2013-2014

Mid-Coast

Santa Gertrudis Assn.

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Cattle Rattle



Official Publication of the Mid-Coast Santa Gertrudis Breeders

August 2014

A Message from the President

Last time I wrote an article for the Cattle Rattle, it was May and had just been 45 degrees. That would not be the case at this July writing. The good news is that some of us have gotten more than a couple of those cooling off rains. Many parts of our area are still green, green, green and here it is the middle of July. Do I hear an AMEN? Amen!

As I have driven around, I am noticing more and more hay barns are filling up or stacks of hay in the field. That being the case, many ranches are building their herds back up in size. Herd expansion is putting the pressure on the buyer's market as prices continue to rise. Feedlots are also having to pay more to fill their feed yards. If you have cattle to sell, now is a good time. I am not a financial adviser, just an observer of market conditions.

I am personally asking each of you, via this article, to please attend our Annual Meeting this coming August 8, 2014, Friday evening at 6:00PM. We will meet at 6:00PM for some drinks and fellowship with a great dinner being served at 6:30PM. Our annual meeting will start shortly after the meal is served. Also on the program we have a couple of very informative guest speakers. You will not want to miss what they have to say.

At our Annual Meeting we will also be electing or re-electing four directors for the Mid-Coast Board. Your vote will help determine how our association will be led over the next year. If you are interested in serving on the Mid-Coast Board of Directors, I would ask that you contact me directly at faintl@aol.com or 281.389.1852. I am glad to visit with you about this opportunity.

You are encouraged to attend our Cattleman's Opportunity Sale scheduled for Saturday August 9, 2014, starting at 11:00AM. Both the Annual Meeting and the Opportunity Sale will be conducted at the Washington County Fair Grounds in Brenham, Texas.

In closing, let take a moment to thank you for allowing me to serve as a Mid-Coast board member over the last, very fast three years and to serve as your president for the last two years. As I "term out", as your president, please know it has been a pleasure to serve. I would hope each of you would consider serving on the board at some time.

See you at the meeting.

Keep in touch at www.midcoastsantagertrudis.com.

Keep the faith, pray for our troops and for one another.

Joe Fauth

President, Mid Coast Santa Gertrudis Association



SATURDAY,

AUGUST 9, 2014 @ 11:00 AM

OPEN AND BRED HEIFERS • PAIRS • 3N1s
SELECT BULLS AND STAR 5 FEMALES

Washington County Fairgrounds · Brenham, Texas

Join us

Friday, August 8, 2014

for Cocktails at 6:00 pm, followed by Dinner at 6:30 pm

Please see Event Schedule and Hotel Information inside!

Contact Onformation:

Allen Grainger

979-337-4151 agrainger@aol.com **Tom DuBois**

903-626-4156 duboisgerts@gmail.com John Kiker

979-219-0095 j.w.k.1934@gmail.com

WWW.MIDCOASTSANTAGERTRUDIS.COM

MID COAST SANTA GERTRUDIS ASSOCIATION

CATTLEMAN'S Opportunity Sale

August 9, 2014 · 11:00 a.m.

Washington County Fairgrounds · 1305 East Blue Bell Rd. · Brenham, Texas 77833

Auctioneer: Hoover Case

Please see Sale Terms & Conditions and Screening Standards on final page of this catalog.

Schedule of Evente:

Friday, August 8

9:00 a.m. to 2:00 p.m.

Cattle arrive at sale facility

Afternoon

Viewing of cattle

6:00 p.m.

Cocktails

6:30 p.m.

Mid Coast Annual Membership Meeting & Dutch Treat Dinner

Saturday, August 9

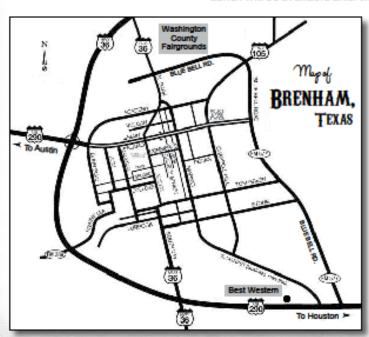
8:00 a.m.

Viewing of cattle

Donuts, coffee & juice will be provided

11:00 a.m.

