in the future along with what is needed to get us there. During his speech, he discussed how far our breed has come and how much recognition we are receiving from other breeds. Madison was the Junior speech champion at the 2018 Junior Nationals in Texarkana and delivered her winning speech to all in attendance about the positive attributes from showing Santa Gertrudis cattle and being a NJSGA member. I would also like to congratulate again our Breeder of the Year recipients Allen and Karen Ginnard of Blackjack Oaks Ranch. Not only do they work hard to raise quality Santa Gertrudis Cattle, but they give many hours of support financially and in the volunteer work they do to Mid-Coast and all of its members.

Finally, during our new business, we had an in-depth discussion about our Annual Opportunity Sale, which is headed by our Sale Chairman Matt Kubena. He spoke about the challenges experienced during the last two years that caused us to cancel both of the sales, which included drought and Hurricane Harvey. He discussed and questioned what is needed from

President's Letter — Continued on Page 3...



Photo courtesy of SGBI Magazine

From the Desk of ... *John Ford,* SGBI Executive Director

The ability to identify, with confidence, cattle that fit an operation's production environment has never been greater and is playing a significant role in strengthening industry demand for superior genetics. This is certainly true for the Santa Gertrudis breed and confirmed by the results of recent sales and transactions. The demand for profitable bulls and females, validated by SGBI's genetic evaluation, continues to grow and the prices being paid are easily surpassing or rivaling those of other breeds.

Animal selection has always been dependent on visual appraisal and this practice remains an important component in beef improvement. However, the use of Santa Gertrudis Breeders International's genetic evaluation is the most powerful tool available to SGBI members for the measurement of economically relevant traits. SGBI's genetic evaluation (selection and breeding tools) provides the information needed for association members to increase the proportion of genes having the desired effect on traits of importance that impact their operations and their cattle buying customer's operations. As producers of seedstock we must recognize our operation's cattle are not measured by appearance but by the performance of their offspring. The seedstock we market are simply the instruments used by our customers to make genetic improvement and enhance calf crop profitability. SGBI's genetic evaluation provides the information needed to make sound breeding decisions that validate animal performance.

EPDs serve as the foundation for SGBI's evaluation tools. A good understanding of Expected Progeny Differences and how they work will result in beef operations accomplishing their breeding objectives. As I visit with members, I am often asked to define a good EPD or a good number. I like to stress there is not a "good" or a "bad" EPD. EPDs are to be used to select for **more** or **less** of a trait with the goal of finding the **optimum** trait(s) for an operation's environment and marketing scheme. What might be a *good* EPD for an improved pasture operation is not necessarily a *good* EPD for an operation breeding cattle in an arid desert environment. EPDs and selection indexes are to be used for breeding cattle that fit each individual production environment and marketing scheme.

Earlier this year, SGBI developed a handbook, *A Cattleman's Guide to Genetic Selection Tools*, that accompanied TSCRA's magazine, *THE CATTLEMAN*, bull buyer's issue. The booklet, sent to 20,000+ commercial cattlemen in 48 states, served as a breed promotional piece and an educational tool, providing information on SGBI's comprehensive and reliable genetic evaluation. This handbook, along with the *Santa Gertrudis Breeders International Data Collection and Submission Resource Guide*, sent to all SGBI members in the summer are great resource guides that can assist SGBI members in navigating the ins and outs of utilizing the association's genetic evaluation and support tools. Purebred producers must always remember, a seedstock operation's only purpose is to drive genetic change by developing bulls and females with traits that add value for all industry sectors. Utilizing SGBI's genetic evaluation ensures that our cattle deliver the traits needed for profitability. SANTA GERTRUDIS ARE DATA DRIVEN AND PROFIT PROVEN.



President's Letter—Continued from Page 1...

our membership to make the sale “great again”. Matt is working hard again this year to come up with new ideas to make the sale happen. We hope you will consider consigning cattle and supporting this endeavor!

A few dates have been agreed upon to share for upcoming events in 2019. **The Mid-Coast Opportunity Sale** will take place in Brenham Texas at the Washington County Fairgrounds on the weekend of May 10th and 11th. More details and consignment forms are included in this newsletter. If you are interested in consigning cattle to this sale, please contact Matt Kubena.

Juniors, please mark your calendars for the weekend of May 17th, as this will be the date of the **2019 Mid-Coast Junior Show**, which will be held in Navasota again this year. More details will be forthcoming as they become available. We are hoping to incorporate a field day event or tour, a meal, the annual junior meeting and the junior show.

Also, with the planning of the **SGBI National Junior Santa Gertrudis Show** in Bryan, Texas, we will be counting on our Mid-Coast membership to help in multiple ways...in the form of donations, event planning and presence at this show to make it all happen. Please mark your calendars for June 22-29 for this great junior event! Sponsorship information is included in this newsletter. Please contact David and Christy Moran or Nancy Wunderlich on how you would like to help!

If you have any questions, please do not hesitate to reach out to me directly, or to any of the board members. Thank you for your membership and involvement. Wishing everyone has a safe and enjoyable holiday season and look forward to visiting with you in 2019, if not before!

Sincerely,

David

David Moran, President

979-251-0391

dmoranjr@acccins.com



2019 *International Super Sale*

Offering the Best of the Breed

Sponsored by

MID-COAST SANTA GERTRUDIS ASSOCIATION

All-Video Sale

*Where Elite Genetics &
Show Ring Champions Come Together*

6:00 p.m., Friday, March 1, 2018

NRG Center • Houston, Texas

Pre & Post Sale Activities

Aisle Party at 4:00 p.m. *Time to socialize in the stalls!*

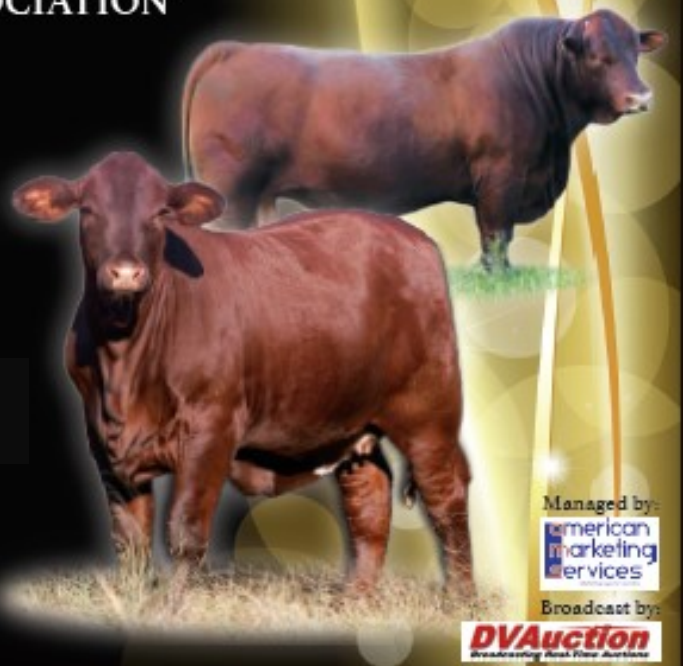
Consignment Forms on following pages.

