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Cattle Rattle



Official Publication of the

Mid-Coast Santa Gertrudis Breeders

August 2012

A Message from the President

Dear Mid-Coast Members -

On behalf of the Mid-Coast Board of Directors', I would like to personally invite everyone to come out to the Washington County Fairgrounds in Brenham the weekend of August 10th and 11th. Our Annual Tailgate Party will kick-off on Friday, August 10th at 4:00 pm followed by the Mid-Coast Annual Meeting and Dinner at 6:30 pm. Sale Chairman, Tom DuBois has gathered a great offering of bred, exposed, and open heifers, 3-N-1's, a donated semen package, along with several bulls for The Cattleman's Opportunity Sale which will be held on Saturday, August 11th at 11:00 am.

During the Fall, you will want to mark your calendar for two more exciting events. On October 13th, Mid-Coast will host a **Field Day** at Sexing Technologies in Navasota as Chairman, Jerome Urbanosky is in the process of finalizing the much anticipated educational experience. In addition, the junior officers are planning a **Showmanship and Grooming Workshop** for the junior members (adults are welcome too!) at the Wharton County Fairgrounds on November 10th. Watch for details to arrive soon in your mailbox, as well as on our website!

The Annual "All Haltered" **International Super Sale** will once again be held at the Reliant Center during the Houston Livestock Show and Rodeo in Houston. Due to the show being shifted to Saturday, March 2nd, the sale has been scheduled for Friday, March 1st at 5:00 pm with the **Aisle Party** preceding the sale at 3:30 pm.

As the Mid-Coast Affiliate over the years remains a strong "grass roots" family within SGBI, we continually strive to educate the members through quarterly newsletters, field days, sales and shows. I encourage each of you to seize the opportunities that are available and not be left behind!

I have truly enjoyed serving the members of Mid-Coast over the past seven years as a director and officer and am humbled by the support in recently being elected to serve as a Director on the SGBI Board .

I look forward to seeing everyone in Brenham, as well as down the road!

Regards,

Cheryll Grainger

Fellow Mid-Coast Members Inducted into SGBI Hall of Fame

Mid-Coast Santa Gertrudis Association is honored to have several members who were inducted into the Santa Gertrudis Breeders International "Hall of Fame". The festivities held during the 2012 Fort Worth Stock Show, as well as the recent SGBI Annual Meeting in Chattanooga, Tennessee. Honored for their positive influence within the Santa Gertrudis breed were Dr. Charles L. Borchers, John and Kay Kiker, Dan and Jane Wendt, and J.B. "Dick" Vesper.

Dr. Charles L. Borchers of Victoria, operated Borchers Southern Y Ranches, L.L.P. in a number of counties in South Texas. He served on the SGBI Board of Directors and was honored for being instrumental in the establishment of the commercial Star Five program.





John and Kay Kiker of Hempstead, are long standing supporters of the Santa Gertrudis. John began as a classifier with SGBI. He has managed some of the great herds including Los Jaboncillos, San Jose and Nine Bar Ranches. In addition, John has served as SGBI Executive Director and SGBI President. Over the years, John has judged cattle in 23 countries and 44 states. He currently is serving on the Mid-Coast Board of Directors.

Dan and Jane Wendt have been breeding Santa Gertrudis cattle over 50 years in Bay City. Both have served in numerous capacities within Mid-Coast and on SGBI committees, ultimately each serving as SGBI President. They have been instrumental in establishing performance testing as a norm in the breed, as well as enhancing international marketing of Santa Gertrudis cattle.





J.B. "Dick" Vesper was one of the first breeders to obtain a bull from King Ranch. He and his family with the help of daughter Kelly, continue to raise Santa Gertrudis cattle on their ranch in Cotulla. Dick has served as an SGBI Director and on numerous committees. The 2012 NJSGHS in Gonzales, LA was dedicated in his honor for his continued support of the junior program.



