

CATTLE RATTLE

FALL / WINTER 2020

Mid-Coast Santa Gertrudis Association



**HALL OF
FAME
HONOR**



**MEMBER OF THE
YEAR &
YOUTH ADVISOR**

**MID-COAST
ANNUAL MEETING 2020**

**PRESIDENTS'
CORNER**



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MID-COAST BOARD

2020-2021 Board of
Directors and Officers

3 year term

Tim Mikolajchak

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Neal Schuleman

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NEW BOARD MEMBERS

12

Spring Sale Updates

*Mid-Coast International
Super Sale*

MARCH 27, 2021

*Mid-Coast Cattleman's
Opportunity Sale*

MAY 8, 2021

PRESIDENT'S CORNER



Greetings to all Mid-Coast Santa Gertrudis members. 2020 continues to be a year that defines our great nation. To begin, let me start by introducing myself. My name is Patti Urbanosky Ermis; my husband Duane and our son Landon Stem live in Navasota, Texas. I have been involved with the Mid-Coast Association for the past forty years. I was fortunate enough to show under the Mid-Coast Junior Banner and even serving on the Mid-Coast Junior Association Board as Secretary. I was also a National Santa Gertrudis Board Member and was elected as the National Santa Gertrudis Queen in 1993. I was the recipient of the Norval Sells Scholarship in 1994. The Mid-Coast Association has been instrumental in my growth and development, and I am very thankful to give back to the association that has given so much to me.

Every summer, my family would load up mid-June for the National Junior Heifer Show. We didn't miss a year for nine years - traveling from New Mexico to Florida. We were fortunate enough to meet wonderful people and build lasting relationships. My dad, Jerome Urbanosky, started showing cattle in 1969, and my son,

Landon, continues this legacy today as a third generation Mid-Coast member.

As President of the Mid-Coast Association for 2020-2021, I am committed to strengthening our association's brand. Our juniors are the building blocks of our organization, and I am dedicated to guiding them during the challenging times of 2020. It is during these times that real leadership and dedication prevail. As we move forward this year, I will need your support in strengthening our junior program, maintaining our vibrant cattle sales, and growing our membership to record levels. For us all to move forward, we all must work together in making the Mid-Coast Association the largest, and the best, in the Santa Gertrudis breed.

