#### 2010—2011 Mid-Coast Santa Gertrudis Assn. Board of Directors & Officers

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Jason Miller 979-533-3304 Jason.miller@ebisd.org

Christy Moran 979-421-6236 Christy.moran@bluebell.com

Jerome Urbanosky 936-894-2017 Jerome@ameritechsi.com

> Sandra Symon 713-725-4678 symonisji@aol.com

Directors—1 Year Term

**Tanya Bram** 979-541-3409

Townsend30@yahoo.com

Cheryll Grainger 979-830-8785 clgrainger@aol.com

Neal Schuleman 936-825-6569 Nschuleman@yahoo.com

> Clay Yorek 979-777-3766 cyorek@bop.gov

## **Cattle Rattle**



Official Publication of the Mid-Coast Santa Gertrudis Breeders

August 2011

## A Message from the President

Dear Mid-Coast Member:

Congratulations to the Mid-Coast Juniors who participated in the National Junior Santa Gertrudis Heifer Show in Athens during June! It was great to see the sportsmanship and camaraderie throughout the week! Thanks to the Fisher's and Bullard's for putting together the display for the Mid-Coast theme "*Texas Born, Texas Bred*". From Brain Bowl to each contest to the heifer shows, Mid-Coast was represented well!

On behalf of the Mid-Coast Board of Directors', I would like to personally invite everyone to attend our *Annual Tailgate Party* at 4:30 pm which precedes the *Mid-Coast Annual Meeting* on Friday, August 12th at 6:30 pm, as well as the *Cattleman's Opportunity Sale* on Saturday, August 13th at 11 am. All events will be held at the Washington County Fairgrounds in Brenham. We have gathered a great offering of bred and open heifers, 3-N-1s, along with several bulls!

Another exciting event will soon be approaching. Jim Corporron, Corporron Acres, has graciously agreed to host a Mid-Coast Field Day in the Fall. Watch for details to arrive soon in your mailbox, as well as on our website, as the planning is being completed.

Our Annual *International Super Sale* will once again be held at the Reliant Center during the Houston Livestock Show and Rodeo in Houston. Due to the change in arrival dates of cattle onto the grounds (now arriving on Friday), the sale has been scheduled for Saturday, March 3rd, 2012 at 4:30 pm with our *Aisle Party* preceding the sale at 3:30 pm. After you select your animals to nominate to this "all haltered Santa Gertrudis sale", mark your calendar for the weekend of March 3rd—4th so you won't miss out on the sale, as well as the HLSR International Santa Gertrudis Show to be held Sunday morning.

As always, if you need information on any of the coming events or have questions, please contact one of your directors listed at the left of this page or by checking out our Mid-Coast Santa Gertrudis website: www.midcoastsantagertrudis.com.

I look forward to seeing everyone in Brenham, as well as down the road!

Regards,

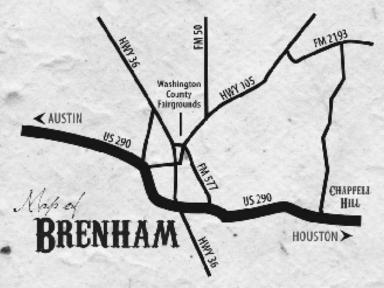
Cheryll Grainger



# AUGUST 13, 2011 @ 11 AM

HEIFERS • BRED HEIFERS • PAIRS • 3N1'S
HIGH QUALITY SELECT BULLS

Friday, August 12, 2011 for a Pre-Sale Tailgate Party at 4:30 pm and a BBQ Dinner at 6:30 pm



WWW, MIDCOASTSANTAGERTRUDIS.COM

etel info:

Best Western Inn Brenham, Texas 979-251-7791

Rooms have been blocked under "the Cattleman's Opportunity Sale"

For more information contact...

Cheryll Grainger:

979-337-4152

Jason Miller: 979-533-3304

Jerome Urbanosky:

281-797-5715

Christy Moran:

979-421-6236

#### Meet the Mid-Coast Board of Director Nominees . . .

Joe Fauth is a Management Consultant specializing in organizational learning and people development. After 25 years in "Industry", Joe started his own management development and consulting practice, Fauth & Associates International, Inc. He has not only facilitated workshops in over 30 countries, on six continents around the world, he has also taught labor negotiations and human resource management at the college level.

