

2018—2019

**Mid-Coast
Santa Gertrudis Association
Board of Directors & Officers**

President - David Moran
Vice-President - Patti Ermis
Secretary - Lisa Barrett
Treasurer - Allen Ginnard

Directors — 3 Year Term

Lisa Barrett
979-885-8591
lheinbarrett@gmail.com

Cindy Carleston Blaha
979-578-1105
cblaha61@gmail.com

Patti Urbanosky Ermis
936-870-6410
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Kyle Kincannon
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krkincannon@gmail.com

Joseph Kirkland
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Neal Schuleman
936-870-6385
nschuleman@yahoo.com

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allenginnard@yahoo.com

Jason Miller
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millerjason1227@gmail.com

Directors — 1 Year Term

Matt Kubena
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makubena@aol.com

David Moran
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moran_fam4@yahoo.com

Gale Villanueva
979-549-7821
vmcattle1@gmail.com

Nancy Wunderlich
979-277-2838
n.wunderlich@hotmail.com

Cattle Rattle

**Official Publication of the
Mid-Coast Santa Gertrudis
Association**

Late June 2019



A Message from your President, David Moran...

Hello Mid-Coast Santa Gertrudis Association Members,

This year is flying by and it is hard to believe that we have completed so much this year already! Our Juniors completed their major show season this spring (Fort Worth, San Antonio, Houston and Austin), we had an excellent Houston Super Sale in March and finally got the Mid-Coast Opportunity Sale back on track with a successful sale last month in Brenham. Watch for the information in this issue about the Opportunity Sale from our sale chairman Matt Kubena. Finally, our Mid-Coast Juniors had an amazing Anna and Norval Sells Mid-Coast Santa Gertrudis Junior show in May and results and photos are shared in this issue of the Cattle Rattle. Up next for the Juniors and their families is the 2019 Junior Nationals in Bryan, Texas, which is happening as this newsletter is being prepared. It's promising to be a Texas Two Step to remember! We hope that all our Mid-Coast Association friends are able to come to Bryan to support this wonderful event celebrating "Great Gert Youth and Good Gert Cattle!"

I would like to take a moment to personally thank all who have generously volunteered so much of their time to make all these great events possible. Many hours of hard work, dedication and commitment were required behind the scenes to make each of these events listed above run so smoothly and a true success. This might be the greatest attribute we have as an organization is our willingness to unselfishly donate our time to helping others and to make our Mid-Coast sponsored events happen. When attending each event, I was amazed and reflected afterwards on how each was achieved. This was done by each individual working together as a team while keeping the best interest of the event at the center of their focus. Our Mid-Coast Association is stronger than ever and we are headed in the right direction. It is so amazing to see a record number of Junior memberships and a Mid-Coast Junior Show with 180+ head of cattle and 70+ Juniors participating. Let's keep this Mid-Coast momentum going!

On behalf of the Mid-Coast Board of Directors, I want to extend a

President's Letter — Continued on Page 3...



Photo courtesy of SGBI Magazine

From the Desk of ...

John Ford,

SGBI Executive Director

Recently, I had the opportunity to sit down and review the notes taken at the Annual Membership Meeting Marketing Roundtable, an activity focused on strengthening affiliate sales. As I poured over member comments and observations, it became clear that one word plays a major role in affiliate sale success, **CONSISTENCY**.

The importance of producing and offering buyers a consistent product was mentioned numerous times during the member discussion. It was pointed out that producing a product for a market rather than producing a product and trying to find a market are two separate activities. In the past, most seedstock producers have taken the approach of producing a product with little thought given to customer wants and needs. For success in today's seedstock industry and long-term viability, affiliate sales must target markets more effectively and consistently produce the type and kind of cattle that meet the specifications called for from the targeted customer.

In today's data driven beef industry, it is essential that SGBI members collect and submit data following the association's Performance Committee guidelines in a consistent manner and the data be displayed in sale catalogs correctly and in-line with the association's genetic evaluation and datasets.

Consistency was also mentioned as the roundtable discussion became more focused on the actual mechanics of conducting a sale. It was pointed out a venue that provides the proper environment for the targeted customer base has value. Conducting the event at the same venue every year on the same date has merit. There is comfort in consistency, and it is easier to attract targeted customers if the marketing event is held at the same location on the same date at the same time. This consistency is key to getting past buyers back in the sale bleachers.

Communication with potential buyers must also be consistent. Ad campaigns must be uniform in both format and message. If the intent is to attract commercial cattlemen, the message must focus on the traits that matter to this customer base. The same holds true if the targeted customer base are junior exhibitors. Regardless, of the targeted customer base, the sale message must be consistent and presented in a uniform format.

Does consistency ensure success for every sale every year? No, probably not. We all realize there are numerous factors that contribute to a sale being successful, many outside the control of sale managers. However, producing a consistent product, backed by sound data collected and analyzed in a consistent manner, offered annually at the same venue, and marketed to a targeted audience with a clear and consistent message will certainly strengthen affiliate sale efforts.