Cattleman's Opportunity Sale Lunch will be available after the sale



Sale Directions:

From Houston:

Take US 290 to Brenham. Exit at FM 577 (Blue Bell Rd.) and go north. Washington Co. Fairgrounds are just past HWY 105, on the right.

From Sealy & I-10:

Take HWY 36 to Brenham. Take Bus. 36 through town. Turn right on FM 577 (E. Blue Bell Rd.). Fairgrounds are on the left.

to the 2014 Cattleman's Opportunity Sale hosted by the Mid Coast Santa Gertrudis Association. We are excited to have a good offering that includes open and bred heifers, pairs and 3-in-1's as well as a good selection of bulls. Whether you're a junior member, active member or new breeder, there is sure to be something in this sale for you. Feel confident that your purchases will exceed your expectations.

Cattle will be available for viewing at 2 p.m., Friday Aug. 8, 2014, at the Washington County Fair Grounds sale facility in Brenham, Texas. Join us at 6 p.m. for cocktails, followed by a Dutch treat dinner at 6:30 p.m. Everyone is invited! On Saturday, Aug. 9, 2014, cattle will be available for viewing at 8:30 a.m.; while you're looking at the sale lots, feel free to enjoy coffee, juice and donuts. The Cattleman's Opportunity Sale begins at 11 a.m. with Col. Hoover Case auctioneering.

If you have any questions, please call or email Allen Grainger, Tom DuBois or John Kiker at the contact information below.

We look forward to seeing you there!

Allen Grainger 979-337-4151 agrainger@aol.com Tom DuBois 903-626-4156 duboisgerts@gmail.com John Kiker 979-219-0095 j.w.k.1934@gmail.com



The SGBI genetic evaluation is one of the most comprehensive among the Bos indicus breeds. The evaluation system, developed by Livestock Genetic Services, has been reviewed by the nation's leading animal geneticists and utilizes genotypes collected from the breed's leading sires and validated on 10K, 20K and 50K SNP chips. Thousands of ranch phenotypes serve as the foundation of the association's genetic evaluation. Santa Gertrudis is the only Bos indicus-influenced breed offering the reliability of DNA verified expected progeny differences (EPDs) and performance-based selection tools developed from genomically-enhanced EPDs. In addition to DNA verified EPDs, The Mid Coast Santa Gertrudis Association has included 2 easy to read and understand selection indices for buyer use. These indices, growth and carcass, are designed to assist in the selection of cattle that will best meet the buyer's breeding objectives.

Growth Index

The growth index puts together weaning weight (WW) and yearling weight (YW). Since WW is contained in YW, post weaning gain (PWG) is used in the index to prevent double counting WW. The Mid Coast growth index is expressed as a star ranking within the breed, with 4 stars being the highest. For example, an animal with 4 stars would be ranked in the upper quartile of the breed for growth.

Carcass Index

The carcass index contains marbling score, hot carcass weight, ribeye area and backfat. It is weighted by the economics of carcass values. The Mid Coast carcass index is being expressed as a star ranking within the breed, with 4 stars being the highest. For example, an animal with a 1 star ranking would be in the lower quartile of the breed for carcass composition, while an animal with 4 stars would be in the upper quartile.

From the Desk of ...

John Ford, SGBI Executive Director

SGBI's DNA based genetic evaluation has caught the attention of our competitors and interest in our cattle is growing in the commercial sector of the beef industry. I am amazed by the number of commercial cattleman that request performance data before purchasing an animal. They want assurance that the investment being made will return a profit. However, not all cattlemen have the same breeding objectives and marketing goals, therefore selection information needs vary. Regardless of how much or what kind of data is needed, I have a sense that members of the commercial sector take notice of breeds willing to invest the time and re-



Photo courtesy of Caballo Rojo Publishing

sources required to assimilate DNA into their evaluations, formulate selection indices, and develop other decision making tools. I think there is a perception within the industry that breed associations incorporating tools considered "cutting-edge" into their genetic evaluations have a product that warrants attention.