A native Texan and an Eagle Scout, he has served in the United States Air Force and the 147th Fighter Group of the Texas Air National Guard. Joe is actively involved with his church, is a lifetime member of the Houston Livestock Show and Rodeo, and a charter member of the Cowboy Heritage Association.

Joe is married to his high school sweetheart, Sherry, and they have two adult sons. They reside on and office from their working cattle ranch where they raise purebred Santa Gertrudis cattle near Plantersville, Texas.

\*\*\*\*\*\*\*

A graduate of Texas A & M University with a degree in Animal Science, John Kiker has served with Santa Gertrudis Breeders International Breed Improvement for over 48 years. Previously he was employed as a Classifier, Field Director and Field Director Vice-President for SGBI. John also has worked for Los Jaboncillos in Premont, San Jose Ranch on San Jose Island in Rockport and from 1982—1995 managed Nine Bar Ranch in Hempstead.

In addition to having judged Santa Gertrudis cattle in 23 countries and 44 states, John has served as President of the Mid-Coast Board in two separate terms on the board, as well as having been elected SGBI President from 1991—1993.

John and his wife, Kay reside in Hempstead, Texas.

\*\*\*\*\*\*

Neal Schuleman, born and raised in the Houston area, has resided in Navasota, Texas for over 30 years. A retired Lieutenant with the City of Bryan Fire Department, he received a B.S. from Texas A & M University in Wildlife Science.

He has been involved in the Santa Gertrudis breed for 20 years. His involvement began with two of his daughters showing heifers, and currently three of his grandchildren are showing. The family keeps a small herd of 20-25 head in the Grimes County area.

Neal is an active volunteer with Grimes County 4-H, FFA and serves as a volunteer fireman. Currently he owns Navasota Fire & Safety and is in his 27th year as Deputy Sheriff for Grimes County and has been a member of the Mid-Coast Board of Directors for three years, co-chairing the Mid-Coast Junior Heifer Show. He and his wife, Tanya have four daughters and five grand children.

\*\*\*\*\*\*\*

A native of Louise, Texas, Debbie Townsend and her husband, Ivan reside in her hometown where they own and operate, C.I.C. Construction, Inc. She was introduced to the Santa Gertrudis breed by her parents, John & Helen Carleston and has been an active member for 21 years of both SGBI and the Mid-Coast Santa Gertrudis Affiliate.

In addition to volunteering yearly with the National Jr. Santa Gertrudis Brain Bowl Contest, she has served on the SGBI Long Range Planning Committee, the 2010 SGBI Annual Meeting Committee, as a GOALS chaperone, and currently serves on the SGBI Youth Activities and Membership Committees. Debbie is an active member of the First Baptist Church in Louise, Secretary of the Louise ISD School Board and President of the Louise-Hillie Chamber of Commerce.

Their two daughters, Tanya and husband Craig Bram, and Tana Townsend, along with grandson, Caleb Bram, also reside in Louise.

#### From the Desk of ...

## John Ford, SGBI Executive Director



Photo courtesy of Santa Gertrudis USA

Over the years many have accused me of seeing the glass as half full when circumstances indicate that viewing it as half empty would be much more appropriate. As I sit in front of the computer screen writing this article the thermometer behind my left shoulder is flashing 107 degrees. Outside the sky is blue and the wind is blowing at least 30 miles per hour, zapping what little, if any, moisture was left by the morning dew. Hay is already in short supply across the mid-section of the country. The price for what little hay that can be found is exceedingly expensive. One West Texas Cattleman told me that he was getting his wife to pack a sack lunch for the cows each morning before sending them out to the pasture. That's dry. I guess it is hard to see how the glass can be half full and not half empty. Maybe so, but I remain convinced that there are opportunities in less than favorable conditions.

Drought conditions challenge cattle producers to review management strategies and implement practices that are the most cost effective. However, even when following the most conservative of stocking rates and management practices, herd reduction can become necessary. When forced into a destocking situation, cattle producers should carefully examine reduction approaches. Numerous university publications are available that provide guidance and sound information for making difficult destocking decisions. One tip that appears throughout drought management fact sheets and information is the need for early stocking adjustments. Early adjustments are usually less severe and afford producers more marketing flexibility. Marketing is a critical consideration in a herd reduction scenario.