SGBI Seeks New Executive Director

SGBI is accepting applications for the position of Executive Director, in anticipation of John Ford's retirement. For more information, including a job description, list of qualifications and the application process and requirements, please visit www.santagertrudis.com. Applications are due Aug. 1, 2019.

President's Letter—Continued from Page 1...

personal invitation to all our members and guests to attend the Mid-Coast Annual Meeting on Saturday August 31, 2019 at Prasek's Hillje Smokehouse in El Campo, Texas. We will start our meeting with a social at 5 p.m. with the meal and meeting to follow. The cost for dinner will be \$10 per plate. This is the same place we had our meeting last year and hope to have a great attendance again for the meeting this year. This year we will have 3 board positions to fill at the meeting. If you have ever thought about being a board member, this is the perfect time to get started! If you need more information, please reach out to any of our board members and we will be happy to visit with you. We would like to have these nominations in before the meeting along with your biography information, if possible. Please send me your nomination by July 31st, so that ballots can be created and mailed before the meeting for those that cannot attend.

If you have any questions, please do not hesitate to reach out to me directly or any of the board members. Thank you for your membership and involvement.

Sincerely,

David

David Moran, President

979-251-0391

dmoranjr@accins.com



Board of Directors

*We're looking for people
who like to make a difference!*

From David Moran, MCSGA President...

This year we will have 3 board positions to fill at the annual meeting. If you have ever thought about being a board member, this is the perfect time to get started! If you need more information, please reach out to any of our board members and we will be happy to visit with you. We would like to have these nominations submitted well before the Mid-Coast Annual meeting along with your biography information, if possible. **Please send me your nomination by July 31st**, so that ballots can be created and mailed before the meeting for those that cannot attend.

The nomination form is posted on the Mid-Coast Santa Gertrudis website,
(<https://midcoastsantagertrudis.com/>) on the Forms page.

Please send nominations (self-nominations are allowed) to:

David Moran, President

2901 Shadow Lawn St.

Brenham, TX 77833

979-251-0391

dmoranjr@accins.com

Mid-Coast Santa Gertrudis Association
Santa Gertrudis Breeders International Affiliate



**Mid-Coast Santa Gertrudis Association
Annual Meeting**

Saturday, August 31, 2019 @ 5:00 PM
Prasek's Hillje Smokehouse
29714 US-59, El Campo, Texas 77437

Please join us for the 2019 Annual Mid-Coast Santa Gertrudis Association Meeting which begins with a social at 5 pm, followed by the meal and meeting.

This year's meal will be a Chicken Fried Steak Dinner with all the trimmings. The cost is \$10 per plate.

The Mid-Coast Juniors will be holding a silent auction bake sale fundraiser during the meeting. Thank you for your continued support of our association and our Juniors.

Reminder to **please RSVP by August 15th**, so we can get a count for the caterer.

I look forward to seeing you there!

Regards,

David Moran, President
dmoranjr@accins.com
979-251-0391

2019 MID-COAST SANTA GERTRUDIS INTERNATIONAL SUPER SALE MARCH 1, 2019 | HOUSTON, TEXAS

SALE AVERAGES

32	Lots	\$11,220	4	Donor Females	\$15,000
1	Bull	\$39,000	4	Pregnant Recipients	\$6,375
4	Bred Heifers	\$16,375	5	Embryos	\$800
7	Open Heifers	\$15,000	7	Flushes	\$5,079
2	Calf Crop Picks	\$22,500	50	Semen Straws	\$155

The 2019 Mid-Coast Santa Gertrudis International Super Sale was held at the Houston Livestock Show and Rodeo. There were 58 registered buyers from 11 states and one buyer from Honduras. The auctioneer was Doak Lambert and the sale was managed by American Marketing Services.

The high-selling lot, Lot 19, a pick of 2017 bred heifers and first-calf pairs, was consigned by King Ranch, Inc., Kingsville, Texas, and was sold to Silva Ranch, Krebs, Okla. (also Costa Rica), for \$51,000. The high-selling lot, Lot 1, pick of 2018 spring performance-tested bulls, was consigned by King Ranch, Inc., and was sold to Quail Val-

ley Farms, Oneonta, Ala., and Schuster Farms, San Juan, Texas, for \$39,000. The high-selling lot, Lot 12, pick of heifer calf crop, was consigned by Quail Valley Farms, and was sold to Strait Ranches, Carrizo Springs, Texas, and Hefte Ranch, Hondo, Texas, for \$30,000. The high-selling lot, Lot 16, 50 percent interest in bred heifer Red Doc Sabe 7470, was consigned by Red Doc Farm, Belen, N.M., and was sold to Townsend Cattle Company, Louise, Texas, for \$25,000. The high-selling lot, Lot 29, pick of fall 2017 performance-tested open heifers, was consigned by Harris Riverbend Farms, Cleburne, Texas, and was sold to Hefte Ranch and Strait Ranches for \$25,000. The high-selling lot, Lot 15, donor dam Ms. Yancey SR 60/3, was consigned by Quail Valley Farms, and was sold to Vesper Ranches, Cotulla, Texas, for \$20,000. The high-selling lot, Lot 11, pick of entire calf crop, was consigned by Tinney Farms, Hanceville, Ala., and was sold to N-N Ranch, Van, Texas, for \$15,000.