For more information

Richard Hood
richard@amscattle.com
(979) 224-6150

Debbie Townsend
townsendcattle81@gmail.com
(979) 541-4989

midcoastsantagertrudis.com



Managed by:
**american
marketing
services**

Broadcast by:

DVAuction
Broadcasting Real Time Auctions

International Super Sale Consignment Form—Page 1 of 4
Consignments due January 4th, 2019!!

2019 International Super Sale

Sponsored by: Mid-Coast Santa Gertrudis Association

Nominations are being accepted

All Video Sale

(For those who can't attend -- the Sale will be offered live online at DV Auction)

Friday-March 1, 2019

At 6:00 p.m.

Houston Livestock Show & Rodeo

NRG Center (second floor)

Houston, Texas

Mid-Coast Aisle Party @ 4:00 p.m. in the cattle stalls

Open Santa Gertrudis Show to be held on Saturday-March 2, 2018

- Sale is "all video" -- relieves consignors from inconvenience of hauling in/out of HLSR. However, consignments may be entered in the HLSR Open Show.
- Auction block with auctioneer and ringmen. Large screen TV's.
- Online viewing and bidding accessed through DV Auction just as if you were ringside.
- Sale catalog posted online. Buyer invitations and e-blasts providing links to on-line catalog which will include videos of the cattle.
- Catalog "hard copy" will be mailed upon request.

Through DNA verified genetics and innovative new ways to sell and market our cattle, the Santa Gertrudis breed continues to make history. We give Santa Gertrudis breeders, nationally, the opportunity to participate and sell "SELECT CATTLE" to the highly attended domestic and foreign cattle breeders who attend the Houston Livestock Show and Rodeo. Managed by American Marketing Services, LLC, the International Super Sale, provides an extensive database reaching cattlemen across the United States and foreign countries.

Seeking consignments with:

ELITE GENETICS and CONSISTENT SHOW RING CHAMPIONS

Consisting of:

***Heifers *Bred cows *3N1's *Donors *Flushes & embryo packages *Select bulls**

FOR MORE INFORMATION on consignments for this highly prestigious sale contact:

Richard Hood
 American Marketing Services
 979-224-6150
richardh@amscattle.com

CONSIGNOR INFORMATION:

- **ENTRY DEADLINE:** Friday, January 4, 2019. AMS will start scheduling screening visits immediately.
- Looking for approximately 30-35 lots/registered consignments.

International Super Sale Consignment Form—Page 2 of 4

2019 International Super Sale - Page 2

- American Marketing Services, LLC, will screen all consignments.
 - Screening criteria
 - “Elite Genetics” expected
 - Consistent Show Ring Champions
 - Top Genomic Performance Cattle
- Limit of two consignments per consignor. Acceptance based on quality at screening.
- There is a nomination fee of \$650; \$150 of which covers the cost of screening the cattle and \$500 will be added toward the sale expense. Mid-Coast Santa Gertrudis Association dues of \$50 may be paid with nomination fee or they will be deducted from commission. A Nomination application will be required for **all consignments**. Expenses will be divided by the number of cattle screened at each location
- An original registration paper for each consignment is required. If one is not received one week prior to Sale, Sale Committee will request it from SGBI and cost will be added to commission.
- All cattle must be registered and cleared for transfer with SGBI.
- Preferably 7 years and under. (Donor exceptions)
- All pairs with calves older than 5 months or dry cows need to be palpated safe in calf. (Donor exceptions)
- All heifers between 18 and 28 months of age should be palpated safe in calf.
- Videos will be shot at central locations across the country setup in coordination with Ideal Video Productions and AMS. The cost of video will be prorated by the expense of travel and a day charge of \$750. Expenses will be divided by the number of cattle videoed at each location. Example: 10 head shot on one day at a location. Each animal would be charged \$70 video fee + share of travel expenses. We will make every effort to keep these costs as low as possible.
- Hotel room blocks set up under International Super Sale will be available and this information will be distributed closer to Sale date. Location and convenience will be a priority.

IMPORTANT CHECK LIST:

You may have already completed this checklist, but we request that you review it to make the process of promoting your operation and consignment as punctual and complete as possible.

- ☐ Send Consignment Form **BY January 4th 2019** to AMS; PO Box 10; Wheelock, TX 77882 or email Richard Hood richardh@amscattle.com; Fax: (979) 828-0073
- ☐ Schedule screening visit with AMS representative
- ☐ Reserve your rooms at hotel. (TBD) Block: International Super Sale
- ☐ For embryo, flush, or donor consignments make certain that the consignment (or embryo sire and dam) has been parent verified.
- ☐ For flush and donor consignments, please provide a flush history to AMS to be distributed to prospective buyers as needed.
- ☐ Provide AMS with an original registration paper for sale animal. If one is not received one week prior to Sale, Sale Committee will request it from SGBI and cost will be added to commission.
- ☐ IF AVAILABLE: Provide AMS with a professional picture of your consignment.

International Super Sale Consignment Form—Page 3 of 4

2019 International Super Sale - Page 3

- ☐ IF AVAILABLE: Provide AMS a detailed list and picture of any progeny, siblings, sire and dam that could be used to help promote the genetics of your consignment.
- ☐ IF AVAILABLE: Provide past history of generated revenue or show history of the individual consignment or their progeny, siblings, sire and dam.
- ☐ Prepare a mailing list and generate a personal invite letter to send with a catalog to your friends and customers.
- ☐ Recommend Genomic Testing through SGBI for Genomic Enhanced EPD's.
- ☐ Clip and prepare animals for best look for Video.

We hope that you are as excited as we are at the possibility of continuing to present the best offering in breed history.

If you have questions please do not hesitate to contact an American Marketing Services representative.

Richard Hood 979.224.6150 richarh@amscattle.com

Mark Cowan 903.495.4522 marke@amscattle.com

Trey Kirkpatrick 979.324.5518 treyk@amscattle.com

Brad Wright 979.219.4599 bradw@amscattle.com

Best Regards,

Richard Hood
American Marketing Services
International Super Sale

Please make this a priority so that we can adequately market your consignment.

Mail to:
American Marketing Services
Attn: International Super Sale
PO Box 10
Wheelock, TX 77882

Or email to Richard Hood richardh@amscattle.com

Or fax to the AMS office at 979-828-0073

International Super Sale Consignment Form—Page 4 of 4

2019 International Super Sale - Page 4

Owner: _____

Owner SGBI Member Number: _____

Consignment PHN: _____

Consignment R#: _____

Type of Lot: (Circle one)	Open Heifer	Bred Heifer	Donor Cow
	Bred Cow	3N1	other: _____

Choice Lot: YES/NO

Comments and information you would like to be included in the catalog (you may attach additional information if the space below is not adequate):

Breeding Sire R# _____ 0000

If bred, please provide the following information:

AI Date: _____

AI Sire (include R#): _____

Natural Service Dates (In and Out): _____

Natural Service Sire (include R#): _____

ECD and Breeding Sire based on palpation: _____

If a pair or 3N1, please provide following calf data:

Calf R#: _____ Calf Sex: _____

Calf DOB: _____ Calf BW: _____

Calf Sire (include R#): _____

If a donor or flush lot, please provide the following information (more information is always better, but please provide these details at minimum).