Sincerely,

Patti Urbanosky Ermis



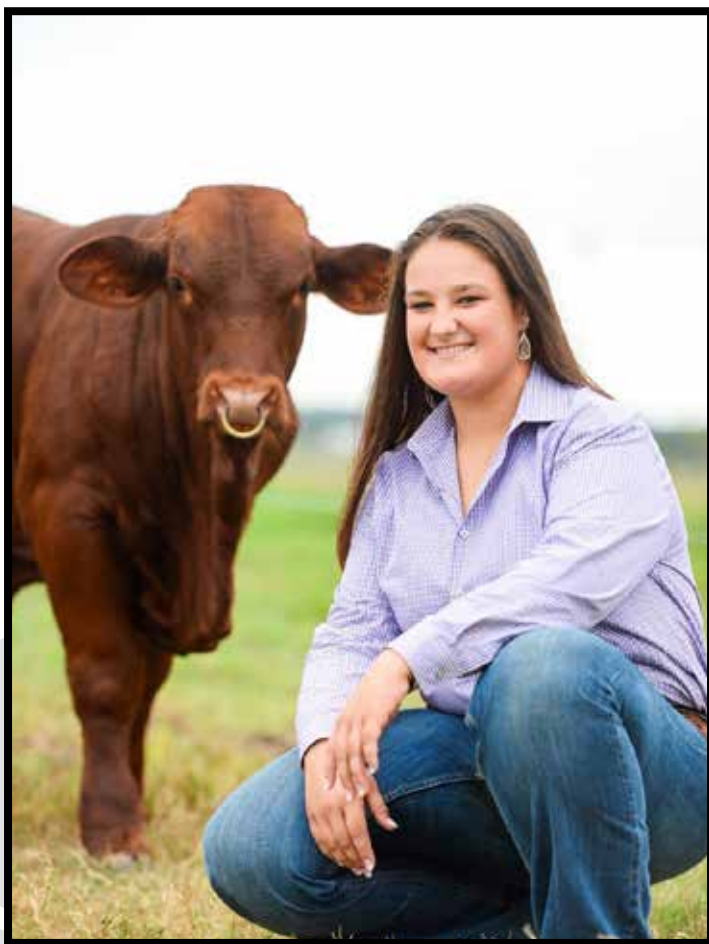
JUNIOR PRESIDENT'S CORNER

Hello Mid-Coast Members,

Happy Fall! I hope y'all have attempted to stay warm in this crazy Texas weather. It seems 2020 has shocked us all once again as we have quickly had to adjust to colder temperatures. I know the month of October did not have the same feeling for most of us since we did not load our barn favorites in the trailer and head to the State Fair of Texas. But then again, not much of 2020 has seemed normal. I am beyond thankful for the countless amount of people who have stood behind the Juniors so that we were able to have not only have our Mid-Coast Junior Show and Annual Meeting, but the 2020 National Jr. Gert Show this past summer.

I would like to take a quick second to introduce myself for those of you who do not know me. I am Laura Zibilski and I am the newly elected 2020-2021 Mid-Coast Junior Santa Gertrudis Association President. I am from Burton, Texas, and I am a sophomore at Blinn Collage. I am planning to transfer to either Tarleton State University or Sam Houston State University majoring in Ag Communications. I have been around cattle my whole life. I grew up on a cow-calf seedstock operation showing Brangus cattle. I started showing Santa Gertrudis cattle around five years ago and I have loved every second of it. I am looking forward to serving as your Jr. President during this next year and getting more involved within the breed.

I would like to take this opportunity to say thank you to everyone who came out to our Annual Meeting on August 15 at Green Meadows in Independence, Texas. It was a great meeting with food, fellowship, a presentation from our Executive Director Webb Fields and Mr. Brad Wright. Awards were given to some great adult leaders who have dedicated their time to the Mid-Coast Association. The junior members held a silent baked auction sale which was a total success. We raised \$930 which will help us plan an exciting year for the Junior members. Thank you to everyone who helped make this bake sale and Annual Meeting a success!



Finally, I would like to introduce our 2020-2021 officer team that was officially installed at the Mid-Coast Annual Meeting. Serving along with me as President include Madison Moran - Vice President, Sierra Sebesta - Secretary and Cory Barrett - Reporter. Our 2020-2021 Queen is Taylor Watz serving with Myka Mikolajchek as Princess. I look forward to serving alongside of these great juniors and hope we can make this coming year memorable for everyone.

I am excited to start this new year and look forward to seeing all of you at the upcoming cattle shows that are still in the process of happening. Please feel free to reach out to me if you need of anything throughout the year. I would love to help and hear your suggestions.

Sincerely,

Laura Zibilski

Mid-Coast Santa Gertrudis Association

Annual Meeting

The Mid-Coast Santa Gertrudis Association held its annual meeting on August 15, 2020 at Green Meadows in Independence, Texas. President David Moran conducted the meeting and introduced guests SGBI Executive Director Webb Fields and Brad Wright of Ranch Hand Analytics. Fields spoke to the group about the progress and updates with SGBI. Brad Wright also presented information regarding genetics and contemporary groups, SGBI President Nancy Wunderlich shared SGBI greetings, and Debbie Townsend provided an update regarding the annual Mid-Coast International Super Sale traditionally held during the Open Show at Houston Livestock Show and Rodeo. Tim Mikolajchak was elected to the board to a 3-year term. Allen Ginnard and Jason Miller were presented with a gift in appreciation for their dedication to the Mid-Coast Board. Christy Moran was also presented with a gift of appreciation for her countless volunteer hours as the Youth Advisor. The juniors held their annual bake sale silent auction and raised \$930. Mid-Coast members enjoyed a fabulous Barbecue dinner complete with peach cobbler and Blue Bell ice cream.