Mid-Coast Cattleman's Opportunity Sale Results

by Matt Kubena

The Mid-Coast Santa Gertrudis Association held its **annual Cattleman's Opportunity Sale** on Saturday May 11th in Brenham, TX at the Washington County Fairgrounds sale facility. Cattle sold at a good pace with the high selling lot, a high marbling King Ranch 921/15 son consigned by Blackjack Oaks Ranch, Washington, TX which sold for \$5300 to Wunderlich Farms, Brenham.

The high selling cow calf pair was consigned by Mariah Knuth, Dickinson, TX and sold to Wendt Ranches Bay City, TX for \$4900. Madison Moran consigned the second high selling pair for \$4400 to Briggs Ranches, Victoria, TX.

The high selling open heifer was consigned by Corporron Acres, Schulenburg, TX and sold to Blackjack Oaks Ranch, Washington, TX for \$3400. The second high selling open heifer was consigned by Kubena Cattle Co., Sweeny, TX that sold to Ben Roberson, Rowlett, TX for \$3000.

The high selling bred female was consigned by CF Cattle Co., Brenham, TX and sold to Mark Schmidt for \$3,400. The second high selling bred heifer was consigned by Kennedy Brooks, Krum, TX and sold to Kubecka Ranch, Bay City, TX For \$3000. The high selling Star 5 bred female was consigned by Myers Cattle and Land, Navasota, TX and sold to Randy Tiemann for \$3200.

The high selling Star 5 open heifer was consigned by Kubena Cattle Co., Sweeny, TX and sold to Sage Fisher, Carrizo Springs.

Volume buyer - Kyle Kerlick, Yorktown, TX.

SALE AVERAGES

Purebred pairs-\$3917
Purebred bred females-\$2304
Purebred open heifers-\$1815
Bulls-\$3333
Star 5 bred females-\$2067
Star 5 open heifers-\$850

A special thanks to Run-n-Gun (Daniel / Lauren Kubecka and Gene / Nancy Kubecka) who donated a fishing or hunting trip with half of the proceeds going to the 2019 NJS GS and half to 2019 GOALS. Thanks to buyer Nancy Wunderlich!

Also a special thanks to Heather Blewett who donated a heifer in memory of Dr. Burton McDaniel. The proceeds are going to 2019 GOALS. Thanks also to buyer Neal Schuleman!

Moments to Remember... Mid-Coast Aisle Party and International Super Sale at HLSR



Shown Left and Above: Photos from the Mid-Coast Aisle Party at the Houston Livestock Show and Rodeo held in advance of the Super Sale.

Shown right: Debbie Townsend, Mid-Coast International Super Sale Chairman, kicking off the sale.

Below: The International Super Sale draws serious cattle buyers in person and through video from national and international locations.



Mid-Coast Cattleman's Opportunity Sale



Above: Getting ready for the sale; penning the cattle.

Right: SGBI Executive Director John Ford addresses the crowd ahead of the sale.

Below: Juniors getting ready at ringside to help with the sale.



Right: Beginning the sale. Thanks to **Matt Kubena** (inset photo), Show Chairman, the Cattleman's Opportunity Sale is back with quality cattle and enthusiastic buyers.



Mid-Coast Jr. News

June 2019

Upcoming Events

2019

***June 22nd – 29th, 2019 –**
2019 SGBI National Junior Santa Gertrudis Show; Brazos County Expo Center; Bryan, TX

***July 19th—20th —** 41st Annual Kentucky National Santa Gertrudis Show and Sale, Bowling Green, KY

***July 28th—August 1 —**
GOALS—Gerts Ongoing Advanced Leadership Summit; Estes Park, CO

***Sept. 27th—October 20 —**
State Fair of Texas, Dallas, TX

***October 4th—19th —** Santa Gertrudis World Congress 2019

Howdy Mid-Coast!

I hope everyone had a great 2018-2019 school year and is enjoying the start of the summer! I have just begun my senior year at Texas A&M University and recently returned from studying abroad in Europe. We are now at Junior Nationals in College Station (Whoop!) and I am excited to see all of you there!



We have finished up this year's spring major shows as well as our Norval and Anna Sells Mid-Coast Santa Gertrudis Junior Show. I have to say, "WOW!". What a great show season for Mid-Coast! I am so proud of each and every one of you. You are all so helpful, supportive and determined to have an incredible affiliate. Let's keep this mindset as we complete the Junior Nationals!

The Mid-Coast Junior Show was a great event, and everyone had such a fantastic time in Navasota. A huge "congratulations!" to all of those that placed top in their classes, divisions and overall shows. An extra special shout out to those that won their showmanship divisions-what a great accomplishment! To everyone that participated, volunteered and attended the show: "Thank you!". We are all so grateful for your help and support to make our affiliate great.

