

CATTLE RATTLE

Fall 2021

MID-COAST SANTA GERTRUDIS ASSOCIATION

|| Fall
Updates

Spring
Sales

Presidents'
Corner



New Board
Members



Member of the Year, Cindy Carlestone Blaha receives her award from board member David Moran.

Mid-Coast Annual Meeting Update

Mid-Coast Annual Meeting

Hillje, Texas

August 28, 2021

The Mid-Coast Santa Gertrudis Association Annual Meeting was held Saturday, August 28, 2021 in El Campo. This was a great event to bring together our Gert family to visit, share a good meal, hear from speakers in a great program, hear updates, recognize the Junior program and junior members, conduct the annual business meeting and elect board members and officers. President Patti Ermis led the meeting. Webb Fields and Nancy Wunderlich spoke about SGBI. Dr. Ky Pohler shared a great talk about breeding proficiency. Debbie Townsend presented a Super Sale report. Cindy Carleston Blaha was recognized as Member of the Year. Retiring board members Neal Schulemann, Patti Ermis and Lisa Barrett were thanked for their service.

Elected to the Board are Stephanie Nite, W.T. Calk, Scott Hauerland, Jason Miller and re-elected are Cindy Blaha and Kyle Kincannon. Christy Moran gave a Junior report and Madison Moran shared thanks to the Association for their support and introduced the new officers and junior members present.

Thanks to all who attended this annual event and appreciation to all who continue to make this affiliate thrive through dedicated work and leadership!





Mid-Coast Board

2021-2022 Board of Directors and Officers

3 year term

Cindy Carleston Blaha

979-578-1105

cblaha61@gmail.com

Kyle Kincannon

979-482-1518

krkincannon@gmail.com

Jason Miller

979-533-3304

millerjason1227@gmail.com

WT Calk

979-358-0866

wade.calk@gmail.com

Stephanie Nite

979-219-2768

stephanienite@hotmail.com

Scott Hauerland

979-627-5636

2 year terms

Tim Mikolajchak

979-203-3300

Tmikolajchak@hotmail.com

1 year terms

Matt Kubena

979-373-1911

makubena@aol.com

David Moran

979-251-0391

moran_fam4@yahoo.com

Nancy Wunderlich

979-277-2838

n.wunderlich@hotmail.com

Joe Fauth

281-389-1852

faintl@aol.com

Michael Parham

361-550-0101

mmparham0510@yahoo.com



President's Corner



Happy Fall, Mid-Coast Santa Gertrudis members! I would like to introduce myself. My name is Mike Parham and am the newly elected Mid-Coast Santa Gertrudis Association President. Thirteen years ago, I met and married Marsha who is a woman who loves the Santa Gertrudis breed and work as hard as I do. We live in Victoria Texas. We have three kids and 8 grandkids. They include daughter Kristi and husband Craig Dorsett, grandkids Maddie and Ryan Hatchel, daughter Nicole and husband Chris Krebs, grandkids Chole, Cameryn and Natalee, and the one that started the love for Santa Gertrudis, our son Brandon, and wife Shelby Parham and grandkids Riley, Emrie, and Berkley. In 2009, Brandon won a heifer for livestock judging in Austin. His first choice was a red heifer at the Briggs Ranch, so away we went. That's all it took to fall in love with the breed. That is where it all started and I wouldn't trade anything in the world for my life now.

After Brandon graduated high school in 2011, Marsha's cousin Melody Riley Simper showed until she graduated. Then, we found young exhibitors to help...Rylan, Hannah, and now Allee and she will graduate this year. Marsha and I just keep finding kids that want to show heifers and we take them to as many shows as they want to go. This includes weekend shows and all major and national shows. When Maddie and Ryan were old enough to show, Marsha and I gave them their first show heifers.

Maddie graduated this year and Ryan has a few

more years of showing. They are both growing their herd in Nacogdoches, Texas. Maddie and Ryan have been active Mid-Coast Junior members. Our other grandkids are still too young to show. As President of the Mid-Coast Santa Gertrudis Association, I hope that I can fill the shoes of the past Presidents. As things get back to normal from COVID, I am looking forward to future of the organization. We need to stive to make this breed the best of the best and we are on the way to that. We need to continue to grow our junior and adult membership and challenge you to help us with that. I look forward to working with and seeing you all down the show road and at future Mid-Coast and Santa Gertrudis events.