SGBI has made great strides upgrading the association's genetic evaluation and we are one of the few breeds capable of verifying our evaluation with DNA technology. However, I am of the opinion that we must not overload our cattle buying customers with data and information. Some of the nation's larger registries measure or collect data on 20+ traits and offer 15+ selection indices. Does a commercial bull buyer need that much data? One breed association has a tool that measures the expected average performance of progeny of their bulls used in rotational crossbreeding programs on Angus-based cows and heifers, with the progeny marketed on a specific branded beef pricing grid. Whew, I have to sit down with pencil and paper to figure out that selection criteria. As Santa Gertrudis seedstock producers we must understand the needs of our customers and supply them with the data and information that will allow them to select profitable animals that meet their breeding and marketing objectives. Most importantly we must provide the information in an understandable easy to use format.

A perfect example of compiling performance data and putting it into a usable selection tool is the Mid Coast Cattleman's Opportunity Sale catalog. Allen Grainger and I discussed the sale's potential customer base, their management practices and marketing habits. Allen and I agreed that the average Mid Coast customer would market their calves at weaning, retain some of the heifers for replacements, and few if any would be retaining their calves through the feedlot. With that in mind, it was decided to list the growth and maternal EPDs and exclude the carcass EPDs. However, carcass traits are important and they were not disregarded, a star based carcass index was included that provides a snapshot of an animal's overall carcass composition. Since the majority of customers would be marketing at weaning, or later depending on forage availability, an easy to understand star based growth index was also included. The Mid Coast Opportunity catalog provides cattle buyers the needed selection information in a simple to read and easy to understand format. That is a perfect use of SGBI performance information, that is marketing, that is a good job Mid Coast Association.





Running for the Mid-Coast Board...

☐ What do you hope to accomplish as a Board Member for the Mid-Coast Santa Gertrudis Association?

(Answers sorted alphabetically by last name)

Joe Fauth -

My desire is to see our association grow in the number of ACTIVE members. I want to do this by generating excitement with in the association through activities and field days and encouragement of the participation of our members before, during and after these events.

Allen Ginnard -

I would like to convey the message to the cattle industry regarding the superiority of the Santa Gertrudis breed by use of evolving genetic technology to demonstrate the value of the breed over other breeds in a way that members will understand and be able to incorporate into their operations and marketing approach, and strengthen the efforts to give back to the community and educate the ranchers of tomorrow by way of the junior program and scholarship program.

John Kiker -

To try to convince our breeders to keep producing purebreds no matter what commercial cattle are selling for. Without a good base herd of purebred cattle there will be no Star Five cattle for the commercial breeder. At the present time commercial cattle are bringing about the same price as purebreds at the sale barn, so why go to the trouble and cost of raising purebreds.

Debbie Townsend -

As a Mid-Coast Director, I hope to accomplish several things. Mid-Coast has always been one of the strongest and most active affiliates of SGBI. However our membership numbers have shown a decrease in the last few years and I will do my best to turn this around.

I will encourage our members to promote their cattle through the sales Mid-Coast offers.

Mid-Coast is much like a family and the social activities we have are very important. I will continue to support our Aisle Party at the Super Sale, Field Days and socials that promote camaraderie for our members.

As for our Junior program, I will continue to work closely with our youth in leading by example. These youth are our future leaders and I would like to believe that I set a good example for them.

Míd-Coast Santa Gertrudis Association

Santa Gertrudis Breeders International Affiliate

2014 MEMBERSHIP APPLICATION/RENEWAL January – December

Please accept this application for my membership renewal in the Mid-Coast Santa Gertrudis Association. My payment for dues is enclosed.

	\$25.00 Junior	(office use only: check #:				
	\$50.00 Active Member			date:)	
	\$40.00 Associa	te Member				
***	* PLEASE COMI	PLETE ALL	INFORM	MATION	****	
Last Name	First	MI			Spouse Name	
Ranch Name	Ranch Manager			SGBI Herd #		
Mailing Address	City		State	Zip	County	
Ranch Address (if diff	ferent from Mailing Address) C	City	State	Zip	County	
Home Phone	Ranch Phone Business		none	E-Mail A	E-Mail Address	
	Basic Operation:	Purebred		Commercia	ı	
	vided above will be ava ist any information yo					
Junior iviembers or	nly: (Note: The followin	ig information w			the website.)	
School Name	 Biı	 rthdate	4-H (check or		e of Organization	

Please mail membership renewal to: Allen Grainger, Treasurer P.O. Box 2282 Brenham, TX 77834

Mid-Coast Jr. News

Upcoming Events

August 9th —

Mid-Coast SGA Juniors Donuts and Danish Social and Silent Auction, Brenham, TX

August 25th - State Fair of Texas Jr. Entry Deadline

Hello Juniors.