It may be painful at the time; however, consigning that older superior female, outstanding replacement or potential young herd sire to a sale will reap benefits in the future. Offering the best of the herd will have positive implications. There is no better long term advertisement tool than the placing of one's best genetics into a customer's herd. Do not think of herd reduction as an evil necessity needed to survive. Instead think of destocking as an occasion to highlight your program's outstanding genetics. Think of the positive changes that animals from your herd can provide to new and established customers. No doubt, it is difficult to let go of superior animals, but view the glass as half full. Publicize the positive impact that your genetics will provide for others. Be aggressive in marketing. Let others know that you are selling top performers. Chances are they will jump at the opportunity to purchase genetics that they might otherwise not have the opportunity to acquire. No matter how dire the conditions, people seldom pass up an opportunity to improve their herds. Don't think of those top animals as being lost from your herd, think of them as walking billboards that underscore the success of your program. We all know that cattle people remember who bred and sold the good ones. Looking out the window, I must concede the glass probably is not half full, but it is not bone dry either. Times are tough but tough times can and do open new markets.

### SGBI UPDATE

- \* SGBI has a committee working on simplifying the SGBI fee structure to lesson the paperwork on members.
- \* The new Santa Gertrudis Foundation is rolling out a fund raiser to gather funds for research and education which includes signed numbered prints from artist David Sander.
- \* The Breed Promotions Committee has developed several 30 second ad spots featuring purebred, commercial and junior segments which will be running on RFD-TV on "FFA Today", "Cattleman to Cattleman", and one of the rural lifestyle programs. Several three to four minute promotional videos are also in the process of completion and will be available to members shortly as part of a marketing campaign.
- \* The first group of bulls for the National Bull Test are on feed at PX Feeders in Evant, Texas.

# Mid-Coast's Jr. Silent Auction

During Mid-Coast Annual Meeting and Cattleman's Opportunity Sale August 12th—13th

(Junior members are asked to bring one item per family)



# 2011 National Junior Santa Gertrudis Heifer Show Athens, Texas

"Gerts from Across the U.S.A." gathered in Athens, Texas this year for what was another memorable National Junior Santa Gertrudis Heifer Show, June 20-24th. The Mid-Coast theme this year was "Texas Born, Texas Bred" which also included a t-shirt worn by the junior members designed by fellow junior, Brett Wallace. Thanks to Carl & Terri Fisher and Clyde & Jody Bullard for decorating the display.

The week started off with the brain bowl competition where our young junior team of Jordan Hess, Caden Yorek, Landon Stem and Caydi Blaha won their first round only to lose the next landing them in 3rd place! The Intermediate group of Brooke Wallace, Zach Riley, Hannah Burrough and Kyle Burrough teamed up to a second place finish, while the seniors consisting of Clay Robinson, Jaclyn Robinson, Codi Coulter, and Alexis Snapp placed 1st in their division!

During the full week of the NJSGHS, Mid-Coast continued to have a strong showing, winning seven of the 20 donated heifers that were awarded along with several event winners which were recognized during the Annual Awards Banquet. At the banquet on Friday evening, in the Scrapbook Division, Mid-Coast took home the title of 1st place for the third year in a row, along with Codi Coulter, Lauren Grainger, Adam Riley, and Brett Wallace being among those selected to receive a part of the \$35,000 in scholarships. After the announcement of retiring Jr. Board of Directors, the new board consisting of Zach Riley and Clay Robinson were named.

A special thank you goes out to all the juniors and their families who participated in this year's show. The efforts and hard work paid off, as the Mid-Coast juniors dominated in several events throughout the week. Congratulations and we hope to see everyone at next year's show in Louisiana!

#### Mid Coast Jr. Association Officers:

Codi Coulter, President (903) 575-7170 Zach Riley, Secretary (832) 344-3475 Clay Robinson, Vice-President (936) 553-4549 Brooke Wallace, Reporter (832) 324-5361

Alexis Snapp, Mid-Coast Queen
(214) 728-7548

Taylor Goerlitz, Mid-Coast Princess
(979) 836-8557

Sandra Symon, Youth Advisor
(713) 725-4678

# CONGRAYS MID-COASY JUNIORS on a fantastic 2011 National Junior Santa Gertrudis Heifer Show!



Scrapbook: 1st Place

Brain Bowl: Juniors - 3rd Place, Intermediate - 2nd Place, Senior - 1st Place

Pee Wee Showmanship Winners: Ryan Hess & Demi Harrington

Austin Accord: Class 3 - 10th, Class 2 - 12th, Class 9 - 3rd

Caydi Blaha: Class 11 — 10th, Jr. Public Speaking — 5th, Jr.