My favorite event of the year is happening as this newsletter is being prepared: Junior Nationals! Please be sure that we are all well-prepared for the contests that we have signed up for. As a reminder, Mid-Coast is hosting the show this year, and we want to represent our affiliate to the best of our ability. We are having a great time delivering our speeches, in the brain bowl competition, in livestock judging knowledge, and our cattle are ready for the show! We have multiple individuals running for director, queen and princess this year. Please be sure to vote for our affiliate! It is so important that we support those from Mid-Coast and encourage others to vote for them as well.

If you are interested in volunteering your time or your supplies to Mid-Coast in preparation for the Mid-Coast Annual Meeting or other events, please contact David and Christy Moran, Madison Moran (Mid-Coast Jr. President-elect), or myself. We could use all of the help we can get to finish this incredible Junior year. Leading this Association takes a lot of service and support, which we've all proven happy to give! Thank you! If you feel led to volunteer for any activity, please contact us!

I have had a fabulous time being your president this year and representing Mid-Coast to the best of my ability. Although I am sad to be rolling off on August 31st, I know that our newly elected president will do a fantastic job! To Madison Moran, I cannot wait to see all of the great things you accomplish for our affiliate. You are an incredible role model and I know that you will excel in this role.

I cannot wait to see each and every one of you as you participate in future shows and events. Good luck in your continued support of this great breed of cattle! Please let me know if I can help you with any questions or concerns.

Thanks and Gig 'em!

Shelby Ferguson

Out-going Mid-Coast Junior President

Visit our website at <http://midcoastsantagertrudis.com>

Welcome to the 2019-2020 Mid-Coast Junior Officers-elect!

(New term takes effect at the Mid-Coast Annual Meeting on August 21, 2019)



Taylor Janssen, Reporter; Madison Moran, President; Corey Barrett, Vice-President; Parker Mason, Secretary



"True leaders always practice the three
R's: Respect for self, Respect for others,
Responsibility for all their actions."

- Anonymous

Thank you for your willingness to lead!

And welcome to the newly elected
Mid-Coast Junior **Queen** and **Princess**!!

Gracie Garza, Queen
Hannah Hubbard, Princess

Mid-Coast Juniors at HLSR

Houston Livestock Show & Rodeo
Santa Gertrudis Junior Heifer Show (Buckle Sponsors)
Saturday, March 7, 2019

Class 1 Belt Buckle Sponsors

Myers Cattle Company
In memory of Mr. Carroll Myers

Class 2 Belt Buckle Sponsor

CF Cattle Company
Curtis & Kathy Fuchs & Family

Class 3 Belt Buckle Sponsor

The Kincannon Family
In Honor of: National Princess Kenley Kincannon

Class 4 Belt Buckle Sponsor

Helen Carlestone

Class 7 Belt Buckle Sponsor

Rocking S6 Cattle
Neal & Tanya Schuleman

Class 8 Belt Buckle Sponsor

LRB Ranches dba Briggs Ranches

Class 9 Belt Buckle Sponsor

Blackjack Oaks Ranch
Allen & Karen Ginnard

Class 10 Belt Buckle Sponsor

Hurricane Cattle Company
Paul, Molly, Hannah & Kyle Burrough

Class 13 Belt Buckle Sponsors

Urbanosky Ranch
Jerome & Jane Urbanosky

Class 14 Belt Buckle Sponsor

Double G Cattle
Stephanie Nite

Class 15 Belt Buckle Sponsor

Wunderlich Farms
Nancy and Terry Wunderlich

Showmanship Winner

CMWW Partners
c/o Pete & Dana Wilson

Thank
You!



Mid-Coast
Juniors helping
with the Raffle at
the International
Super Sale at
HLSR



Mid-Coast Juniors at HLSR



Left: Several of the Mid-Coast Juniors preparing for the Junior Social before the HLSR Junior show.



Right: Preparing to show!



Left: And this is what it's all about! Great Juniors showing Gert cattle!



Mid-Coast Anna and Norval Sells Junior Show



2019 Norval and Anna Sells
Mid-Coast Junior Santa Gertrudis Show Sponsors

Urbanosky Ranch

Wunderlich Farms

Joe Kirkland and Cheryl Spencer – Lone Oak Ranch

Double G Cattle - Stephanie Nite

B5 Cattle - Craig & Lisa Shupak

Strait Ranches

Hurricane Cattle Co. – Burrough Family – Paul, Molly, Hannah
& Kyle

CF Cattle Co. – Curtis & Kathy Fuchs & Family

Moran Family – David, Christy, Madison & Dawson

Mason Family – Wes, Courtney, Parker & Logan

Coastal Ranching Service – Craig & Tanya Bram

Blackjack Oaks Ranch - Allen & Karen Ginnard

Grand Star Cattle Company – Joe Fauth

Carraway Farms – Jack & Lois Carraway

Rocking S6 Cattle Co. - Neal Schuleman

Bud & Cindy Blaha

Judge, Doug Pierce,
Blinn College

70 Exhibitors

163 Head of Cattle

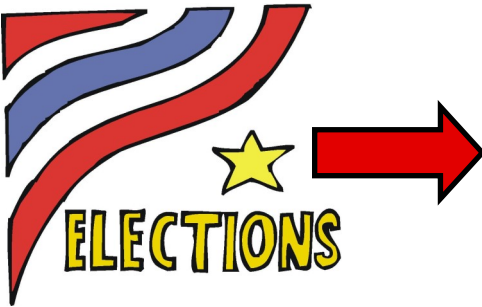
May 18-19, 2019



Showmanship Judges –
Blinn College Students
and Livestock Judging
Team Members- Seth
Jordan and Ty Jordan