Many of our junior members have been actively attending shows, workshops, clinics, leadership events, 4H and FFA events making for a very busy, yet productive summer. Your Mid-Coast Officer Team could not be more proud of the way you all are representing our breed and this wonderful organization. Also, congratulations to all the Mid-Coast exhibitors who participated in Junior Nationals! Mr. Miller will be publishing the information regarding the results of Junior Nationals in the Santa Gertrudis magazine so keep a watch out!!

With summer quickly coming to an end, I wanted to send out a reminder regarding the Mid-Coast Annual Meeting and Cattleman's Opportunity Sale. The dates and times are posted within the *Cattle Rattle* as well as on the Mid-Coast website. Juniors, this is our one fundraiser for the year and your help is needed! Please bring one silent auction

item per family. We will begin taking the auction items from Friday, August 8th at 5:00 pm through Saturday, August 9th at 10:30 am. The earlier we get them in, the longer they are out for bidders. These items may be brought to the Sales Pavilion at the Washington County Fairgrounds. Secondly, we will also need help with preparing and serving the Hamburger lunch on Saturday. The monies earned from these two fundraisers goes back to the program to assist with expenses that we have throughout the year. Finally, there will be a Donuts and Danish breakfast for juniors (members and nonmembers) at 8:00 a.m. the morning of the sale. The flyer can be found in the newsletter.

Please make every effort to take part in this opportunity to meet new juniors and fellowship with friends. I hope to see all of you at the meeting and sale as well as the upcoming shows.

Brooke Wallace, Jr. President

2014 National Jr. Santa Gertudis Heifer Show

June 15 - June 20, 2014 | Wichita Falls, TX | Judge Ryan Rathmann, Ph.D. & Blake Nelson

The 2014 National Junior Santa Gertrudis Heifer Show was held June 15-20 at the J.S. Birdwell Agricultural Center in Wichita Falls, Texas. Almost 200 junior members exhibited some 400 head of cattle at the event dubbed "Kickin' It Up a Notch with Gerts." Ryan Rathmann, Ph.D., served as the judge for the purebred female show Thursday, while Blake Nelson, Warner, Okla., sorted the special classes Friday, including cow-calf pairs, donated heifers, best of polled, bred and owned, and Star 5. The event concluded Friday night with an awards banquet.

Congratulations to all who participated!

Focus on National Junior Santa Gertrudis Association

The National Junior Santa Gertrudis Association is the junior affiliate of Santa Gertrudis Breeders International. The NJSGA was founded in 1979. Junior membership is open to all young people under the age of 21 years. Members are issued a herd number, membership card, and one free subscription to the official publication of SGBI. After reaching the age of 21, the junior member has the option to join SGBI as an active member.

There are currently five hundred forty active junior members from 30 states and Canada. There are 24 state and regional junior Santa Gertrudis organizations. These organizations hold annual field days and shows throughout the year. The NJSGA conducts and establishes its own programs and policies through a 15 member National Junior Board of Directors.

Interested?? View more at this link... http://www.santagertrudis.com/njsga.html



Mid Coast Jr. Association Officers:

Brooke Wallace, President (979) 324-5326

Kaleigh Evans, Secretary (936) 394-2277

Baillie McManners, Vice-President (936) 714-4463

Ashlyn Dueitt, Reporter (936) 788-3251

Jason Miller, Youth Advisor (979) 533-3304

Emma Robinson, Mid-Coast Queen (817) 596-5655

Lily Romanchuk, Mid-Coast Princess (979) 578-1105

It's the Junior Silent Auction time!!!

Yes, it's about that time! — And the Juniors need your help!