Last Flush Date: _____

Number of Good Embryos: _____ Number of Total Ova: _____

To the best of your knowledge, Lifetime Number of Flushes: _____

Lifetime Average Embryos per flush: _____



Board of Directors

Biographies

“Three words summarize how to lead during this period of uncertainty; reexamine, reaffirm, and refocus. Reexamine the facts by studying all sources of information. Reaffirm your position and clarify your purpose. Refocus your time and energy on things within your control. In my opinion, great leaders do not ‘change the way they lead’ based on outside circumstances. The leader needs to be the source of positive energy and the beacon signaling proper direction to the organization. Be engaged, be authentic, be passionate, be confident, be purposeful, be a leader!”

-Ron Dunford, President of Schreiber Foods

Meet your newest Directors voted into the Board at the annual meeting on August 18, 2018...

Meet Director and Secretary Lisa Barrett

Hello, my name is Lisa Barrett. I live in Sealy, Texas along with my husband Scott Hauerland and two sons, Cody who is twenty-five, and Cory who is sixteen. I am employed with Sealy ISD as the high school attendance clerk. I was born and raised on a small farm in Sealy where I currently reside on the homeplace.



Growing up on a small farm, my parents raised cattle, sheep along with other small farm animals. I was always the first one outside to make sure all the animals were fine. My love for animals has continued into my adult life and I have been able to pass that love and passion onto my children.

My family was introduced to the NJSGA seven years ago where we attended our first Jr. National Show in Gonzales, Louisiana and my son Cory joined the Mid-Coast Association at that time. Our love for the Santa Gertrudis Breed started in Gonzales, Louisiana and has continued since.

As a former business owner in which I taught twirling, cheerleading, and gymnastics, I have spent many hours working with the youth and would love to share my ideas to help the Mid-Coast Association grow and become the best association it can be.

Meet Director Cindy Carlestone Blaha

Cindy Blaha, formerly Cindy Carlestone, grew up showing Santa Gertrudis cattle and has been involved with the Mid Coast Santa Gertrudis Association for many years. As a junior member of the Mid Coast Junior Santa Gertrudis Association, she served as an officer for several years. She held the position of President during the time the 1st Mid Coast Heifer Show was organized. Cindy was also involved with the National Junior Santa Gertrudis Association. She showed the 1st National Champion heifer in Waco, Texas in 1978. Mid Coast has always played a big part of Cindy's upbringing. Her dad, John Carlestone was instrumental in organizing the Norval & Anna Sells Mid-Coast Heifer Show. In addition, along with Helen his wife they managed the show for many years.

Cindy attended Wharton County Junior College and Texas A & M University. She received a Bachelor of Science Degree in Agricultural Education. Cindy works at the Wharton County Youth Fair as the Fair Coordinator and has been employed with them since 2001. Cindy and her husband Bud live in El Campo, Texas. They have 2 children Clint age 26 and Caydi age 17. Both children were and still are involved with the Mid Coast Junior Association as well as the National Junior Santa Gertrudis Association. Caydi is currently a director on the junior board.



Meet your newest Directors voted into the Board at the annual meeting on August 18, 2018...



**Meet Director and Vice-President
Patti Urbanosky Ermis**

Hello everyone, my name is Patti Urbanosky Ermis and I was recently re-elected onto the Mid Coast Board. I currently serve as your Vice President and have previously served as the Youth Advisor. I grew up heavily involved in the breed, and have continued raising and showing Santa Gertrudis cattle with my family. I started showing Santa Gertrudis cattle at the age of 8 years old and was a Jr. Member of the Mid Coast Association. I was the recipient of the Mid Coast Scholarship in 1994 and served as the Secretary on the Jr. Board and as a Director on the National Junior Board as well as National Santa Gertrudis Queen. Duane, Landon and I reside in Navasota, Texas. I truly look forward to working with each of you to grow this wonderful organization and ensure that Mid Coast remains stronger than ever.

Meet Director Kyle Kincannon



Kyle Kincannon lives in West Columbia, TX with his wife of 12 years, Jenny, and their three children, Kenley (10), Karsyn (6), and Kolt (2). Kyle works for an Engineering firm in Houston in the Civil/Structural Department where he designs structures in the Petro-Chemical industry. Kyle has been affiliated with Mid-Coast Association since 1994 and raises his own herd of Santa Gertrudis cattle. Kyle and Jenny currently have one Junior member in their household but will soon have two others following closely behind in age. Kyle's oldest daughter is currently serving as the Mid-Coast and National Junior Santa Gertrudis Princess and is active in NJSGA. Kyle's goal as a Mid-Coast board member would be to enhance Mid-Coast events such as meetings, sales, junior events, etc. in any way he can contribute to the good of the affiliate and the Santa Gertrudis breed.



Meet Director Joseph Kirkland

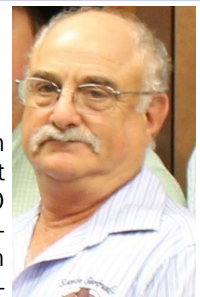
Joseph M. Kirkland served as Vice President for Academic Affairs at Lamar State College-Orange from July 2009 until July 31, 2014, when he retired after 41 years in higher education. Kirkland holds a Bachelor of Arts degree with a major in English from Sam Houston State University in Huntsville, TX. He completed a PH.

D. degree in English from Texas Christian University. While at TCU, Kirkland was a University Fellow.

A veteran, Dr. Kirkland served for six years as an officer in the United States Army, serving a tour in Viet Nam (1967-1968) and teaching military science at Texas A&I University (now Texas A&M-Kingsville).

Joe's wife, Cheryl Spencer and her family have been active with the Santa Gertrudis breed for many years. Her Grandfather, Mr. J. William Oliphint was an early Santa Gertrudis breeder. Her Father, A. Carl Spencer, continued the herd and his younger children showed Santa Gertrudis steers and heifers as children and high school students. Cheryl has continued the family tradition of having Santa Gertrudis Cows. Cheryl and Joe have spent the past few years improving their commercial herd of Santa Gertrudis cows.

Meet Director Neal Schuleman



Hello Mid-Coast members!

My name is Neal Schuleman and I have been asked to fill a vacancy on the Mid-Coast board. I live in Navasota with my wife of 40 years. We have 4 daughters and 6 grandchildren. I'm a retired lieutenant with the Bryan fire Department and currently own and operate Navasota Fire and Safety. My family and I have been involved in raising and showing Santa Gertrudis cattle for about 30 years. We became involved with the breed when one of my older daughters caught a scramble heifer. Over the years we have had the honor of showing great cattle from other breeders as well as our own and have been fortunate to win several majors shows and division championships at these shows and the Junior nationals over the years. All my children and grandkids have shown Santa Gertrudis cattle and hopefully the last 2 will show when they get old enough. We have been involved with Mid-Coast since we began showing and I already served on the board for 2 terms previously. I would like to see the Association grow in the future, and I see great things ahead as more cattlemen look to Santa Gertrudis genetics to improve their herds. I would also like to see more youth involved as I feel we have one of the best Junior Associations in the industry.

NEWS

updates

From your Mid-Coast Association...

Mid-Coast 2019 Breeder of the Year

Blackjack Oaks Ranch (Allen and Karen Ginnard) were awarded the honor of Mid-Coast 2019 Breeder of the Year at the August Annual Meeting. The award was granted in honor of the service Allen and Karen have given to support the breed and the Mid-Coast Santa Gertrudis Association.