Mid-Coast Anna and Norval Sells Junior Show Junior Meeting



Mid-Coast Scholarship Recipients



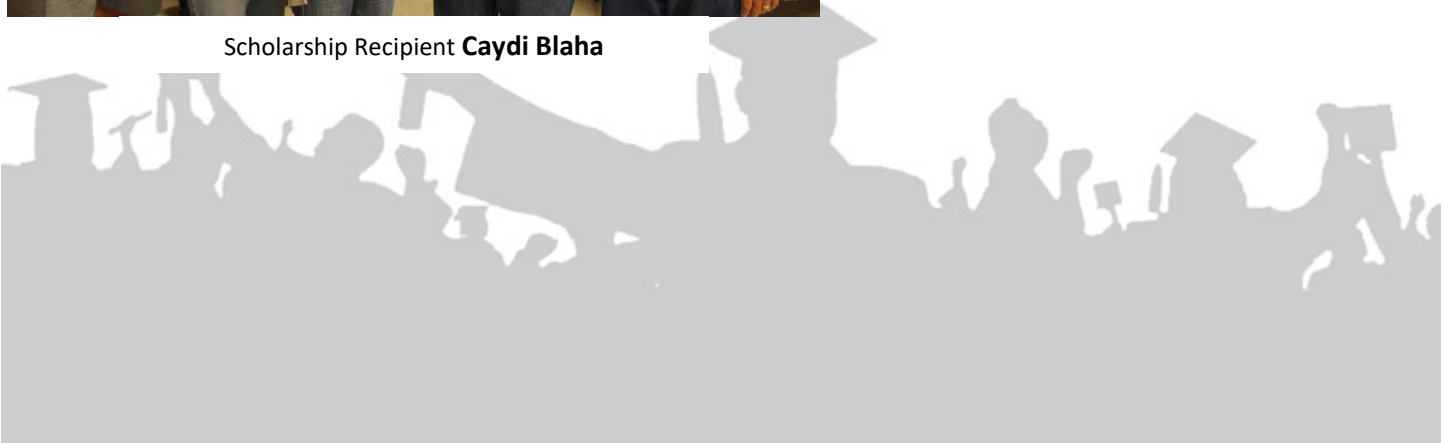
Scholarship Recipient **Taylor Janssen**
Shown with (L to R) David Moran, Mid-Coast President
and Scholarship Committee Members:
Nancy Wunderlich, Joe Kirkland, and Allen Ginnard



Scholarship Recipient **Brooke Vandenberg**



Scholarship Recipient **Caydi Blaha**



Mid-Coast Anna and Norval Sells Junior Show Showmanship Clinic and Social



Above: Listening to the showmanship mentor, Belinda Wellington.



Above: Mentorship is what it's all about! Mid-Coast Juniors are always willing to help.

Right: It's all about teaching the young'uns early! 2019-2020 Mid-Coast Junior President-elect Madison Moran shown with an up-and-comer!



Below: A hamburger meal was prepared by Neal Schuleman and Craig & Lisa Shupak, parents of Jr. member Karli Shupak. Laura Sebesta was a big help as well. It was enjoyed by all!

Below and below right: Juniors and their families enjoying the hamburger meal and social time. 100+ people were served!



Mid-Coast Anna and Norval Sells Junior Show Showmanship Results

Pee Wee Showmanship Participants

Graelynn Harris
Mason Harris
Denton Roessler
Karsyn Kincannon
Colt Kincannon
Blaze Miller
Cade Nolen
Maddox Trant



Kenley



Kalli



Riley



Junior Showmanship

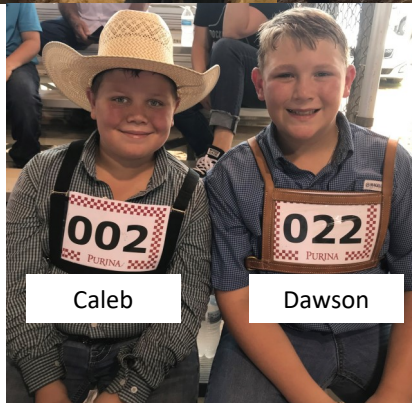
1st Place - Kenley Kincannon
2nd Place - Dawson Moran
3rd Place - Caleb Bram