Judging - 7th, Jr. Brain Bowl

Bryan Bradford: Class 20-4th

Laura Bullard: Class 15 - 8th, Class 23 - 5th, Sr. Public Speaking - 5th, Sr. Power Point - 1st

Stephanie Bullard: Class 20 - 11th, Jr. Public Speaking -2nd, Jr. Power Point - 3rd, Jr. Cattleman's - 6th

Kyle Burrough: Class 1 - 6th, Class 22 - 3rd, Int. Cattleman's – 2nd, Int. Brain Bowl

Hannah Burrough: Class 11 - 6th, Int. Brain Bowl Solomon Butler: Class 5 - 12th, Class 10 - 1st, Class

Caleb Caldwell

Kodie Carroll: Class 8 – 12th, Class 22 - 4th & 6th, B&O Class 2 - 4th, B&O Class 7 - 2nd, Sr. Judging - 3rd, Sr. PowerPoint - 2nd

Clay Combs: Class 1 - 5th

Hunter Combs: Class 14 - 15th, Class 15 - 11th, Class

Sage Combs: Class 9 - 5th, Class 10 - 5th, Class 16 - 9th, B&O Class 2 - 2nd & 3rd, Jr. Showmanship - 5th, Jr. Cattleman's - 5th

Codi Coulter: Class 2 - 8th, B&O Class 1 - 2nd, Sr. Showmanship - 2nd, Sr. Sales Talk - 5th, Sr. Brain Bowl

Josi Coulter: Class 1 - 9th

Mary Failla: Int. Public Speaking – 9th

Bayli Fisher: Class 2 - 5th, Class 5 - 8th, Class 11 -9th, B&O Class 2 - 5th, Int. Public Speaking - 6th, Int. Judging - 6th

Sage Fisher: Class 1 - 12th, Jr. Public Speaking - 8th, Jr. Judging - 10th

Kaleigh Fitzgerald: Class 3 - 7th

Emest Garcia: Class 10 - 11th, Int. Judging - 3rd Richard Garcia: Class 15 - 15th

Taylor Goerlitz: Class 9-5th

Lauren Grainger: Class 1 - 1st, Class 3 - 3rd, Class 11 -4th, Class 15 - 2nd & 5th, Class 23 - 1st, B&O Class 1 -8th, Sr. Showmanship - 1st, Sr. Sales Talk - 2nd

Jordan Hess: Class 1 - 3rd, Class 21 - 2nd, Jr. Sales Talk -7th. Jr. Brain Bowl

Morgan McCurly: Class 15 - 9th

MacKayla McIntyre: Class 14 - 5th, Star 5 Class 5 - 8th McKenna McIntyre: Star 5 Class 3 - 8th, Star 5 Class 4 - 5th Casey Parish: Class 17 - 6th

Morgan Paylik: Gass 10 - 6th

Adam Riley: Class 3 - 15th, Class 10 - 3rd, Class 17 - 13th Zach Riley: Class 14 - 14th, Int. Judging - 5th, Int. Cattleman's - 4th, Int. Brain Bowl

Clay Robinson: Class 3 - 2nd, Star 5 Class 3 - 2nd, Sr. Public Speaking - 4th, Sr. Sales Talk - 6th, Sr. Cattleman's - 2nd, Sr. Brain Bowl

Emma Robinson: Class 17 - 10th, Star 5 Class 4 - 1st, Int. Showmarship - 10th

Jaclyn Robinson: Class 3 - 13th, Class 5 - 3rd, Class 14-3rd, Int. Showmanship - 2nd, Int. Speaking - 2nd, Int. Sales Talk - 1st, Int. Judging - 4th, Int. Cattleman's - 8th, Sr. Brain Bowl, Int. Byron Thoms.

Alexis Snapp: Sr. Brain Bowl

Landon Stem: Class 5 - 9th, Jr. Brain Bowl Jamie Stephenson: Class 10 - 12th. Class 14 - 10th.