Allen acknowledges that he and Karen are breeders who have learned a lot during the time they've raised Gerts, and while they never hope to compete with the huge ranches, they want to raise excellent stock utilizing the already great genetics established in the breed.



Many thanks to Four J Cattle (the Justiss family!)

Four J Cattle (the Justiss family) have made the very first donation to the 2019 National Junior Santa Gertrudis Show in recognition of the artistry of Mary Moczygemba and the support of LMR Farms (LeRoy and Mary Moczygemba). The bull in the stained glass picture was done from a photograph of Four J Jason 15/088, an AI son of Never Before.

The 2019 National Junior Santa Gertrudis Show will be hosted by the Mid-Coast Santa Gertrudis Association. Mid-Coast appreciates the support of the junior organization and this great event! Mid-Coast is making a difference!





2019 National Junior Santa Gertrudis Show

Texas Two Step ~Good Gert Cattle & Great Gert Youth~

Sponsorship Opportunities available:

*All Sponsorships will be recognized in multiple ways during the show week and at banquet

*Ranch & Business Sponsorships are welcome to provide promotional items to be included in welcome bags for all Junior members

<u>Friends</u>	up to \$500
<u>Bronze</u>	\$501 - \$1500
<u>Silver</u>	\$1501 - \$2500
<u>Gold</u>	\$2501 - \$5000
<u>Platinum</u>	\$5001 - \$9,999
<u>Diamond</u>	\$10,000 +

***Your generous contribution to the
2019 NJSGS is appreciated!***

Please make checks payable to 2019 NJSGS and mail to:

2019 NJSGS
c/o SGBI
P.O. Box 1257
Kingsville, Texas 78364

Questions? Contact...

Nancy Wunderlich
979-277-2838

Christy Moran
979-203-0433

2019 National Junior Santa Gertrudis Show Sponsorship / Donation Agreement

Company / Ranch Name: _____ Phone: _____

Contact Person: _____ Email: _____

Address: _____

Please specify the level of sponsorship:

_____ Friends	Up to \$500 Donation
_____ Bronze	\$501 to \$1,500 Donation
_____ Silver	\$1,501 to \$2,500 Donation
_____ Gold	\$2,501 to \$5,000 Donation
_____ Platinum	\$5,000 to \$9,999 Donation
_____ Diamond	\$10,000 + Donation

How would you like your
name/company/ranch to be listed on
recognition materials?

NEWS

updates

Photos from the annual meeting...

(Read the full meeting minutes on your Mid-Coast Association Website News page in the Current News section at <https://midcoastsantagertrudis.com/news/> !)



be engaged
be present



INTEGRITY IS DOING
THE RIGHT THING, EVEN
WHEN NO ONE IS
WATCHING.



Purpose Driven



Authenticity isn't about
being the "real me", but
being true to our purpose
and values that drive us.

Opportunity Sale Update from the August 18, 2018 Mid-Coast Annual Meeting...

It should come as no surprise to anyone in our membership that Mid-Coast has experienced challenges with our Cattleman's Opportunity Sale over the past two years. At the Mid-Coast annual meeting, President David Moran discussed the impact of Hurricane Harvey on our 2017 and 2018 Opportunity Sales, and how the hurricane devastated our 2017 sale and caused postponement of our 2018 sale. He introduced Board Member and Opportunity Sale Chairman Matt Kubena to discuss the new date for the next Cattleman's Opportunity Sale.

Matt advised that we have moved the Opportunity Sale to May 10th and 11th in Brenham, Texas. He said that all cattle will be screened before the sale, and all bulls will be gain-tested. There will be new, higher standards for consigning cattle, including providing calving records. The intent is to insure the quality and information is available to drive a good sale.

During open discussion from the floor, SGBI President Jerome Urbanosky encouraged the membership to bring their best animals to the sale, not just the ones they no longer want. Participating in the sale is an opportunity to build your reputation, and you do that by showing people your best breeding or show stock. Jerome feels that by taking the steps we're taking to improve the sale, we'll see the Mid-Coast Opportunity Sale draw serious breeders and buyers again.

Mid-Coast Members: This is a great opportunity to sell your best cattle and show the Gert community what Mid-Coast breeders have accomplished in excellence for the breed. With the changes and dedication from Matt Kubena and the rest of the Board of Directors, we can see this sale become one of the best again — but we can only do it with your help! Please see consignment forms on the following pages, and bring your stock to the sale!



The poster features a dark red background with a large, stylized white 'C' on the left. A pink cowboy hat is perched on the top of the 'C'. To the right of the 'C', the text 'MID-COAST SANTA GERTRUDIS ASSOCIATION' is written in a white, sans-serif font. Below this, the word 'CATTLEMAN'S' is written in a large, white, serif font. Underneath 'CATTLEMAN'S', the words 'Opportunity Sale' are written in a white, cursive script. To the left of the main text, the word 'SATURDAY,' is written in a white, sans-serif font. Below 'SATURDAY,', the date and time 'May 11, 2019 @ 11:00 AM' are written in a large, white, sans-serif font. To the right of the date and time, the location 'WASHINGTON COUNTY FAIRGROUNDS SALE BARN BRENHAM, TEXAS' is written in a white, sans-serif font. Below the date and time, the phrase 'NOW TAKING CONSIGNMENTS!' is written in a white, sans-serif font. Below the phrase, the text 'Open & Bred Heifers · Pairs · 3N1s · STAR 5 Females · Select Bulls · Embryos · Semen' is written in a white, sans-serif font. To the left of the text, the phrase 'Join us!' is written in a white, cursive script. To the right of the text, the phrase 'Friday, May 10 for cattle viewing from 3:00-6:00 p.m., followed by a cocktail social at 6:00 p.m.' is written in a white, sans-serif font. Below the phrase, the text 'CONSIGNMENT FORM ON NEXT TWO PAGES!' is written in a white, sans-serif font. To the right of the text, the phrase 'For more information, contact Sale Chairman: Matt Kubena • 979-373-1911 makubena@aol.com or any Mid-Coast Board Member' is written in a white, sans-serif font. At the bottom of the poster, the website 'WWW.MIDCOASTSANTAGERTRUDIS.COM' is written in a white, sans-serif font. On the right side of the poster, there is a photograph of two brown cattle standing in a field.

MID-COAST SANTA GERTRUDIS ASSOCIATION

CATTLEMAN'S

Opportunity Sale

SATURDAY,

May 11, 2019 @ 11:00 AM

**WASHINGTON COUNTY FAIRGROUNDS SALE BARN
BRENHAM, TEXAS**

NOW TAKING CONSIGNMENTS!

Open & Bred Heifers · Pairs · 3N1s · STAR 5 Females · Select Bulls · Embryos · Semen

Join us!

Friday, May 10 for cattle viewing from 3:00-6:00 p.m., followed by a cocktail social at 6:00 p.m.

CONSIGNMENT FORM ON NEXT TWO PAGES!