The Mid-Coast board had their meeting after the general meeting to elect new officers and board members. Patti Urbanoksy was elected President, and Mike Parham as Vice-President. Cindy Blaha will be the new Treasurer, and Kyle Kincannon will remain as Secretary.





2020-2021 Mid-Coast Board



President - Patti Ermis
Vice President - Mike Parham
Secretary - Kyle Kincannon
Treasurer - Cindy Blaha
Youth Advisor - Christy Moran

Board Members:

Matt Kubena
David Moran
Nancy Wunderlich
Joe Fauth
Tim Mikolajchak
Lisa Barrett
Joe Kirkland
Neal Schuelman



MEET NEW BOARD MEMBER *Tim Mikolajchak*

As a native of Chappell Hill, Texas, Tim Mikolajchak has always had a passion for American influenced cattle. While attending school in Brenham, Tim's Agriculture Science Teacher, FFA Advisor, and long-time Santa Gertrudis breeder Curtis Fuchs had a big influence in his life. Tim grew up showing Red Brangus and Angus cattle but wouldn't discover his love for the Santa Gertrudis breed until later in life. When Tim began his own career as an Agriculture Science Teacher and FFA Advisor, he often steered his students towards the Santa Gertrudis breed for their exceptional junior program, the cattle's ability to thrive on the Texas Gulf Coast, and their mild temperament which is certainly a plus in a school district ag facility and with students that have no previous cattle experience. While in his third year of teaching his student exhibited a Rose Hill Ranch heifer that was named Supreme Champion at the Houston Livestock Show and Rodeo. If he wasn't hooked on the Santa Gertrudis before, he definitely was now. Tim now teaches Agriculture Science and is an FFA Advisor in Pasadena where he has taught alongside his wife Johnna for the past 12 years. Pasadena is located on the Southeast side of Houston with most students coming from a low social economic background. In his time in Pasadena his students have hauled many Santa Gertrudis heifers and have been fortunate to work closely with Myers Cattle and Land. One of his most fulfilling moments at Pasadena was his student being named the Champion Intermediate Showman at the 2019 National Jr. Santa Gertrudis Show. Tim says that wins like this are especially exciting when a city kid from Pasadena can win big! Tim and Johnna have three young daughters who love their Santa Gertrudis cattle. Myka, their oldest daughter has been fortunate to win Champion Junior Public Speaking at the National Jr. Santa Gertrudis Show and currently serves as the 2020 Mid-Coast Santa Gertrudis Princess. While Mabry, their middle daughter is not sold on showing animals she does love spending time at livestock shows. Their youngest daughter Mayvin is in kindergarten but cannot wait to start her showing career. Tim is thrilled to serve on the Mid-Coast Board of Directors to continue growing the

outstanding organization that he was drawn to many years ago. He understands that a strong association and a focus on the juniors is vital to the betterment and longevity of the breed.



2020-2021 Mid-Coast Junior Board



Cattle and Confections

The Mid-Coast Junior Santa Gertrudis Association held its Annual Bake Sale Silent Auction at the 2020 Mid-Coast Annual Meeting in August. "It is always fun for the junior members to be a part of the annual meeting and visit with all the members of the association," said Youth Advisor Christy Moran.

The junior board was equally grateful for the support of the association.

"We are grateful for all those folks who bid

on or purchased items in our very successful auction. With your help, the juniors raised \$930, which will be designated for junior activities in the near future," said Junior Vice President Madison Moran. "We wish to recognize all those Junior families who made and donated items to this sale as well as those who purchased items and supported this endeavour."