The Mid-Coast Santa Gertrudis Association will have our annual meeting on Friday August 8th at 6:30 p.m. with the Cattleman's Opportunity Sale being held on Saturday, August 9th at 11:00 a.m.

Both events will be held at the Washington County Fairgrounds Sales Facility in Brenham, TX.

During the sale, we will be holding a silent auction to benefit the juniors. We need your help with silent auction items!

We are asking you to bring one item per family. Items may include anything from baked goods to... — well, be creative!

We would like silent auction items to be dropped off by 5:00 p.m.

or

Friday, August 8th — but any of the junior or regular officers would be glad to take your donation if you can't make the night of the sale.

Thank you!



You're Invited Mid-Coast Junior Donuts & Danish Breakfast

When: Saturday, August 9, 2014

Where: Washington County Fairgrounds-Brenham

Upstairs Sale Pavilion

Time: 8:00 am - 10:00 am

We hope to see you there!

Juniors, come join us for breakfast and fun filled activities for a chance to get to know each other. You can bring your silent auction item for the Cattleman's Opportunity Sale which will begin at 11:00 am. We will also have our Hamburger Lunch Fundraiser at the conclusion of the sale.

Mid-Coast Junior Officer Team

If you plan on attending, please let us know so that we can plan accordingly. DEADLINE: August 7, 2014

Name of Junior(s) attending:

Please mail or e-mail your response to: Brooke Wallace 4502 CR 154 Wharton, TX. 774&& OR

brookewallace13@yahoo.com



Here, and on the following pages, is the contest placement from the National Jr. Santa Gertrudis Heifer Show (Look for show results in the Santa Gertrudis USA)

Cory Barrett

Stephanie Bullard

Baillie McManners

Madison Moran

Jaclyn Robinson

Taylor Stabler

Hunter Combs

Bayli Fisher

Jr. Public Speaking:

8th place Sage Fisher 9th place Madison Moran

Intermediate Public Speaking:

5th place Kristen Nelson

6th place Bayli Fisher

7th Place Heather Stenson

8th Place Stephanie Bullard

9th Place Ashlyn Dueitt

Senior Public Speaking:

3rd Hannah Burrough

4th Jaclyn Robinson

8th Laura Bullard

Herdsman 3rd place

Caydi Blaha Hannah Burrough Saige Combs

Sage Fisher Coy McManners

Zach Riley

Harley Stabler

Heather Stenson

Kiley Kizziah

Kyle Burrough Kaylee Enloe Sarah Linnartz Parker Mason

Laura Bullard

Emma Robinson Mariah Stabler

Brooke Wallace

Byron Thoms award:

Yearbook: Intermediate: Emma Robison 2nd Place Mid-Coast **Senior:** Jaclyn Robison

National Jr. Santa Gertrudis Heifer Show contest placement (continued):

Junior Sales Talk:

5th place Landon Stem 7th place Tate Villanueva 8th place Demi Harrington 10th place Madison Moran

Intermediate Sales Talk:

4th place Emma Robinson 8th place Heather Stenson

Senior Sales Talk:

1st place Cole Turner 2nd place Jaclyn Robinson 9th place Itza Garza

Junior Livestock Judging:

2nd place Tate Villanueva 9th place Sage Fisher 10th place Demi Harrington

Intermediate Livestock Judging:

1st place Bayli Fisher 2nd Place Saige Combs 3rd Emma Robinson

Senior Livestock Judging:

2nd Place Jaclyn Robinson 4th place Cole Turner

Intermediate Photography

3rd place Madison Cruz

Senior Photography

2nd place Itza Garza

Junior Power Point

1st place Cory Barrett

Senior Power Point:

3rd place Itza Garza

Junior Cattleman's Contest:

3rd place Cory Barrett 5th place Parker Mason 8th place Sage Fisher

Intermediate Cattleman's contest:

1st place Kyle Burrough 5th place Stephanie Bullard 6th place Emma Robinson 10th place Bayli Fisher

Senior Cattleman's Contest:

1st place Zach Riley 3rd Place Jaclyn Robinson 4th Place Cole Turner

Junior Showmanship

1st place Tate Villanueva 4th place Cory Barrett 5th Place Sage Fisher 7th place Demi Harrington 8th place Landon Stem 9th place Parker Mason