For more information, contact Sale Chairman:
Matt Kubena • 979-373-1911 makubena@aol.com
or any Mid-Coast Board Member

WWW.MIDCOASTSANTAGERTRUDIS.COM

Cattleman's Opportunity Sale Consignment Form—Page 1 of 2

Cattleman's Opportunity Sale 2019

Sponsored by

MID-COAST SANTA GERTRUDIS ASSOCIATION

Consignment Letter and Form

Dear Santa Gertrudis Breeder,

The 2019 Cattleman's Opportunity Sale, hosted by the Mid-Coast Santa Gertrudis Association, will be held **Saturday, May 11, 2019 at 11 a.m.** at the **Washington County Fairgrounds Sales Facility, Brenham, TX**. This sale is open to consignment by all Mid-Coast members. If you are not a member, we invite you to join and bring your best to Brenham. Visit <https://midcoastsantagertrudis.com/> for a membership application or to join online.

Below are the sale rules and screening standards to assist you in selecting your lots. Please contact Sale Chairman Matt Kubena at (979) 373-1911 or makubena@aol.com with any questions.

*****ALL CATTLE CONSIGNED WILL BE SCREENED PRIOR TO SALE DATE.**

1. Pen lots of three head or less will be accepted.
2. All cattle must be registered purebred Santa Gertrudis or Santa Gertrudis Star Five. (Consignors must be in good standing with SGBI).
3. Females must be between the ages of 6 months through 6 years old (females must not be 7 years old the day of the sale).
4. Bulls 15 to 48 months of age are eligible. *****ALL BULLS MUST BE GAIN TESTED**
5. Bulls must have a sheath score of 3 or less.
6. Embryo, flushes, donor cows, bred recipient cows and semen lots will be accepted.
7. Fertility – **A licensed veterinarian must certify the following:**
 - Females over 26 months of age must calve by 36 months of age
 - Females with a calf at side that is 6 months of age or older must be safe in calf
 - Females with a calf at side that is 9 months of age or older must be safe in calf in at least the second trimester
 - Bulls, 15 months and older, must be fertility tested and confirmed a satisfactory breeder within 30 days of the sale and Trich tested according to Texas Animal Health Commission rules

Other Considerations:

- Females with a calf under 6 months of age may sell open or exposed
 - Any female 4 years old or older needs to have calving interval included
8. Cattle must be sound, functional, and in good flesh. Any cattle falling under the "Disqualifications" section of the SGBI "Standards of Excellence" will not be allowed to sell.
 9. Cattle must have a health certificate allowing interstate shipment and showing fertility results (if applicable), issued within 30 days of sale date. **Check with your veterinarian for any additional health requirements such as Brucellosis testing of cows over 18 months of age, TB testing etc.**

Any animal not meeting these requirements will be automatically removed from the sale offering.

The non-refundable consignment fee is **\$100.00 per lot or per pen, due at the time you submit your paperwork. Commission will be 10%.** (\$40.00 of consignment fee will be credited towards commission).

Make checks payable to:

*****Mid-Coast Santa Gertrudis Association*****

Mail entry form(s), full consignment fee, and copy of registration papers by March 1, 2019

To: **MATT KUBENA**
MID-COAST SANTA GERTRUDIS ASSOCIATION
 9003 FM 1459
 SWEENEY, TX 77480

Please mark your calendars now and plan to attend! This is a major event for the Mid-Coast Santa Gertrudis Association, and we are going to have a great time with plenty of quality cattle on display.

We look forward to seeing everyone there!

Watch for updates on <https://midcoastsantagertrudis.com/>!

Cattleman's Opportunity Sale Consignment Form—Page 1 of 2

Cattleman's Opportunity Sale 2019

Consignment Information Form
(Please use a separate form for each lot.)

May 11, 2019

Washington County Fairgrounds Sale Facility, Brenham, Tx

Please circle one: Open Heifer Exposed Bred Heifer Pair
Three-n-one Bred Cow Bull Embryo Semen

Name: _____ Ranch Name: _____ Herd number: _____
Address _____ City _____ State _____ ZIP _____
Phone: Day _____ Night _____ Email _____ Fax _____

ANIMAL CONSIGNED:

Id # _____ Sex _____ Circle One: Horned Polled Scurred

Date of Birth _____ SGBI Reg. No. _____

Breeding Information for females: (AI certificate required if bred AI)

Open () or Palpated Bred () or Exposed () Calving interval for females 4 years and older _____

Palpation results: _____ Date: _____ or Expected Calving Date _____

Sire Bred or Exposed to: ID # _____ Name: _____ SGBI Reg. No: _____

Calf at Side Information: (Calf should be registered)

ID # _____ Sex: _____ Date of Birth: _____ SGBI Reg. No: _____

Sire ID# _____ Name: _____ SGBI Reg No. _____

For Bulls: Fertility Tested? _____ Date of Test: _____

Gain Test Data; Date of test _____ Av. Daily Gain _____ Ratio _____

Final Wt. per day of Age _____ Ratio _____

Please write comments, as you would like for them to appear in the catalog. Attach a copy of the registration certificate to this form and mail with a check made payable for \$100.00/lot to:

*Matt Kubena
Mid-Coast Santa Gertrudis Association
9003 FM 1459
Sweeny, TX 77480*

****Entry Deadline is March 1, 2019****

Comments: (Please limit comments to 35 words per lot.)

Mid-Coast Jr. News

December 2018



Upcoming Events

2019

***January 27th** — Ft. Worth Livestock Show

***February 15th** — San Antonio Livestock Show

***March 7th** — Houston Livestock Show

***March 30th** — Austin Livestock Show

***May 18th—19th** — Norval and Anna Sells Mid-Coast Junior Show; Navasota, TX

***June 22nd – 29th, 2019** - 2019 SGBI National Junior Santa Gertrudis Show; Brazos County Expo Center; Bryan, TX

***July 28th—August 1** — GOALS—Gerts Ongoing Advanced Leadership Summit; Estes Park, CO

Howdy Mid-Coast Juniors!

Although the majority of you already know me very well, I will reintroduce myself for those whom I've not had the opportunity to meet. My name is Shelby Ferguson and I am your new 2018-19 Mid-Coast Santa Gertrudis Junior President! I am a junior at Texas A&M University, studying Plant & Environmental Soil Sciences and Turfgrass Science. I have been showing and actively involved in the Santa Gertrudis breed since 2014. Currently, I am on the National Junior Board of Directors and am your National Secretary.

Over the last year, we were represented in a great way by our previous Junior President, Heather Stenson. She led us through major shows, the Mid-Coast Warm-up Show and into Junior Nationals in Texarkana, Arkansas. We are all grateful for her time and dedication to our affiliate. From all of us in Mid-Coast, "Thank you, Heather!"

Major show season has begun as we have already completed Heart of Texas and State Fair of Texas. Sadly, I was not able to attend either major show as I was participating in an internship in Montana during this time. I wish I could have been there to support our affiliate and watch everyone have a great time. A huge congratulations to

those who participated and represented Mid-Coast at both shows! We are so proud of each and every one of you.

Registrations for the Fort Worth Stock Show & Rodeo were due November 15 for both the junior and open shows. The deadlines for the Houston Livestock Show Junior and Open Shows are December 1 and January 5, respectively. Please be sure to get your entries in on time so that you are able to participate in these shows. Mid-Coast always has a wonderful time and is well represented at both shows. If you have any questions regarding registration, health papers, hauling, hotels, etc. please feel free to reach out and ask!

We had a great turnout at our annual meeting in El Campo this August. With over twenty junior members there, we had great junior representation for our affiliate. The bake sale/junior silent auction was also held in El Campo during our annual meeting. I have to say- WOW! What great support we had from our members, juniors and supporters. We raised almost \$1000 through our sale. A huge "THANK YOU!" to all who participated in this fundraiser.

