#### 2016-2017

*Mid-Coast Santa Gertrudis Assn. Board of Directors & Officers* 

President Allen Grainger Vice-President Debbie Townsend Secretary Allen Ginnard Treasurer David Moran

Directors – 3 Year Term

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David Moran 979-251-0391 moran fam4@yahoo.com

Gale Villanueva 979-549-7821 vmcattle1@gmail.com

Delbert Walker 936-687-5800 grapelandfr@yahoo.com

#### Directors – 2 Year Term

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Judy Wallace 979-324-5326 jagwallace@hotmail.com

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**John Kiker** 979-219-0095 j.w.k.1934@gmail.com

**Debbie Townsend** 979-541-4989 townsendcattle81@gmail.com

## **Cattle Rattle**



#### Official Publication of the Mid-Coast Santa Gertrudis Breeders

## December 2016

## A Message from the President

Hello Fellow Santa Gertrudis Breeders,

As the Holiday Season is now in full swing I want to send thanks to each and every one of you, not only for your friendship, but also for your commitment to Santa Gertrudis Cattle. There are lots of good things happening within the breed and now is the time for us to expand on them.

Briggs Ranches, Harris Riverbend Farms and Corporron Acres had a very successful weekend, at the Tri Star Sale, selling a large number of bulls, commercial females and Purebred Santa Gertrudis. Good prices for their bulls and commercial females continue to prove that the commercial cattleman is taking notice. Because of performance testing and DNA verified EPD's, cattleman are coming to the realization that Santa Gertrudis offer predictable efficiency and profitability.

In the last issue of the "Cattle Rattle", I talked about the need to gain test your bulls. To that end, I would like to ask for you help. I would like for those who are interested in selling bulls to get in touch with me. My thought is that we start planning a sale that features Star 5 commercial females and a large group of performance tested bulls. This is something that will take proper planning to ensure that we have cattle in the pipeline for the first and subsequent years, but I think it is an important step that needs to be made.

In addition, plans are in place for the annual **"International Santa Gertrudis Super Sale"** in Houston during the Houston Livestock Show. The sale will be on the grounds at the Houston Livestock Show at 6:00 PM on Friday March 10, 2017. If you are interested in consigning, download the nomination form at Midcoastsantagertrudis.com. There is a room block (first come, first served) at the Crowne Plaza NRG Stadium. The Crowne's number is (713) 748-3221. Give them a call now to reserve your room.

Also, Look for coming information on the "Norvall and Anna Sells" junior heifer show on our website and Facebook page. Details are being worked out now and should be available soon.

I hope that everyone has a Merry Christmas and a Happy New Year. Travel safe and stay warm. Feel free to call me at (979) 337-4151 at anytime to discuss the issues that you find important.

With Warmest Regards,

## Allen Grainger

President, Mid Coast Santa Gertrudis Association 979-337-4151 agrainger@aol.com



From the Desk of ...

John Ford,

SGBI Executive Director

25-50-25, interesting numbers. An article written several years ago by Troy Marshall, BEEF Magazine contributing editor, noted over time the beef business would evolve toward a system which values cattle and carcasses on merit rather than averages. Recently this evolution has picked-up steam with alliances, niche markets, marketing grids, price formulas, and value-enhanced programs becoming more and

Photo courtesy of SGBI Magazine

more commonplace in the industry. How is this move toward value-based marketing impacting Santa Gertrudis seedstock producers?

Marshall, as well as other industry experts, see seedstock operations falling into one of three distinct groups, 25-50-25. 25% of seedstock operations will reap huge financial rewards in a value based marketplace by offering the type and kind of cattle that ensure profitability for all sectors of the beef industry. These are operations that have an eye on increasing efficiencies of production while incorporating the genetics needed for their commercial bull and replacement female buying customers to market uniform calves that consistently hit ever-narrowing carcass endpoint targets. Performance information and documented genetics will go a long way in determining animal value; therefore, data collection combined with the utilization of selection tools will heavily influence breeding program direction.

The middle 50% of seedstock producers will see marginal returns to their operations. Why just marginal? Genetics. Value-based marketing will link all industry segments from seedstock producer to the retailer. Value will not be determined by an animal's contribution to a single sector of the industry, but by the animal's value to all beef business members. The ability to provide a consistent and uniform product influences the profitability of cattle as they move through the production change. Consistency and uniformity means that cattle will possess similar genetics and performance patterns. In order to capture the greatest amount of value, Santa Gertrudis breeders must recognize how certain genetic lines perform and utilize this information to fine tune their breeding objectives and meet the needs of their targeted customer base. Lastly, many industry experts see the remaining 25% of seedstock producers having to subsidize their operation in order survive in a marketplace that is based on merit, not averages.

25-50-25, is the seedstock sector falling into 3 distinct groups? I don't know, but I do know valuebased marketing is gaining momentum industry-wide. Most beef business experts agree the way cattle trade is changing and will continue to change, value is being rewarded and will be even more so moving forward.