THANK YOU TO THE JUNIOR FAMILIES WHO DONATED ITEMS TO THIS FUNDRAISER:

Sierra Sebesta
Hagen Sebesta
Laura Zibilski
Koen Hamann
Madison Moran
Dawson Moran
Taylor Watz
Adelyn Bronikowski
Peyton Bronikowski
Cory Barrett
Myka Mikolajchak
Nolan Wunderlich
Calvin Wunderlich
Keely Mikolajchak
Anabelle Smith
Karsyn Kincannon
Landon Stem
Caleb Bram
Kenley Kincannon

THANK YOU TO THE FOLLOWING SUPPORTERS OF THE BAKE SALE SILENT AUCTION:

Lisa Barrett
Curtis and Kathy Fuchs
Patti Ermis
The Peter Wunderlich Family
Helen Carlestone
Jason Miller
Joe and Sherry Fauth
Taylor Watz
Myka Mikolajchak
Keely Mikolajchak
Kim Smith
Karen Ginnard
Jane Urbanosky
Rosemary Gambino
Cheryl Spencer
Nancy Wunderlich



Outstanding Breeder of the Year

BILLY EUBANKS



Billy Eubanks, Ranch Manager of Myers Cattle and Land for over ten years, has been a part of Mid-Coast for equally as long. Eubanks has served as a board member and participated in the various sales and shows since he began his membership. In addition, Myers Cattle and Land was a Platinum donor for the National Junior Santa Gertrudis Show in 2019.

It has been his mission to promote the breed and the young people involved. Eubanks has very much enjoyed keeping up with the junior members who have purchased Myers cattle, and has enjoyed watching them succeed in the ring and in life. Eubanks was presented with the honor of Breeder of the Year at the National Junior Santa Gertrudis Show in Bryan, Texas in 2019. "I am so blessed to have been given this award in Bryan," said Eubanks.

Eubanks believes the connections made with the people involved in the breed and in the Mid-Coast Association are the best part of being involved. "Friendships made, and continued, are a great part of it all!"

Being able to continue with Myers Cattle and Land with his partner, Gladys Schiel, as they work on Country Legends, is something for which Eubanks is very grateful.

Youth Advisor

CHRISTY MORAN

Youth Advisor, Christy Moran has been a Mid-Coast Santa Gertrudis Association member since 1984. As an active junior member, she showed cattle and participated in many leadership activities and contests. Christy has experienced the benefits of being involved in all aspects of the Mid-Coast Association as a junior and now as a junior parent and Youth Advisor; she has enjoyed utilizing her experiences to motivate and lead the juniors to excellence.

Christy has organized fundraisers, contests, Brain Bowl teams, junior shows, meetings, national herdsman stall coordination and decorations, and even hosted the 2019

National Junior Santa Gertrudis Show with the help of her husband, David, in Bryan, Texas. Christy has been the model of dependability, humility, responsibility and inclusiveness for the youth of the Mid-Coast Association.

Although the world needs leaders and followers, Christy aspires to teach our juniors to be true leaders. She makes sure all junior members feel included in activities, but more importantly, she models this inclusiveness for the youth.



Santa Gertrudis Breeders International

PRESIDENT

Nancy Wunderlich



Our SGBI membership has been busy. Your tenacity and determination continues to take care of business, meet safely for several events and promote our Data Driven Profit cattle in the spotlight.

An abbreviated version of the 2020 SGBI Annual Meeting finally happened at Stone Bridge Farms in Cullman Alabama. The SGBI board met conducted business, reviewed information on the SGBI registry and genetic evaluation, officially seated the new board and recognized retiring Board members Betty McCormick and Jerome Urbanosky. Later that evening the President's Dinner and Awards banquet recognized members for their years of work and dedication. Former SGBI President Jerome Urbanosky presented Judy McDaniel with the President's Award for her dedication to the GOALS program and World Congress 2019. Hall of Fame honors were presented to Bill & Rhenda Cameron and the late John Carleston a life long Mid Coast member. As Mrs. Helen surrounded by her family received the award, former SGBI Executive Director John Ford eloquently described Mr. Carleston as a true Hall of Famer for all the young members

he positively influenced. High Point Show winners were recognized along with the breeders with highest numbers of registrations and recordations. The final award was presented to former SGBI Executive Director John Ford for his dedication and leadership from 2009-2020.