As 2019 approaches, we are starting to get even closer to our next Junior Nationals. Mid-Coast will be hosting and running the show this year in College Station, Texas- WHOOP! The show will be held at the Brazos County Expo June 22-29. Please consider volunteering on some of our committees to help the show run smoothly. We need all hands-on deck to make for a great show. We have numerous fundraising and volunteer opportunities, big or small. I'd encourage each and every member and junior member of Mid-Coast to take part in helping put our show together. This is a rewarding and exciting project for everyone!

I am looking forward to spring majors and getting to see everyone! Please reach out if you need help with anything or have any questions beforehand. I hope everyone has a great Thanksgiving, Christmas and New Year's this holiday season.

Thanks and Gig 'em!

Shelby Ferguson

Visit our website at <http://midcoastsantagertrudis.com>

**The Mid-Coast Juniors would like to thank the
Mid-Coast Junior Santa Gertrudis Association
2018 Bake Sale Silent Auction Fundraiser Donors and Buyers!**

Held at the Mid-Coast Santa Gertrudis Association Annual Meeting, El Campo, Texas
August 18, 2018

Item Name	Donor Name	Purchaser Name
Dewberry Pie	Landon Stem	Patti Ermis
Chocolate Peanut Clusters	Landon Stem	Karen Ginnard
Sugar Cookies	Laura Zibilski	Allen Ginnard
Homemade Bread	Laura Zibilski	Jason Miller
Decorated Cupcakes	Alyssa Jones	Kris Wunderlich
Vanilla Bundt Cake	Canyon Jones	Dawson Moran
Brownies	Hayden Jones	Parker Mason
Dill Pickles	Calvin Wunderlich	Townsend Family
Dill Pickles	Calvin Wunderlich	Jason Miller
Decorated Cookies	Caydi Blaha	Townsend Family
Pecan Pie	Madison Moran	Jerome Urbanosky
Chocolate Chip Cookies	Dawson Moran	Joe & Sherry Fauth
Carrot Cake	Logan Mason	Curtis & Kathy Fuchs
Red Velvet Cake	Parker Mason	Lisa Barrett
Brownies	Re'Ana & Macie Villanueva	Zoe Justiss
Brownies	Tate Villanueva	Cindy Blaha
Cookie Munch	Kenley Kincannon	Cristi Harrington
Chocolate Kahlua Cake	Kenley Kincannon	Matt Kubena
Chocolate Sheet Cake	Helen Carleston	Nancy Wunderlich
Sock It To Me Bundt Cake	Helen Carleston	Jason Miller
Meat & Cheese Basket	Demi Harrington	Jason Miller
Misc. cash donations	n/a	Joseph Kirkland
Misc. cash donations	n/a	Allen Ginnard

Total Profit = \$946.00

Thank you!



2019 Annual Norval and Anna Sells Mid-Coast Junior Santa Gertrudis Show

May 18 -19th, 2019

Grimes County Fairgrounds; Navasota, TX

Tentative Schedule: **Friday, May 17th** - Cattle enter fairgrounds late afternoon.

Saturday, May 18th - Cattle checked in; Junior meeting and possible Affiliate meal.

Sunday, May 19th - Junior show.



2019 National Junior Santa Gertrudis Show

June 22 - 29th, 2019

Bryan, TX

Encouraging ALL Mid-Coast Junior members to participate and ALL Mid-Coast members to help us host this great junior event!

Please contact David or Christy Moran or Nancy Wunderlich with questions or offers of help.



2019 GOALS - Gerts Ongoing Advanced Leadership Summit

For National Junior Santa Gertrudis Association Members age 13+

July 28th - August 1st, 2019

Estes Park, CO

Look for information soon in the SG USA magazine!

Contact Christy Moran or Gale Villanueva if interested



Sponsored by the Mid-Coast Santa Gertrudis Association! ...

Let's do a ***Texas Two Step!*** ***Nationals 2019***

~Good Gert Cattle & Great Gert Youth~

in Bryan, Texas at the Brazos County EXPO



The Brazos County Expo is in the heart of Texas and offers a premier multipurpose event facility that will meet all our needs for the 2019 National Junior Santa Gertrudis Show. The *Mid-Coast Association* is excited to bring NJSGS back to Texas and can't wait for you to join in the ***Texas Two Step*** in 2019!

JUNE 22-29, 2019



For more information:

David and Christy Moran

Moran_fam4@yahoo.com

979-251-0391 (David)

979-203-0433 (Christy)

Accommodation Information

Host Hotel –

Hilton College Station & Conference Center

801 University Drive East

College Station, TX 77840

844-327-4043

Group rate - \$105 per night

also in the same area –

Homewood Suites by Hilton

950 University Drive East

College Station, TX 77840

979-846-0400

Group rate - \$109 per night

We hope to see you at the
2019 National Santa Gertrudis Show
June 22nd—June 29th, 2019
At the Brazos County Expo Center
in Bryan, Texas!

From the Mid-Coast Annual Meeting. . .



This speech was written for the Public Speaking Contest at the National Junior Santa Gertrudis Show in Texarkana, AR in June, 2018. Madison Moran presented this speech in the Junior Division where she received 1 st place in the contest of 17 juniors. Madison was invited to present her speech for the benefit and enjoyment of our members at the 2018 Mid-Coast Annual Meeting. Great job, Madison!

“From the outside looking in, you can’t understand it. From the inside looking out, you can’t explain it.”

“From the outside looking in, you can’t understand it. From the inside looking out, you can’t explain it.” This is a quote mom shares from her college days at Texas A&M University.

Many Aggies, including my mom, feel this way about their school. I am beginning to catch the Aggie spirit too, even at my young age. There is something about being an Aggie or even being in Aggieland you can’t explain with its rich traditions and culture. It is a legacy I hope to be a part of one day as an official Texas Aggie.

Hi, my name is Madison Claire Moran. I am 12 years old and I live in Brenham, Texas. Aggieland is a few years away for me, but my membership in the National Junior Santa Gertrudis Association and the connection with my cattle is now! Becoming a member of this organization 4 years ago was the beginning of something that is hard to explain, but I am so thankful that as I participate in my 5th National show I can share with you about all it has done for me.

From the outside looking in, folks just don’t understand...but, from the inside looking out, it is hard to explain. But, I do my best to share this story over and over when I can to help explain just a bit of what these red cattle and this organization can provide. The legacy of this fine relationship has been handed down to me for several generations...and one I certainly want to continue to foster.

Over my short life, I have enjoyed having the opportunity to be around these red cows and this organization. My first step into the show ring at age 4 was to participate in Pee Wee Showmanship. And, then in 2014, I officially showed my first Santa Gertrudis heifer Fancy Girl at Junior Nationals. A lot has happened since then! The things I have learned, the lessons I have gained, the heifers I have experienced showing, the people I have met....the list goes on and on. The legacy continues and I can say “I am getting it!” I am truly getting what this organization can provide to so many!

Walking in the show ring with these special animals and this special opportunity is helping me see how special these animals are and how they are a tool in providing amazing leadership, character building, responsibility and growth opportunities that will be catalysts of what I hope will only be the beginning of many great things to come. Many outside of our organization question the money and time spent on raising and showing cattle. They just don’t understand it.