Happy Holidays,
Mike Parham
Mid-Coast President

Mike Parham



Junior President's Corner

Hi Mid-Coast Members and Families,

They say that once you get into the school year your schedule should slow down, but that is far from the truth for the Mid-Coast Junior Santa Gertrudis Members like me and many others I know. Anywhere you look, you will see Mid-Coast members participating in shows and sales as exhibitors and young leaders. I am so proud of each of these members and all they have accomplished in the past months.

This past summer, you most heard the buzz about the success Mid-Coast juniors had at the National Junior Santa Gertrudis Show. As an association, well-represented as the largest affiliate, we brought home numerous National Champions, top 10 finalists in leadership events, and even had 3 teams competing in the championships during the Brain Bowl competition. What a week it was in Texarkana! A lot of success and memory making for our Mid-Coast families!

Youth from the Mid-Coast association also had the opportunity to travel to Crystal River, Florida this summer to attend GOALS. GOALS is a week-long leadership retreat that is held every two years in a different location. We had the opportunity to learn from the amazing facilitator, Jason Wetzler, who taught us about leadership and also the importance of goal setting. We explored the scenery of Florida by going spring hopping in the beautiful Florida springs and swimming with manatees! Youth also visited the University of Florida Beef Center where everyone became BQA (Beef Quality Assurance) certified. We visited an impressive feedlot as well as a dairy. It was overall a great experience for our Mid-Coast youth and a total of 45 young people in the National Junior Santa Gertrudis Association!

I am sure you have seen the numerous winners representing the Mid-Coast Association at the Heart of Texas Fair, State Fair of Texas and other shows around the nation. We are so proud of all of our youth and the fact that their hard work is paying off.

I would like to take a second to introduce the 2021-2022 Mid-Coast Junior Santa Gertrudis board that was officially installed at the Mid-Coast annual meeting in El Campo earlier this fall. I will be serving as President, Sierra Sebesta is Vice President, Eli Saunders is our Reporter and Macie Villanueva is the Secretary. We also have our fabulous royalty who represented us at Nationals this year. Those ladies

are Julia Pulley serving as Queen and Re'ana Villanueva serving as Princess. We look forward to working as a group this next year to represent Mid-Coast and also with hosting our annual Mid-Coast Junior Show in May of 2022.

Thank you all so much for the continued support that you show the youth of our association. Without the team work of the association, adult board and members as well as the Junior involvement, none of what we get to do would be possible. Good luck to everyone on their future endeavors and I hope to see you all soon! Wishing all of you a blessed holiday season and hope to see each of you in the Spring at Texas majors as we hit the show road again.

Warm Blessings,
Madison Moran
2021-2022 Mid-Coast Junior President

Madison Moran



STAY TUNED...

- National Open Show FWSSR January 17, 2022
- Fort Worth Junior Show: January 23, 2022
- San Angelo Junior Show: February 10, 2022
- San Antonio Junior Show: February 16, 2022
- Mid-Coast International Super Sale: March 4, 2022
- Houston Junior Show: March 11, 2022
- Rodeo Austin Junior Show: March 24, 2022
- Mid-Coast Cattleman's Opportunity Sale: May 7, 2022
- Mid-Coast Junior Show: May 14, 2022

MID-COAST ASSOCIATION DUES ARE DUE JANUARY 1ST!

You can go to
midcoastsantagertrudis.com and fill
out the online form to pay your dues

OR

You can go to the above website to
download and print the Membership
form to mail with your payment.

Mid-Coast Ranch Ads

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Matt Zibilski, Ranch Manager

979-203-9885 Email: rafterzcattle@yahoo.com




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518 CR 223
Schulenburg, Texas 78956

RodCorporron@yahoo.com





S5 Land & Cattle

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Fayetteville, TX 78940
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mark.schmidt70@yahoo.com

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email: liford@gvec.net





Quail Valley Farms

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RANCH 936-825-6544
CDMYERSCL@GMAIL.COM

All members have the opportunity to advertise by placing a business card in the Cattle Rattle for a nominal fee of \$60 per year. A form for 2021 participants can be found on the Mid-Coast Santa Gertrudis Association website on the "News" page under the "forms" section. **Please note the Ranch Advertising forms and money are due by January 1st.**

Please send any comments or suggestions to
jennifer.kincannon@gmail.com.