Class 16 - 6th, Class 21 - 3rd, Star 5 Class 3 - 3rd, B&O Class 6 - 1st, B&O Champion

Jordan Symon: Class 2 - 4th, Class 4 - 13th, Star 5 Class 3 -4th, Sr. Public Speaking — 3rd, Sr. Sales Talk — 9th

Brianna Tater: Class 14-2nd, Class 23-2nd & 4th Seth Tater: Class 2 - 9th, Sr. Cattleman's - 1st

Mikaela Terry: Class 2 - 7th

Trent Terry: Class 14-13th

Colby Threet: Class 4- 1st, Calf Champion, Sr. Showmanship - 7th

Kayla Threet: Class 3 - 6th, Class 16 - 2nd, Rsv Yearling

Champion, Sr. Showmanship - 4th Dustin Timm: Class 9 - 13th

Jayme Timm: Star 5 Class 1 - 2nd

Cole Turner: Class 5 - 2nd, Class 11 - 3rd, Class 21 - 6th, Sr. Sales Talk - 8th, Sr. Judging - 1st, Sr. Photography

Brett Wallace: Class 8 - 4th

Brooke Wallace: Class 1 - 11th, Class 22 - 2nd, Int. Sales Talk - 4th, Int. Brain Bowl

Dayne Wunderlich: Class 2 – 13th, Class 5 – 4th, Class 8 - 1st, Class 9 - 11th, Class 14 - 1st, Class 17 - 2nd, Star 5Class4-2nd, Star5 Class5-7th, B&O Class5-2nd, Int. Showmanship - 3rd Int. Cattleman's - 1st

Caden Yorek: Class 15 - 4th, B&O Class 4 - 1st, Jr. Showmanship - 9th, Jr. Judging - 8th, Jr. Brain Bowl

WE'LL SEE YOU AT THE 2012 NJSGHS!

#### In the News . . .



Kelly and Melissa Muegge Guttenberger of Wharton announce the birth of their first child, Grant Michael, born at 6:19 a.m. on June 3, 2011 at Sugar Land Methodist Hospital. He weighed 6 lbs and 2 oz. and was 20 1/4 inches long. He is welcomed by grandparents Michael & Vicky Muegge of Brenham, George & Mary Helen Guttenberger of Wharton, along with great-grandparents Antone & Carolyn Kubeczka of Brenham, Jack & Tillie Harrison of Houston.

\*\*\*\*\*\*



Texas Beef Leaders of Tomorrow 2011–2012 Team Emily Jack, Charley Martinez, Lauren Grainger & Codi Coulter

Mid-Coast Jr. Members and NJSGA Directors, Codi Coulter and Lauren Grainger recently competed with contestants from all over Texas in the Texas Beef Leaders of Tomorrow competition held in College Station at Texas A&M University. The July 30th contest was preceded with a media workshop on Friday, July 29th, both sponsored by the Texas Cattlewomen and funded through the Beef Check-off Program.

This program identifies and prepares youth to become active leaders, skilled in media response, and sharing beef advocacy. Codi and Lauren along with two other winners were awarded \$2,000 scholarships each and will make appearances throughout the year advocating beef nutrition, food safety, and stewardship practices of the beef industry.

Codi is the daughter of Keith and Gail Coulter of Naples and is a Freshman at Texas Tech University majoring in Agriculture Leadership. Lauren is the daughter of Allen and Cheryll Grainger of Brenham, and is also a Freshman at Texas Tech University majoring in Agriculture Communications.

## East West Flank Steak Wraps

(courtesy Texas Beef Council)

#### Ingredients

- 1 beef flank steak (approx. 1 to 1 1/2 lbs.)
- 2 cups packaged coleslaw mix
- 1/2 cup chopped green onions
- 1/8 tsp. salt
- Dash pepper
- 4 flour tortillas (8 to 10 inch diameter)
- Salt and pepper
- 1/3 cup coarsely chopped honey roasted peanuts
- Green onion flower and chopped honey roasted peanuts (optional)

#### Dressing

- 1 cup rice vinegar
- 2 Tbsp. Dark sesame oil
- 1 Tbsp. Honey

#### Insturctions:

In large bowl, combine dressing ingredients; whisk until blended. Place steak in plastic bag; add 3/4 of dressing, turning to coat. Close bag securely and marinate in refrigerator 10 minutes.

Meanwhile add coleslaw mix, 1/2 cup green onions, 1/8 tsp. salt and dash of pepper to remaining fourth of dressing in bowl; toss. Set aside. Wrap tortillas in aluminum foil.