Intermediate Showmanship

1st Place - Kalli Kimble
2nd Place - Madison Moran
3rd Place - Demi Harrington

Senior Showmanship

1st Place - Riley Hall
2nd Place - Cory Barrett
3rd Place - Saige Combs



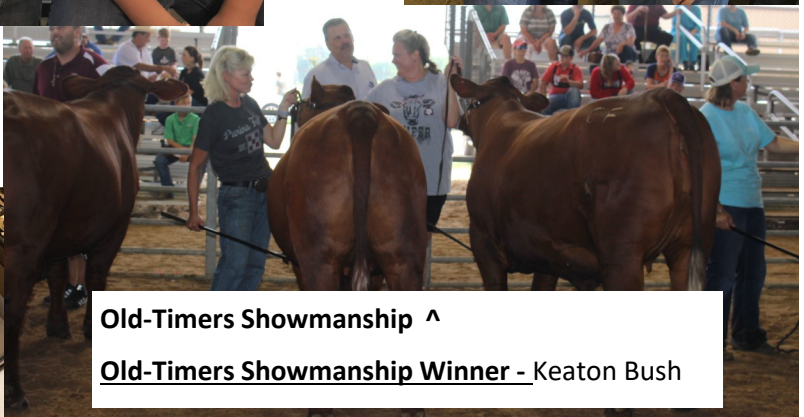
Caleb

Dawson



Madison

Demi



Old-Timers Showmanship ^

Old-Timers Showmanship Winner - Keaton Bush

Mid-Coast Anna and Norval Sells Junior Show

Purebred Female, Page 1 of 2

Class	Description	1st Place	2nd Place
1	Purebred Female	Nathan Wolfe	Cydnee-Ann Presson
2	Purebred Female	Josh Spaniel	Kalli Kimble
3	Purebred Female	Dalton Patterson	Madison Moran
	Calf Champion	Dalton Patterson	
	Reserve Calf Champion	Madison Moran	
6	Purebred Female	Laura Zibilski	Landon Stem
7	Purebred Female	Logan Mason	Myka Mikolajchak
8	Purebred Female	Kalli Kimble	Cory Barrett
9	Purebred Female	Dawson Moran	Kyleigh Lock
	Yearling Champion	Dawson Moran	
	Reserve Yearling Champion	Kalli Kimble	

Right: Judge Doug Pierce, Blinn College (center), and Blinn College Students and Livestock Judging Team Members- Seth Jordan and Ty Jordan.



Champion Calf



Reserve Champion Calf



Champion Yearling



Reserve Champion Yearling

Mid-Coast Anna and Norval Sells Junior Show

Purebred Female, Page 2 of 2

Class	Description	1st Place	2nd Place
12	Purebred Female	Laura Zibilski	Adelyn Bronikowski
13	Purebred Female	Carter Sechelski	Taylor Janssen
14	Purebred Female	Laura Zibilski	Madison Moran
15	Purebred Female	Calvin Wunderlich	Demi Harrington
	Intermediate Champion	Calvin Wunderlich	
	Intermediate Reserve Champion	Laura Zibilski	
18	Purebred Female	Caleb Bram	Landon Stem
19	Purebred Female	William Noland	Landon Stem
20	Purebred Female	Madison Kobersky	Landon Stem
21	Purebred Female	Taylor Janssen	Lyndsie Petrosky
	Senior Champion	Caleb Bram	
	Reserve Senior Champion	William Noland	
	Grand Champion Purebred Female	Calvin Wunderlich	
	Reserve Grand Champion Purebred Female	Dalton Patterson	
	Best of Polled Female	Dalton Patterson	



Champion Intermediate

Reserve Champion Intermediate



Grand Champion Female



Champion Senior

Reserve Champion Senior



Reserve Grand Champion Female

Mid-Coast Anna and Norval Sells Junior Show Star 5 and Purebred Bull

Class	Description	1st Place	2nd Place
1	Star 5	Laura Zibilski	Cory Barrett
2	Star 5	Savannah Roessler	Chad Coker
3	Star 5	Jessie Coker	Laura Zibilski
	Grand Champion Star 5 Female	Jessie Coker	
	Reserve Grand Champion Star 5 Female	Laura Zibilski	
1	Bull	Courtney Roberts	Landon Stem
2	Bull	Josh Spaniel	Kaylee Enloe
3	Bull	Taylor Janssen	Ryan Hachtel
	Grand Champion Purebred Bull	Josh Spaniel	
	Reserve Grand Champion Purebred Bull	Kaylee Enloe	



Above: Grand Champion Star 5 Female



Above: Reserve Grand Champion Star 5 Female



Above: Grand Champion Purebred Bull



Above: Reserve Grand Champion Purebred Bull

Representing Mid-Coast at the Nationals...

Mid-Coast Brain Bowl Junior Team Participants

Junior Team 1: Kenley Kincannon, Calvin Wunderlich, Dawson Moran, Ryan Hachtel

Junior Team 2: Kaden Leonard, Kyleigh Lock, Savannah Roessler, Adalyn Bronikowski

Junior alternates and wishing to participate: Myka Mikolajchak, Nolan Wunderlich

Mid-Coast Intermediate Team: Chad Coker, Madison Moran, Kiley Kizziah, Hannah Hubbard

Mid-Coast Senior Team Participants

Senior Team #1: Stephanie Bullard, Mikaela Terry, Laura Zibilski, Gracie Garza

Senior Team #2: Caleb Denmon, Madison Reeves, William Noland, Madeline Hachtel

Senior alternate and wishing to participate: Brooke Vandenberg



GOALS 2019

Mark your calendars and get ready to **ELEVATE YOUR GOALS** in the beautiful Rocky Mountains at the 2019 Gerts Ongoing Advanced Leadership Summit (GOALS)! The host site will be YMCA of the Rockies in Estes Park, Colo., July 28-Aug. 1, 2019. The cost for this five-day, four-night, all-inclusive program is \$450 plus travel expenses. Junior members – age 13 and older – are welcome to join us on this amazing journey that will help them **REACH THE PEAK OF LEADERSHIP EXCELLENCE**.