AUGUST 11, 2012 @ 11 AM

HEIFERS • BRED HEIFERS • PAIRS • 3N1'S
HIGH QUALITY SELECT BULLS

Friday, August 10, 2012 for a Pre-Sale Tailgate Party at 4 pm and Dinner at 6:30 pm

sin us



WWW.MIDCOASTSANTAGERTRUDIS.COM

For More Information Contact:

Tom DuBois

281-723-9716 tom.dubois@us.atlascopco.com

John Kiker 979-219-0095 j.w.k.1934@sbcglobal.net

> Cheryll Grainger 979-337-4152 clgrainger@aol.com

Best Western Inn Brenham, Texas 979-251-7791

Rooms have been blocked under "the Cattleman's Opportunity Sale." Please reserve yours by July 15, 2012.

Meet the Mid-Coast Board of Director Nominees . . .

Allen Grainger has been around Santa Gertrudis Cattle most all of his life. He lived and worked on his Grandfathers property, Mayfair Ranch. Mayfair started raising Santa Gertrudis in the late 1950's and Allen, along with his wife, Cheryll and their two daughters, Allison and Lauren have carried on the tradition of raising Santa Gertrudis cattle at Rocking A Ranch. Allen and Cheryll run about 130 purebred females, as well as about 90 Santa Gertrudis influence commercial females.

He has been active in SGBI having recently served as Vice President of Sales and Marketing along with serving as the National Santa Gertrudis Youth Foundation director for the past 10 years. Allen is a 1986 graduate of Tarleton State University with a degree in Agriculture and is currently employed by Southwest Airlines as a pilot.

Jason Miller has been raising Santa Gertrudis cattle since he became a junior member of SGBI and the Mid-Coast Santa Gertrudis Affiliate at 8 years old. He grew up in Palacios, and then went on to earn a Bachelor of Science in Agriculture Education, as well as a degree in Criminal Justice from Tarleton State University in Stephenville. Jason has been an Agriculture Science teacher for 12 years, with the past nine being at East Bernard High School.

He and his wife, Bea, live in East Bernard along with her sons, Adam, a recent Claredon College Ranch Management graduate and Zach, a sophomore at East Bernard High School and currently a NJSGA Director.

Sandra Symon has been raising Santa Gertrudis Cattle with her husband, Jamie and her daughter, Jordan for the past six years. In addition to being a paralegal in Houston, she helps her family run J & S Cattle Co. She is currently the Mid-Coast Jr. Youth Advisor and recently chaired the Mid-Coast Jr. Heifer Show. Sandra also serves as Co-Chair for the Texas Beef Leaders of Tomorrow Program.

She and Jamie reside in Alvin, TX. They have two children, James, 24 who is serving in the U.S. Navy, and Jordan 19, a junior at Texas A&M University.

Jerome Urbanosky started raising Santa Gertrudis in 1969 at the age of 15. As a junior member he won the Houston Livestock Show in 1970 and 1971 with two different heifers. Since the earliest days, he has been dedicated to Santa Gertrudis cattle. Almost everything good in my life can be traced back to my involvement with Santa Gertrudis for more than 40 years.

He has served in several officer positions of the Mid Coast Affiliate, served as a Santa Gertrudis sales chairman and consultant, and is an approved SGBI judge. Jerome was a charter member of the Mid Coast Santa Gertrudis Junior Association.

He graduated from Texas A&M University in 1975 with a B.S in Agricultural Journalism. For 25 years he was in the livestock feed business and had retail- wholesale stores in the Houston, Texas area and owned and operated Bluebonnet Milling Co. in Ardmore, OK. Currently he is the President of Ameritech Staffing in Houston.

Jerome and his wife, Jane have been married for 36 years and have four children who all are still active SGBI members and are involved in our Santa Gertrudis ranching operation where we reside in Plantersville, TX. He has Herd # 2243 and currently have over 200 registered Santa Gertrudis cows and are the home of Hellacious 750 and Bulletproof 4-30.

From the Desk of ...

John Ford, SGBI Executive Director

It is busy, extremely busy. The pending move from ABRA/ABRI (Kansas City) to SGBI/LGS is looming on the horizon and preparations are in full swing. SGBI Registration Specialist Diana Ruiz has been working closely with John Genho, Livestock Genetic Services, and his staff, formatting a pedigree program that is functional yet uncomplicated. Mr. Genho and Diana have carefully analyzed the current registration and inventory collection procedure in an attempt to simplify and attempting the entire process. The



Photo courtesy of Santa Gertrudis USA

an attempt to simplify and streamline the entire process. Tweaks are constant and I suspect will be until the new system is on-line and fully functional. Simplicity and streamline are currently the buzz words of choice around the SGBI Office. The goal is to have a process that reduces the time and paperwork required to complete a registration, transfer, or related transaction. Membership has made it clear that the entire process to register or transfer an animal needs to be less time consuming and much simpler.