Our DATA DRIVEN PROFIT PROVEN cattle continue to demand the spotlight through very successful Fall sales. Plans are in the works for Spring sales along with other promotional events and the 2021 Annual meeting as we continue to travel through these uncertain times. I encourage you to get involved in your local affiliates. Reach out to your board representatives in your district/region if you have questions or concerns.

As we prepare to celebrate the birth of Jesus, let us remember that Christmas begins with Christ. Pause to reflect on those who have gone before us who shaped and directed our mind set to be compassionate, productive individuals.

Later,
Nancy Wunderlich

Leaving a Legacy

John Carleston



The late John Carleston was inducted into the Santa Gertrudis Breeders International Hall of Fame at the 2020 Santa Gertrudis Breeders International Annual Meeting President's Dinner. This honor is considered one of the most esteemed awards in SGBI. His wife, Helen, and daughters Debbie (Ivan) Townsend and Cindy (Bud) Blaha were there to accept the award. Additional family members in attendance were Bud Blaha, Clint Blaha, Caydi Blaha, Tana Hajovsky, Cory Hajovsky, Miranda Hogsed, Kody Martin and Becky Mikolajczak.

John was very active in the Santa Gertrudis breed both on a national level and the Mid-Coast Association. He served on the committee to develop the Mid-Coast Junior Santa Gertrudis Association in 1972 and served on the first Youth Committee. John was the Youth Advisor for 15 years. He helped organize the first Mid-Coast Santa Gertrudis Junior Show which he began as co-chair until the late 1990's and from then until 2008 he and Helen coordinated

the show. He also served on the Mid-Coast Board of Directors. They began working with the National Brain Bowl competition in 1985 and went on to chair this contest until the summer of 2008. Helen continued their legacy until 2018. In addition, John was in charge of lining up cattle in the holding area during the national shows from the early 1980's until 2008.

John served on the SGBI Youth Activities Committee for over 15 years. This work demonstrated that he was a man of principle and lived a strong example for the youth that he came in contact with. He strongly believed in the youth program and doing what was right for the "kids".

He first began teaching agriculture science at Crescent Schools in Glen Flora. When an Ag position became available, he and his family moved to Louise where he continued teaching for 32 years before his retirement. During his tenure in Louise he made every effort to instill the passion that he had gained for showing cattle as a young boy growing up with his students. During the 1970's and 80's the Louise FFA show string had a strong reputation among FFA/4-H exhibitors with a presence at all the major Texas shows, local livestock shows, and many out of state shows. In 1974, John was introduced to Norval Sells, Manager of 4G Ranch in Hempstead, Texas, a friendship that sparked the passion and enthusiasm that he had for Santa Gertrudis cattle.

John also served on the livestock committee and steer sifting committee at the Houston Livestock Show and Rodeo for 48 years. Starting out as a volunteer he worked in its original location at the Sam Houston Coliseum, to the Astrodome/Astroarena and to its current site at NRG Park. He became an assistant livestock chairman in the early 1990's. Showmen at the Houston Livestock Show and Rodeo have missed his presence. One long-time Santa Gertrudis cattle service fitter notes that showing at HLSR will never be the same without him there. He was inducted into the Houston Livestock Show and Rodeo Wall of Fame in 2007.

John and Helen began a legacy for their children, grandchildren and great-grandchildren that exists today, not only as junior exhibitors, but Santa Gertrudis breeders as well.



Spring Sale Updates

Mid-Coast Santa Gertrudis Association INTERNATIONAL SUPER SALE

MARCH 27, 2021
BRIGGS RANCHES
BLOOMINGTON, TEXAS

Consignments are being taken **NOW!**

RICHARD HOOD, AMERICAN MARKETING SERVICES
RICHARDH@AMSCATTLE.COM
(979)224-6150

DEBBIE TOWNSEND, SALE CHAIRMAN
TOWNSENDCATTLE81@GMAIL.COM
(979)541-4989

Educational and social events planned with this year's sale; stay tuned!

Mid-Coast Santa Gertrudis Association Cattleman's Opportunity Sale

May 8, 2021 in Industry, Texas

***Consignments accepted beginning
January 1, 2021***

Sale Chairman: Matt Kubena - (979) 373-1911

Mark your calendars and stay tuned for more details!