There are many special things about this breed and the association. First, let’s talk about the cows...from my knowledge gained by raising and showing cattle, I know that Santa Gertrudis cattle have many positive traits that appeal to the cattleman.

Some of those qualities include:

- *rapid and efficient growth – which means they grow well
- *hardiness and adaptability to harsher conditions – which mean they survive well
- *a good disposition – which means they act nice
- *and good maternal traits such as mothering and milking ability and calving ease – which means that they are good mommas.

One really cool trait to me is that this breed is known as “America’s Original Beef Breed”! Can’t get much better than that!

Continued...



From the Mid-Coast Annual Meeting, continued...

2018 National Junior Santa Gertrudis Show 1st Place Public Speaking Contest Winner (continued)...

Now, about the kids...the exhibitors...the friends and family made by showing these cattle. Not in a million years would I have dreamed of the personal development and benefits that could be had from this organization until I stepped in the show barn and began to meet wonderful people and opportunities. Over the last 3 years, my family and I have traveled with folks that we consider our Gert family. There is just something special about the bond and folks associated. I have had the opportunity to make friends from many states because of meeting them in this organization.

We, both junior exhibitors and their family members, are developing life-long friendships that wouldn't have been formed if it weren't for the connection of the show road. And, what is even cooler is that while we all like to compete...and compete hard, at the end of the day whether we have won the Champion award or they have...we still are friends and still help each other out whatever the need. Awards will fade, but good relationships will last forever.

Over the years, I have been able to compete and interact in ways that have given me not only awards and recognitions, but has provided me with gifts and lessons that are invaluable! I will tell you that my luck in the show ring has not proven to be the best. I have seen my share of hard times with halter breaking heifers which would never be able to go into the showing...even though they were good ones. I have had a few blue ribbons but no major champions to speak of and not winning can be hard to swallow after you continue to work so hard.

I experienced losing a baby calf of a special show heifer who I then could not take the National show just a few weeks after losing the calf. I experienced being kicked in the head in the national show ring and even though I came away from that show ring with a bruised and swollen eye, I had more pride, more determination and more cattle friends than ever before.

You see, adversity definitely makes one stronger and being able to learn this lesson in the cattle barn is something "unexplainable" to those from the outside looking in. Being able to also compete successfully and win awards like the coveted Junior high point buckle are also things I have accomplished in these short years and "unexplainable" to those who don't understand how showing cows gives you all these opportunities for self-development. Being crowned National Junior Princess and experiencing so much leadership opportunity already has allowed me to dream and believe and serve this organization in ways like never before. These opportunities are not understood from the outside. There are also so many rewarding opportunities I also have my sights set on in years to come like winning a donated heifer and scholarship money which is a special part of our organization's benefits.

I continue year after year to see just how special the National Junior Santa Gertrudis Association is and how much it does for the youth in agriculture. Research shows that the agriculture industry is creating genuinely good people who go out and make a difference in the world. I am so glad that I am getting a chance to be a part of an organization working to do this. I am glad that I am a part of another generation of cattle exhibitors that "gets it" and understands what it can do for us.

So, from the "outside looking in, you just don't understand it", but from the "inside looking out, you just can't explain it". As a junior member, I already have that feeling on the inside that Santa Gertrudis cattle and the National Junior Santa Gertrudis Association are pretty special...and I am going to do my best to get the most out of it and share my wonderful experience with others. I have high hopes and dreams as I continue my involvement with these special animals and this group. I am proud to be a part of something this unexplainable and look forward to having a bright future as I continue this legacy as an Aggie and Santa Gertrudis breeder. Thank You!

Comments from the Editor...

We should all be very proud of our Juniors, and Madison is certainly one of those young people who rises to the top in my book! I see her everywhere! She volunteered to help the special needs kids show animals at the Washington County Fair; I ran into her ringing a bell to raise money for the Salvation Army; I've seen her donate her time to help young people learn to show Gerts; and those are just some of her contributions. Madison, you make all of us proud - as does every Junior out there making a difference in serving others! You and our Juniors are the future of our breed!

Junior photos from the annual meeting...



Junior photos from the annual meeting...



Junior Advisors Patti Ermis and Gale Villanueva



SGBI Ranch Signs Now Available. **ORDER YOURS TODAY!**

High-quality, durable, enamel-coated metal with your ranch name and location

PERSONALIZATION

Ranch Name(s): _____

City: _____ State: _____

PAYMENT METHOD (for sign only)

Check No.: _____ TOTAL: \$ _____

Credit Card: ☐ Visa ☐ Mastercard

Credit Card No.: _____

Expiration: _____

Card Holder Name: _____

Card Holder Signature: _____

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*Signs will be shipped directly from manufacturer, freight collect.
Shipping to a commercial/business address can reduce shipping costs.*



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- › 54" w x 48" h
- › Weatherproof
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\$700/ea.

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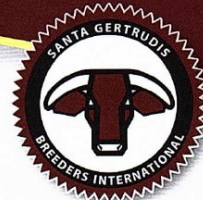
Add value to your Santa Gertrudis purchase: Get the registration papers!

Genetic information - Performance data - Generations of pedigrees

- Study after study confirms that crossbreeding adds profitability to cow-calf operations through heterosis. The Santa Gertrudis F-1 female gives you all this and more.
- With a large data set and utilizing cutting-edge genomic technology, Santa Gertrudis breeders have the information and tools to produce genetically superior cattle for the commercial cattleman.
- No matter your production system, environment, marketing system or genetic base, adding data-driven Santa Gertrudis to your operation will increase your profitability.

The new color of **RED** is **BLACK** on the bottom line.

SANTA GERTRUDIS BREEDERS INTERNATIONAL
361-592-9357 • sgbi@santagertrudis.com
santagertrudis.com



Mid-Coast Santa Gertrudis Association

2019 Membership Application Form

(Renewal or New Member)

Due by January 1st of each year

(Memberships run from January 1st to December 31st each calendar year)

JOIN OR RENEW YOUR
MEMBERSHIP
TODAY!

Indicate Membership Type	Requirements	Annual Dues
Active Member	Persons, Firms, Partnerships, Corporations who belong to Santa Gertrudis Breeders International (SGBI). Please indicate which name membership will be under: <input type="checkbox"/> Individual(s) <input type="checkbox"/> Ranch	\$50.00
Associate Member	Non-voting membership; do not have to be an SGBI member or own Santa Gertrudis cattle.	\$40.00
Junior Member	Must be younger than 21 at 01/01/2019. Junior Member Date of Birth: _____	\$25.00

Please print or type carefully – this information is used in the directory.