While Diana's attention has been focused on the registration system, I have been reviewing functions related to genetic evaluation. The move to Livestock Genetic Services offers SGBI a number of opportunities to strengthen the breed's genetic database and enhance the performance information available for commercial customer use. John Genho and I have also been investigation the development of a simple star based index system. The system will summarize data and assign stars based on performance related to Maternal Traits, Growth Traits, and Carcass Traits. Implementing this system is a step that I think will benefit members and customers. This particular project will not be ready for release until early next year but once implemented will compliment the breed's genetic evaluation effort.

Finally, Mr. Genho, Diana, and I are working with the association's accounting firm, Hahn and Oldham, to insure that the move is not disruptive to SGBI's bookkeeping process. It is essential that information flow freely between all parties involved with keeping the Santa Gertrudis herd book.

It has been busy and will remain so for quite some time. But I like being busy. I like having purpose. I like the excitement as the move from Kansas City back to Kingsville approaches. I like the fact that Santa Gertrudis Breeders International is coming home.

Congratulations Mid-Coast In. Exhibitors on a great National Junior Heifer Show!



Skye Anzaldua Cory Barrett Chelsee Bethea

Caydi Blaha class 1 – 10th

Laura Bullard class 15 – 3rd, Sr. Cattle Judging – 9th, Sr. Power Point – 5th, Sr. Public Speaking – 10th,

Sr. Showmanship - 9th

Stephanie Bullard Int. Power Point – 5th, Int. Public Speaking – 5th Hannah Burrough Int. Sales Talk – 4th, Int. Showmanship – 6th

Kyle Burrough

Clay Combs class 14 – 7th

Hunter Combs class 10 – 4th, Int. Cattle Judging – 8th

Saige Combs

Codi Coulter class 15 – 7th, B&O class 4 – 1st, Sr. Cattle Judging – 4th, Sr. Public Speaking – 4th,

Sr. Sales Talk - 8th

Josi Coulter

Madison Cruz class 11 – 3rd, Jr. Showmanship – 9th

Jacob Dockery

Kaleigh Evans class 14 – 1st, Yearling Champion, Reserve Champion, Int. Showmanship – 4th

Mary Failla

Richard Blake Feder class 17 – 2nd, Sr. Public Speaking – 7th

Bayli Fisher class 2 – 5th, class 16 – 10th, B&O class 5 – 7th, Int. Cattleman's – 9th, Int.

Public Speaking – 10th

Sage Fisher Jr. Power Point – 1st, Jr. Public Speaking – 4th

Kaleigh Fitzgerald class 2 – 7th, class 22 – 8th

Taylor Goerlitz class 20 – 8th, Int. Cattle Judging – 7th, Int. Showmanship – 3rd

Lauren Grainger class 2 – 4th, class 5 – 5th, B&O class 2 – 1st, Sr. Showmanship – 3rd

Elizabeth Greer Int. Photography – 6th

Tristan Greer class 3 – 4th, Int. Power Point – 8th

Lauryn Hefte class 3 – 1st, class 9 – 4th, 7th, Star 5 class 2 – 8th, Sr. Photography – 4th,

Sr. Power Point - 6th

Jordan Hess class 1 – 5th, class 14 – 8th, B&O class 1 – 8th, B&O class 4 – 3rd, Int.