IT'S TIME....

to Update your Mid-Coast Membership!



WANT TO SAVE A LITTLE MONEY?



The 2021 Membership Application Form (Renewal or New Member) is due by January 30th of each year. Memberships run from January 1st to December 31st each calendar year. In an effort to get timely and accurate yearly memberships current, membership paid in full by January 30, 2021 will pay a **LOWER** fee. Memberships paid after January 30, 2021 will pay an increased membership rate.

Active Member	Persons, Firms, Partnerships, Corporations who belong to Santa Gertrudis Breeders International (SGBI). Please indicate which name membership will be under: Individual(s) Ranch	\$45.00 if paid by Jan 30,2021 \$55.00 if paid after Jan 30,2021
Associate Member	Non-voting membership; do not have to be an SGBI member or own Santa Gertrudis cattle.	\$35.00 if paid by Jan 30,2021 \$45.00 if paid after Jan 30,2021
Junior Member	Must be younger than 21 on 01/01/2021 Junior Member Date of Birth:	\$20.00 if paid by Jan 30,2021 \$30.00 if paid after Jan 30,2021

Check out the insert included with this edition of the *Cattle Rattle* to take care of your membership today!

Calendar of Events



Jan. 23 - Cowgirls in Cowtown Show
Fort Worth, Texas

Feb 11-14 - San Angelo Stock Show
San Angelo, Texas

Feb. 12 - Banners & Buckles Sale
Jackson, Mississippi

Feb. 13 - National Santa Gertrudis Show
Jackson, Mississippi

Feb. 16 - San Antonio Junior Show
San Antonio, Texas

Mar. 10 - Houston Junior Show
Houston, Texas

Mar. 11 - Rio Grande Valley Livestock Show
Mercedes, Texas

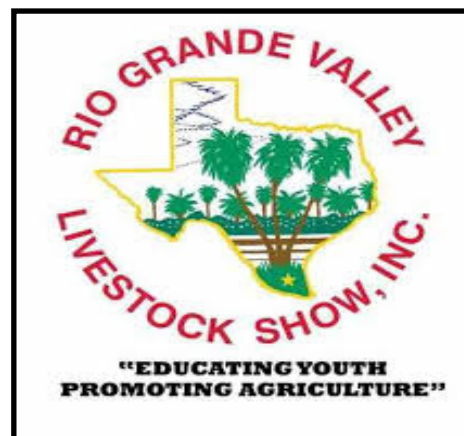
Mar. 21 - Bluebonnet Sale

Mar. 25-28 - Rodeo Austin Livestock Show
Austin, Texas

Mar. 27 - Mid-Coast International Super Sale
Bloomington, Texas

May 1-2 - Mid Coast Junior Show

May 8 - Cattleman's Opportunity Sale
Industry, Texas



MID-COAST RANCH ADS

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Brenham, TX 77833

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Santa Gertrudis Cattle

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Phone & Fax: (979) 826-8329
j.w.k.1934@gmail.com

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Schulenburg, TX 78956 Email: jim@corpacres.com
www.corperronacres-dosbrosranches.com



Dos Bros Ranch

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www.corperronacres-dosbrosranch.com



D Bar J Ranch
Herd No. 7964
SANTA GERTRUDIS

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Grapeland, Texas 75844 Fax: 936-687-2944



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SGBI HERD NO. 9020

JOHN H. & PAMELA LIFORD
P.O. BOX 1719
GONZALES, TEXAS 78629 email: liford@gvec.net





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brett_muegge@hotmail.com



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All members have the opportunity to advertise by placing a business card in the Cattle Rattle for a nominal fee of \$60 per year. A form for 2021 participants can be found on the Mid-Coast Santa Gertrudis Association website on the "News" page under the "forms" section. **Please note the Ranch Advertising forms and money are due by January 1st.**

Please send any comments or suggestions to
jennifer.kincannon@gmail.com.