Ranch Name	SGBI Herd #	
Member Name(s)	Primary Member	Spouse
Mailing Address		
City, State, Zip		
Ranch Address (if different)	Street	City, State, Zip
Phone – Home		
Phone – Cell	Primary Member	Spouse
Email address	Primary Member	Spouse
Web site address		
For Junior applicants: Parents name(s)		
For Junior applicants: Parents' eMail and phone	eMail:	Phone:
For Junior applicants: School information	School: Name of Organization:	<input type="checkbox"/> 4-H <input type="checkbox"/> FFA (check one)

****Information provided above will be available on the Mid-Coast website Membership Directory.**

****List any information you do not want released on the website:**

Please either complete and pay on-line, or mail completed form and check made payable to [Mid-Coast Santa Gertrudis Association](#) to:

[Lisa Barrett, Secretary](#)
[Mid-Coast Santa Gertrudis Assn.](#)
[2126 Gebhardt Rd.](#)
[Sealy, TX 77474](#)

For office use only:

Check # _____

Date _____

Mid-Coast Santa Gertrudis Association

2019 Cattle Rattle Newsletter

Ranch Advertising Form

(Renewal or New Participant)

Due January 1st of each year

Advertising Type	Description	Annual Payment
Ranch Business Card advertisement	All Mid-Coast members (Active, Associate, and Junior) are given the opportunity to have their Ranch or ranch-related business card included in the Mid-Coast Santa Gertrudis Association Cattle Rattle magazine. The Cattle Rattle is published 4 times per year to Mid-Coast members and to various 4-H and FFA organizations. The business card is reduced in size, similar to how they are shown in the SGBI magazine.	\$60.00

Please print legibly. This contact information is used in case we have questions for you.

Ranch Name	SGBI Herd #	
Member Name(s)	Primary Member	Spouse
Mailing Address		
City, State, Zip		
Phone – Home		
Phone – Cell	Primary Member	Spouse
Email address	Primary Member	Spouse
Web site address		

Notes:

- Please send your business card with this form, but do not attach.
- If you have a scanned, high-quality file with your business card image, you can eMail it to kginnard56@gmail.com.
- If you also advertise your business card in the SGBI magazine, please check here: ☐

Make checks payable to: [Mid-Coast Santa Gertrudis Association](#)

Please mail completed form to:

Karen Ginnard, Cattle Rattle Editor
Mid-Coast Santa Gertrudis Assn.
15300 McCraven School Road
Washington, TX 77880

For office use only:

Check # _____

Date _____

Mid-Coast Brand Ads

Established 1946
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LEROY BIERI
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P.O. BOX 441
 ANGLETON, TEXAS 77516

Office: (979) 849-7911
 Cell: (979) 292-9856
 Fax: (979) 849-1926

Santa Gertrudis Cattle  SGBI Herd Number: 40525

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KAREN & ALLEN GINNARD
 (936) 878 1825

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 Cell: 713 586 9978 Washington Texas, 77880




CF Cattle Co.
 Curtis & Kathy Fuchs
 And Family

#10494

44 Three Oaks Lane
Brenham, Texas 77833

Home: 979-289-5635 Cell: 979-251-0328

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Jim Corporron **Ranch:** 979-562-2405
 3148 County Road 229 **Cell:** 979-561-7185
 Schulenburg, TX 78956 **Email:** jim@corpacres.com
www.corporronacres-dosbrosranches.com

Dos Bros Ranch



Rodney & Barbara Corporron **Ranch:** 979-562-2400
 528 CR 223 **Cell:** 713-724-1263
 Schulenburg, TX 78956 **E-Mail:** rodcorporron@yahoo.com
www.corporronacres-dosbrosranch.com

D Bar J Ranch



Herd No. 7964
 SANTA GERTRUDIS

8456 FM 227 East Phone: 936-687-5800
 Grapeland, Texas 75844 Fax: 936-687-2944

All members have the opportunity to advertise by placing your business card in our newsletter for a nominal fee of \$60.00 per year. A form for 2018 participants is on our Mid-Coast Santa Gertrudis Association website on the News page, and under the Forms section.

John Kiker
 24081 Jones Rd.
 Hempstead, TX 77445
 Phone & Fax: (979) 826-8329
j.w.k.1934@gmail.com



BRETT MUEGGE **MICHAEL MUEGGE**
 979-277-4254 979-277-2987
brett_muegge@hotmail.com

Santa Gertrudis
 American Cross
 Show Steers

RANCHO SALIDA DEL SOL
 SGBI HERD NO. 9020



JOHN H. & PAMELA LIFORD
 P.O. BOX 1739
 GONZALES, TEXAS 78629 **email:** liford@gvec.net

Allen & Cheryl Grainger "The tradition continues"

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Santa Gertrudis & Star Five Cattle
 Herd # 878

Phone: (979) 830-8785
 Web: rockingasantagertrudis.com P.O. Box 2282
 Email: rockingacattle@gmail.com Brenham, TX 77834

Rose Hill Ranch
 AJ & Rosemary Gambino
 PO Box 235 Pattison, TX 77466
 (832) 496-8836 or (832) 542-1944
www.santagertrudiscattle.com
 email: rosemary.gambino@gmail.com



Strait Ranches
 Y.N. Strait Family
 Carrizo Springs, TX
 830.317.3310 | 830.876.3309
www.straitranches.com

WF Terry/Nancy Wunderlich & Family
 1755 Lange Lake Road
 Brenham, TX 77833

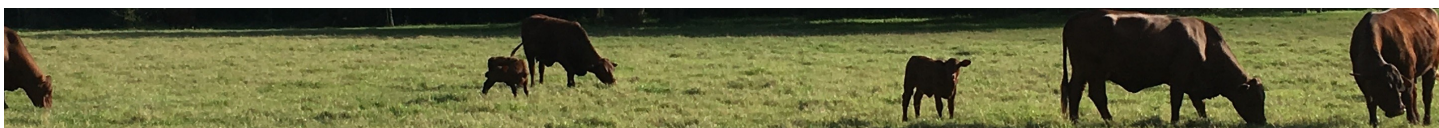
Purebreds
 Crossbreds
 Club Calves

WUNDERLICH FARMS
 Registered Santa Gertrudis Cattle

wunderlichfarms@gmail.com
 Nancy 979-277-2838 Paul 979-277-1938



Mid-Coast Santa Gertrudis Association
Karen Ginnard, Editor
15300 McCraven School Rd.
Washington, TX 77880



Coming Events

Visit us at: <https://midcoastsantagertrudis.com/>

We wish you a joyful, merry Christmas!



2019

- | | | |
|------------------------|---|--|
| January 27th | - | Ft. Worth Livestock Show |
| February 15th | - | San Antonio Livestock Show |
| March 1st, 4:00 p.m. | - | 2019 Mid-Coast International Super Sale Aisle Party; HLSR, Houston TX |
| March 1st, 6:00 p.m. | - | 2019 Mid-Coast International Super Sale; HLSR, Houston TX |
| March 7th | - | Houston Livestock Show |
| March 30th | - | Austin Livestock Show |
| May 10th, 3:00 p.m. | - | Mid-Coast Cattleman's Opportunity Sale Cattle Viewing and Social (6:00 p.m.); Washington Co. Fairgrounds Sale Barn, Brenham, TX |
| May 11th, 11:00 a.m. | - | Mid-Coast Cattleman's Opportunity Sale; Washington Co. Fairgrounds Sale Barn, Brenham, TX |
| May 18th - 19th | - | Norval and Anna Sells Mid-Coast Junior Santa Gertrudis Show; Grimes County Fairgrounds; Navasota, TX |
| June 22nd - 29th | - | 2019 SGBI National Junior Santa Gertrudis Show; Brazos County Expo Center; Bryan, TX |
| July 28th - August 1st | - | GOALS - Gerts Ongoing Advanced Leadership Summit for Juniors age 13+; Estes Park, CO |