Photography - 2nd, Int. Sales Talk - 10th

Ryan Hess Jr. Cattle Judging – 7th, Jr. Photography – 10th, Jr. Public Speaking – 3rd,

Jr. Sales Talk - 6th

Eric Johnston class 20 – 9th

Baillie McManners class 4 – 9th, Int. Power Point – 1st

Aaron Meyerhoff

Sara Patterson Int. Power Point – 9th

Clay Robinson class 16 – 7th, B&O class 1 – 7th, Sr. Cattleman's – 1st, Sr. Public Speaking – 3rd,

Sr. Sales Talk - 5th, Sr. Showmanship - 2nd, Sr. Byron Thoms

Emaline Robinson class 4 - 3rd, Star 5 class 1 - 4th, Star 5 class 6 - 2rd, Int. Sales Talk - 7th,

Int. Showmanship - 5th. Princess - 1st Runner up

Jaclyn Robinson class 14 – 4th, class 17 – 8th, B&O class 5 – 4th, Int. Cattleman's – 2nd,

Int. Cattle Judging - 2nd, Int. Public Speaking - 4th, Int. Sales Talk - 3rd,

Int. Showmanship - 9th, Int. Byron Thoms, Queen - 1st Runner up

Zach Riley class 2 – 10th, class 21 – 8th, Int. Cattleman's – 4th, Int. Cattle Judging – 6th

Tucker Saunders class 17 – 10th, Jr. Public Speaking – 6th

Cammi Selby class 3 – 2nd, B&O class 1 – 4th, Star 5 class 1 – 2nd, Star 5 class 5 – 1st,

Star 5 Grand Champion, Int. Sales Talk - 6th

Harlie Smith

Jordan Symon class 15 – 2nd, B&O class 4 – 2nd, Star 5 class 5 – 3rd, Sr. Public Speaking – 5th,

Sr. Sales Talk - 7th, Sr. Showmanship - 1st

Landon Stem class 4 – 8th, Jr. Public Speaking – 5th, Jr. Sales Talk – 8th Breana Tater class 1 – 6th, 7th, 8th, class 11 – 7th, Star 5 class 4 – 5th

Seth Tater Sr. Cattleman's – 2nd, Sr. Cattle Judging – 10th

Wade Taterka

Mikaela Terry Jr. Cattleman's – 6th, Jr. Showmanship – 5th

Trent Terry

Kayla Threet class 2 – 3rd, class 16 – 5th, class 23 – 1st, Sr. Champ, Grand Champion

Cole Turner class 4 – 1st, class 14 – 6th, class 21 – 2nd, Sr. Cattleman's – 5th, Sr. Cattle Judging –

2nd, Sr. Photography – 5th, Sr. Sales Talk – 4th

Brooke Wallace class 9 – 9th, class 20 – 1st, B&O class 2 – 7th, Int. Cattle Judging – 5th,

Int. Photography – 4th, Int. Power Point – 3rd, Int. Sales Talk - 2nd

Ethan Wilson class 8 – 8th
Dayne Wunderlich B&O class 2 – 6th

Caden Yorek class 4 – 5th, class 21 – 3rd, Jr. Showmanship – 1st



Jr. Brain Bowl Team
1st place
Ryan Hess, Caden Yorek, Mikaela
Terry, Caydi Blaha (not pictured)



Int. Brain Bowl Team
2nd place
Aaron Meyerhoff, Jordan Hess,
Brooke Wallace, Stephanie Bullard



Sr. Brain Bowl Team1st place

Zach Riley, Clay Robinson,
Jaclyn Robinson, Codi Coulter

You're Invited ...

To join us for an exciting day at the Mid-Coast Junior Association Field Day

When: November 10, 2012

Where: Wharton County Youth Fair & Exposition

6036 FM 961 Rd., Wharton, TX

Time: 10 am

- * Showmanship Clinic
- Grooming & Clipping
- * Show Day Preparation

Bring your heifer Bring a friend

Lunch will be available for \$5/pp

Registration forms will be mailed out in September!

(also available online at: www.midcoastsantagertrudis.com)

Mid Coast Jr. Association Officers:

Mary Failla, President (979) 253-0101 Brooke Wallace, Secretary (832) 361-9761 Bayli Fisher, Vice-President (830) 352-2186 Josi Coulter, Reporter (903) 575-7170

Sandra Symon, Youth Advisor (713) 828-5959

Jaclyn Robinson, Mid-Coast Queen (936) 553-4953

Emma Robinson, Mid-Coast Princess (936) 332-0628



2012—2013 Beef Leaders of Tomorrow Team (L-R) Taylor Shackelford, Clay Robinson, Amelia Tanner, Laramie Priest

Texas Beef Leaders of

Tomorrow Select 2012 Team

College Station, TX— Prior to the 2012 Beef Short Course held annually on the campus of Texas A & M University, four individuals were selected as the new Texas Beef Leaders of Tomorrow Team. The August 4th contest was preceded with an orientation including a media and consumer promotions presentation on Friday , August 3rd, by the 2011 team of Codi Coulter, Lauren Grainger, Emily Jack and Charles Martinez. Misty Martin from the Texas Beef Council followed up the orientation with a media workshop. The two day events were sponsored by the Texas Cattlewomen and funded through the Beef Check-off Program.