Remove steak from dressing; discard dressing. Place steak on grid over medium, ashcovered coals. Grill, uncovered, 17–21 minutes for medium rare to medium doneness, turning once. A few minutes before steak is done, place tortilla packet on grid near edge of grill to heat.

Remove steak from grill; let rest 2 to 3 minutes. Season steak with salt and pepper, as desired; carbe diagonally into thin slices.

To assemble, layer an equal amount of beef, coleslaw mixture and the 1/3 cup peanuts down center of each tortilla. Fold bottom edge of tortilla up over filling. Fold right and left sides to center, overlapping edges. Garnish with green onion and peanuts, if desired.



Nutrition per serving: 452 Calories, 19 g fat (4 g saturated fat, 6 g monounsaturated fat); 42 mg cholesterol; 424 mg sodium; 41 g carbohydrate; 1.8 g fiber; 31 g protein; 7.4 mg niacin; 0.6 mg vitamin B6; 1.4 mcg vitamin B12; 3.5 mg iron; 27.5 mcg selenium; 4.4 mg zinc.

# 2012 International Super Sale

HLSR — Houston, Texas Saturday, March 3rd @ 4:30 p.m.

Aisle Party will begin at 3:30 p.m.

\*Contact your Mid-Coast Board or <a href="www.midcoastsantagertrudis.com">www.midcoastsantagertrudis.com</a>
for nomination forms

## Mid Coast Santa Gertrudis Association Membership Application Membership Year January—December

| ***                     | Association. Payment for dues must be enclosed. |           |                          |                       |  |
|-------------------------|---|-----------|--------------------------|-----------------------|--|
| \$15                    | \$15.00 First Time Member                       |           |                          | \$50.00 Active Member |  |
| \$1                     | \$15.00 Junior Member                           |           | \$35.00 Associate Member |                       |  |
|                         |   |           |                          |                       |  |
| Last Name               | First   | MI        | Spouse                   |                       |  |
| Ranch Name              | E-mail Address                                  |           | SGBI Herd No.            |                       |  |
| Home Phone              | Mobile  |           | Ranch Phone              |                       |  |
| Home Address            | City  | State     | Zip                      | County                |  |
| Ranch Manager Name      | and Contact information                         |           |                          |                       |  |
| Junior Members Only –   | Birth Date, School Name                         | and Grade |                          |                       |  |
| Basic Operation:        | Purebred Co                                     | ommercial |                          |                       |  |
| Please list on the webs | ite: Name/Ranch                                 | Address _ | Phone                    | E-Mail                |  |
| Referred by:            |   | Date: _   |                          |                       |  |
| -                       |   |           |                          |                       |  |

Please mail this completed application to:

Christy Moran, Treasurer 2704 Chase Street \* Brenham, TX 77833 Phone (979) 421-6236

Please visit our website at <u>www.midcoastsantagertrudis.com</u>

## **BIERI FARMS**

SGBI Herd 474

P.O. Box 441 Angleton, TX 77516 Office: (979) 849-7911 Fax: (979) 849-1926



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> E-Mail: rickydmc306@juno.com Home: (979) 885-3938 Betty Cell: (281) 797-6355

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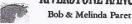
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John H. & Pamela Liford P.O. Box 1739 Gonzales, Texas 78629



Phone (830)672-3423 Fax (830)672-5153 e-mail: liford@gvec.net



Santa Gertrudis Cattle

9824 Hwy 390 E. Brenham, Texas 77833 Ranch: 979-251-9294 FAX: 979-251-9287

ing A

Allen & Cheryll Grainger Phone (979) 830-8785

Hill Ranch Rose

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e-mail: rgambino@consolidated.net



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# Coming Events

#### 2011

August 12 — Mid-Coast Tailgate Party/Annual Meeting, Brenham, TX

August 13 — Cattleman's Opportunity Sale, Brenham, TX

October 21 — Briggs Ranches Bull Sale, Bloomington, TX

October 22 — Tri-Star Female Sale, Bloomington, TX

State Fair of Texas Jr. Heifer Show, Dallas, TX

October 23 — State Fair of Texas Open Show, Dallas, TX

Fall (TBA) — Mid-Coast Field Day—Corporron Acres, Schulenburg, TX

November 1 — Ownership deadline for Ft. Worth, San Antonio, Houston Jr. Shows

## 2012

March 3 — International Super Sale, Houston, TX

March 4 — HLSR International Santa Gertrudis Show, Houston, TX