Intermediate Showmanship:

3rd place Saige Combs 4th place Emma Robinson 5th place Stephanie Bullard

Senior Showmanship:

5th place Jaclyn Robison 9th place Hannah Burrough 10th place Cole Turner Norval & Anna Sells Hard Luck award : Sage Fisher & Parker Mason

Old Joe Award: Hannah Burrough

High point open Breeder:

Urbanosky Ranch



Mid-Coast Junior Members—FFA Foundation Ambassadors

On July 14 FFA members from across Texas arrived in Fort Worth to attend the 86th Texas FFA Convention. During this year's convention five of Mid Coast Jr. Members had the opportunity to serve as FFA Foundation Ambassadors. Ambassadors serve as the faces of the Texas FFA Foundation; working alongside sponsors, dignitaries and special guests to share their FFA stories and make them feel welcome. During the annual convention The FFA Foundation and it's supporters awarded more than \$2 million in scholarships and more than 2,500 students were recognized on stage for their accomplishments at the state level. Throughout the week these young ladies had the opportunity to meet many people and not only share their FFA stories but also their Santa Gertrudis stories. This group of girls ran on coffee and hardly any sleep, they have represented the Santa Gertudis breed, the Mid-Coast Affiliation and the FFA.

Thank you, Mary Frances Fazzino, Rosemary Fazzino, Baillie McManners, Cammi Shelby and Brooke Wallace for all your hard work.





In the Spotlight:

This month we would like to spotlight those Mid Coast Members that earned their FFA Lone Star Degrees, the highest level of membership that can be bestowed at the state level. The Lone Star FFA Degree recognizes FFA members who have received the Chapter degree, been active FFA members for at least two years, have completed at least four semesters of agricultural science at or above the ninth grade level, maintained a supervised agricultural experience (SAE) program, demonstrated their leadership skills, participated in community service and have shown a commitment to the FFA through involvement at the chapter level and above.

This year's recipients where Kaleigh Evans, Brooke Wallace, and Mary Frances Fazzino. If we accidently left any recipients off of this list we apologize, please let us know. If you have an award, honor or event that you have received or participated in we would like to spotlight it!!! Please send spotlight opportunities to showbling@gmail.com and include a picture as well.

Mid-Coast Brand Ads



P.O. Box 441 • Angleton, Texas 77516 Office: (979) 849-7911 • Fax: (979) 849-1926 oldaggie56@aol.com • www.bierifarms.com

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D-J

D-I

Rodney & Barbara Corporron



528 County Road 223 Schulenburg, TX 78956 Cell: 713-724-1263

Santa Gertrudis Cattle D

Ranch



Herd No. 14644 D

DuBois Cattle Company

Tom & Debbie DuBois P.O. Box 576 Ranch (903) 626-4153 Jewett, Texas 75846 tom.dubois@us.atlascopco.com

John Kiker

24081 Jones Rd. Hempstead, TX 77445 Phone & FAX: (979) 826-8329 j.w.k.1934@gmail.com



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Herd #878



Kelly Vesper
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979-277-2838 n.wunderlich@hotmail.com



Mid-Coast Santa Gertrudis Association Karen Ginnard, Editor 15300 McCraven School Rd. Washington, TX 77880





Coming Events

2014

August 8th — Mid-Coast SG Annual Meeting – Fair Grounds Brenham Texas

August 9th — Mid-Coast Cattleman's Opportunity Sale – Fair Grounds Brenham Texas

11:00 a.m.; Jr. Donuts and Danishes Social 8:00 a.m.; Junior Silent Auction

October 18th — State Fair of Texas Jr. Show, Dallas

October 19th — State Fair of Texas Open Show, Dallas

November 1st — JR major shows ownership deadline

November 7th — Briggs 11th Annual Bull Sale,

Bloomington

November 8th — 37th Annual Tri-Star Sale,

Bloomington

Don't miss the Mid-Coast

Don't miss the Mid-Coast

Santa Gertrudis Sale

Santa Gertrudis J1:00 a.m.

August 9th at 11:00 a.m.

Brenham Fair Grounds

Brenham Fair Grounds