During the contest, individuals are scored on a classroom presentation, media interview, issues response, and consumer presentation. Selected to represent the Texas Beef Leaders of Tomorrow for 2012 were: Taylor Shackelford and Laramie Priest, both freshmen at Texas Tech University; Amelia Tanner, a sophomore at Texas A & M University; and Clay Robinson, a freshman at Lamar University.

Shackelford was the high scoring individual and will represent Texas in the National Beef Ambassador Program this October in California. Clay, from Dayton, is the son of Tammi Robinson, and grandson of Jack & Lois Carraway. He is also an member of Mid-Coast Santa Gertrudis and on the National Jr. Santa Gertrudis Board of Directors.

This program identifies and prepares youth to become active leaders, skilled in media response, and sharing beef advocacy. Each team member was awarded a scholarship and will make appearances throughout the year advocating beef nutrition, food safety, and stewardship practices of the beef industry.

2013 International Super Sale

HLSR — Houston, Texas
Friday, March 1st @ 5:00 p.m.
Aisle Party will begin at 3:30 p.m.

*Nomination forms will be available this fall or you may contact the Mid-Coast Board or www.midcoastsantagertrudis.com

Mid Coast Santa Gertrudis Association Membership Application Membership Year January—December

Please accep	t this application for my m Association. Payment	•		Gertruais	
\$15	\$15.00 First Time Member			\$50.00 Active Member	
\$1!	\$15.00 Junior Member		\$35.00 Associate Member		
Last Name	First	MI	Spouse		
Ranch Name	E-mail Address		SGBI Herd No.		
Home Phone	Mobile		Ranch Phone		
Home Address	City	State	Zip	County	
Ranch Manager Name	and Contact information				
Junior Members Only –	Birth Date, School Name	and Grade			
Basic Operation:	Purebred C	commercial			
Please list on the webs	ite: Name/Ranch	Address _	Phone	E-Mail	
Referred by:		Date: _			

Please mail this completed application to:

Christy Moran, Treasurer 2704 Chase Street * Brenham, TX 77833 Phone (979) 421-6236

Please visit our website at <u>www.midcoastsantagertrudis.com</u>



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Herd # 413

Townsend Cattle Co. Ivan & Debbie Townsend PO Box 152 · Louise, TX 77455 979-541-3409 townsend30@yahoo.com



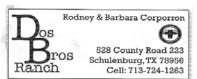
44 Three Oaks Lane Brenham, TX 77833 (979) 289-5635

Club Calves



URBANOSKY RANCH SGBI HERD # 2243 - EST. 1969 HOME OF HELLACIOUS 750 14525 URBANOSKY LN., PLANTERSVILLE, TX 77363

JEROME CELL (281) 797-5715 • RANCH (936) 894-2017 BLAKE CELL (936) 870-5252















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Mid-Coast Santa Gertrudis Association Cheryll Grainger, Editor P.O. Box 2282 Brenham, TX 77834







Coming Events

2012

August 10 — Mid-Coast Annual Meeting, Brenham, TX

August 11 — Cattleman's Opportunity Sale, Brenham, TX

October 13 — Mid-Coast Field Day, Sexing Technologies, Navasota, TX

October 19 — Tri Star Commercial Female/Bull Sale, Briggs Ranches, Bloomington, TX

October 20 — Tri Star Santa Gertrudis Sale, Briggs Ranches, Bloomington, TX

November 10 — Mid-Coast Jr. Field Day, Wharton Co. Fairgrounds, Wharton, TX

2013

March 1 — International Super Sale, Reliant Center, Houston, TX

March 2 — HLSR International Santa Gertrudis Show, Reliant Center, Houston, TX

April 20 — Mid-Coast Jr. Heifer Show & Jr. Meeting, Grimes Co. Fairgrounds, Navasota, TX