This will be an **ADVENTURE-PACKED** week with leadership seminars by Kelly Barnes, a presentation by former Nation Junior Santa Gertrudis Association member Shelby Barrow-Javernick, a visit to Cherokee Castle, horseback riding in the Rocky Mountain National Park, team building, night hikes, campfires and much more.

All flights will be through Denver International Airport. Incoming flights should arrive no later than 2 p.m., July 28, and departing flights should leave after 1 p.m., Aug. 1. ✈



CLIP AND MAIL THIS FORM

There are only 45 spots available on a first-come, first-served basis, so reserve your spot now!

To reserve your spot, send this form, along with a \$250 deposit to:

CASEY JONES

3035 SW CR 240 • Lake City, FL 32024

Make checks payable to "NJSG Youth Foundation"

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ PHONE: _____

Email: _____

Registration information will be available on the SGBI website in May.

For more information, contact Casey Jones by phone/text at (386) 623-9088 or email at jbarfarms5@gmail.com.



2019 GOALS - Gerts Ongoing Advanced Leadership Summit

Is a leadership experience for National Junior Santa Gertrudis Association Members age 13 and older.

July 28th - August 1st, 2019

Estes Park, CO



Contact Christy Moran or Gale Villanueva if interested.
Registration forms are also available in the SG USA Magazine



Mid-Coast Santa Gertrudis Association Annual Meeting

Saturday, August 31, 2019 @ 5:00 PM
Prasek's Hillje Smokehouse
29714 US-59, El Campo, Texas 77437

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This year's meal will be a Chicken Fried Steak Dinner with all the trimmings. The cost is \$10 per plate.

The Mid-Coast Juniors will be holding a silent auction bake sale fundraiser during the meeting. Thank you for your continued support of our association.

Reminder to **please RSVP by August 15th**, so we can get a count for the caterer.

I look forward to seeing you there!

Regards,

David Moran, President
dmoranjr@accins.com
979-251-0391



Mid-Coast Santa Gertrudis Association

2019 Membership Application Form (Renewal or New Member)

Due by January 1st of each year

(Memberships run from January 1st to December 31st each calendar year)

**JOIN OR RENEW YOUR
MEMBERSHIP
TODAY!**

Indicate Membership Type	Requirements	Annual Dues
Active Member	Persons, Firms, Partnerships, Corporations who belong to Santa Gertrudis Breeders International (SGBI). Please indicate which name membership will be under: <input type="checkbox"/> Individual(s) <input type="checkbox"/> Ranch	\$50.00
Associate Member	Non-voting membership; do not have to be an SGBI member or own Santa Gertrudis cattle.	\$40.00
Junior Member	Must be younger than 21 at 01/01/2019. Junior Member Date of Birth: _____	\$25.00

Please print or type carefully – this information is used in the directory.

Ranch Name	SGBI Herd #	
Member Name(s)	Primary Member	Spouse
Mailing Address		
City, State, Zip		
Ranch Address (if different)	Street	City, State, Zip
Phone – Home		
Phone – Cell	Primary Member	Spouse
Email address	Primary Member	Spouse
Web site address		
For Junior applicants: Parents name(s)		
For Junior applicants: Parents' eMail and phone	eMail:	Phone:
For Junior applicants: School information	School: Name of Organization:	<input type="checkbox"/> 4-H <input type="checkbox"/> FFA (check one)

****Information provided above will be available on the Mid-Coast website Membership Directory.**

****List any information you do not want released on the website:**

Please either complete and pay on-line, or mail completed form and check made payable to [Mid-Coast Santa Gertrudis Association](#) to:

[Lisa Barrett, Secretary](#)
[Mid-Coast Santa Gertrudis Assn.](#)
[2126 Gebhardt Rd.](#)
[Sealy, TX 77474](#)

For office use only:

Check # _____

Date _____

Mid-Coast Brand Ads

Established 1946
BIERI FARMS 

LEROY BIERI
www.bierifarms.com

P.O. BOX 441
 ANGLETON, TEXAS 77516

Office: (979) 849-7911
 Cell: (979) 292-9856
 Fax: (979) 849-1926

Santa Gertrudis Cattle  SGBI Herd Number: 40525

BLACKJACK OAKS RANCH
 "Where Excellence is the Norm"

KAREN & ALLEN GINNARD
 (936) 878 1825



Website: www.blackjackoaksranch.com 15300 McCraven School Road
 Cell: 713 586 9978 Washington Texas, 77880

 **CF Cattle Co.**
Curtis & Kathy Fuchs
And Family

#10494

44 Three Oaks Lane
Brenham, Texas 77833

Home: 979-289-5635 Cell: 979-251-0328

 **CORPORRON ACRES** 

Jim Corporron **Ranch:** 979-562-2405
 3148 County Road 229 **Cell:** 979-561-7185
 Schulenburg, TX 78956 **Email:** jim@corpacres.com
www.corporronacres-dosbrosranches.com

DosBros Ranch 

Rodney & Barbara Corporron **Ranch:** 979-562-2400
 528 CR 223 **Cell:** 713-724-1263
 Schulenburg, TX 78956 **E-Mail:** rodcorporron@yahoo.com
www.corporronacres-dosbrosranch.com

D Bar J Ranch 

Herd No. 7964
 SANTA GERTRUDIS

8456 FM 227 East Phone: 936-687-5800
 Grapeland, Texas 75844 Fax: 936-687-2944

All members have the opportunity to advertise by placing your business card in our newsletter for a nominal fee of \$60.00 per year. A form for 2019 participants is on our Mid-Coast Santa Gertrudis Association website on the News page, and under the Forms section.

John Kiker
 24081 Jones Rd.
 Hempstead, TX 77445
 Phone & Fax: (979) 826-8329
j.w.k.1934@gmail.com



BRETT MUEGGE **MICHAEL MUEGGE**
 979-277-4254 979-277-2987
brett_muegge@hotmail.com

Santa Gertrudis
 American Cross
 Show Steers

RANCHO SALIDA DEL SOL
 SGBI HERD NO. 9020

JOHN H. & PAMELA LIFORD
 P.O. BOX 1739
 GONZALES, TEXAS 78629 email:liford@gvec.net

Allen & Cheryl Grainger "The tradition continues"

Rocking A Ranch

Santa Gertrudis & Star Five Cattle
 Herd # 878

Phone: (979) 830-8785 P.O. Box 2282
 Web: rockingasantagertrudis.com Brenham, TX 77834
 Email: rockingacattle@gmail.com

Rose Hill Ranch
 AJ & Rosemary Gambino
 PO Box 235 Pattison, TX 77466
 (832) 496-8836 or (832) 542-1944
www.santagertrudiscattle.com
 email: rosemary.gambino@gmail.com

 **Strait Ranches**
 Y.N. Strait Family
 Carrizo Springs, TX
 830.317.3310 | 830.876.3309
www.straitranches.com

 Terry/Nancy Wunderlich & Family
 1755 Lange Lake Road
 Brenham, TX 77833

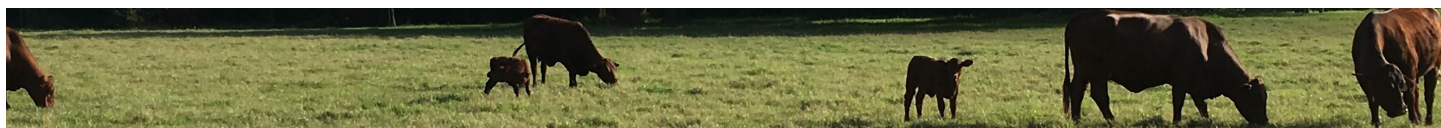
Purebreds
 Crossbreds
 Club Calves

WUNDERLICH FARMS
 Registered Santa Gertrudis Cattle

wunderlichfarms@gmail.com
 Nancy 979-277-2838 Paul 979-277-1938



Mid-Coast Santa Gertrudis Association
Karen Ginnard, Out-going Editor
15300 McCraven School Rd.
Washington, TX 77880



Coming Events

Visit us at: <https://midcoastsantagertrudis.com/>



2019

- | | | |
|-----------------------------|---|--|
| June 22nd-29th | - | 2019 SGBI National Junior SG Show; Brazos County Expo Center; Bryan, TX |
| July 19th-20th | - | 41st Annual Kentucky National Santa Gertrudis Show and Sale, Bowling Green, KY |
| July 28th-August 1st | - | GOALS - Gerts Ongoing Advanced Leadership Summit; Estes Park, CO |
| July 29th-30th | - | Ohio State Fair, Columbus, OH |
| August 31st | - | Mid-Coast Santa Gertrudis Association Annual Meeting, El Campo, TX |
| Sept. 20th-21st | - | District 6 Show and Sale, Harrison County Fairgrounds, Corydon, IN |
| Sept. 27th-Oct. 20th | - | State Fair of Texas, Dallas, TX |
| Sept. 28th | - | Arkoma Santa Gertrudis Association Sale, Tulsa, OK |
| Oct. 4th-19th | - | Santa Gertrudis World Congress 2019 |
| Oct. 4th-5th | - | Alabama Connection Sale, Blountsville, AL |
| Oct. 19th | - | NuGen/Wendt Elite Sale, Bay City, TX |
| Oct. 26th | - | 2nd Annual Strait-Hefte Tried & True Production Sale, Carrizo Springs, TX |
| Nov. 2nd | - | Mt. Laurel Sale, Calhoun, GA |