## CARCASS QUALITY IMPROVING **ROUND TABLE** 2017 GERTRUDIS

Santa Gertrudis Breeders International invites producers to learn how to improve the carcass guality grade of their Santa Gertrudis cattle. Santa Gertrudis breeders interested in advancing their breeding programs, with an eye on improved carcass quality, are encouraged to attend.

## Saturday **JANUARY 14** 1:30 - 4:00 p.m.

**Richardson Bass Building** FT. WORTH STOCK SHOW AND RODEO



#### What Do Feeders Want?

SANTA

Presented by Tanner Pickett, assistant manager for JBS Five Rivers. Pickett has worked for JBS Five Rivers since 2011. His current responsibilities include assisting in managing feedlot operations, commodity purchasing, feeder cattle procurement and live cattle marketing. Pickett is a graduate of Northwest Missouri State University with a degree in animal science.

The 2017 Cowtown Elite Sale will begin immediately following the Carcass Quality Roundtable.

#### What the Santa **Gertrudis Breed** Offers

Presented by Dr. Tanner Machado, associate professor at Texas A&M University - Kingsville. In addition to teaching undergraduate and graduate courses in the department of animal, rangeland and wildlife sciences, Machado conducts research in various aspects of meat science. While in Kingsville, he has collected carcass and tenderness data for various breed associations, including SGBI.

#### The Significance of Marbling

Presented by Brian Bertelsen, vice president of field operations for U.S. Premium Beef. Bertelsen, an Illinois native, holds degrees in animal science and ruminant nutrition from the University of Illinois. In his position, Bertelsen provides technical service and education to producers on genetics, management, production and carcass data of the cattle they deliver to further develop their integrated beef production system.

For more information, contact John Ford, SGBI executive director, jford@santagertrudis.com.

## santagertrudis.com



Sponsored by: MID-COAST SANTA GERTRUDIS ASSOCIATION

> All Video Sale Where Elite Genetics & Showring Champions Come Together Friday, March 10, 2017





Videography by:



NRG Center · Houston, Texas

For more information:

Richard Hood richard@amscattle.com · (979) 224-6150

Debbie Townsend townsendcattle&1@gmail.com · (979) 541-4989

midcoastsantagertrudis.com

Please join us for the Aisle Party preceding the 6:00 p.m. Sale at 4 pm - located in the cattle stall area.

For Hotel Reservations, please contact Crowne Plaza @ NRG 1-800-227-6963 or 713-748-3221 \$189./night Ask for Block: 'International Super Sale' (request Tower – based on availability) Cut-off date: 2/10/17

2017 International Super Sale
Nomination Consignment Form

(see instructions on following pages)

Owner:				
Owner SGBI Men	nber Number:			
Consignment PHN	۲:			
Consignment R#:				
Type of Lot: (Circle one)	Open Heifer	Bred Heifer	Donor Cow	
(Chele one)	Bred Cow	3N1	other:	
Choice Lot:	YES/NO			
	formation you wou space below is not		in the catalog (you may	attach additional
Breeding Sire R#_		_0000		
If bred, please p	provide the follo	wing information:		
AI Date:				
AI Sire (include R	#):			
Natural Service D	ates (In and Out):			
Natural Service Sire (include R#):				
ECD and Breeding Sire based on palpation:				
If a pair or 3N1	, please provide	following calf data	.:	
Calf R#:		Calf Sex:		
Calf DOB:		Calf BW:		-
Calf Sire (include	R#):			
If a donor or flu	ısh lot, please pı		g information (more	information is
Last Flush Date: _				
Number of Good I	Embryos:	Number of Total (	Ova:	
To the best of your knowledge, Lifetime Number of Flushes:				
Lifetime Average	Embryos per flush	:		

## 2017 International Super Sale

Sponsored by: Mid-Coast Santa Gertrudis Association

#### Nominations are being accepted

All Video Sale (for those who can't attend – the Sale will be offered live online at DV Auction) Friday-March 10, 2017 At 6:00 p.m. Houston Livestock Show & Rodeo NRG Center (second floor) Houston, Texas Open Santa Gertrudis Show to be held on Saturday-March 11, 2017

- New Venue "We're Moving Up": Upstairs, that is, at the HLSR.
- Sale is "all video" -- relieves consignors from inconvenience of hauling in/out of HLSR.
- Auction block with auctioneer and ringmen. Large screen TV's.
- Online viewing and bidding accessed through DV Auction just as if you were ringside.
- Sale catalog posted online. Buyer invitations and e-blasts providing links to on-line catalog which will include videos of the cattle.
- Catalog "hard copy" will be mailed upon request.

Through DNA verified genetics and innovative new ways to sell and market our cattle, the Santa Gertrudis breed has made history. We give Santa Gertrudis breeders, nationally, the opportunity to participate and sell "SELECT CATTLE" to the highly attended domestic and foreign cattle breeders who attend the Houston Livestock Show and Rodeo. The Sale, managed by American Marketing Services, LLC, provides an extensive database reaching cattlemen across the United States and foreign countries.

Seeking consignments with:

#### ELITE GENETICS and CONSISTENT SHOW RING CHAMPIONS

Consisting of:

\*Heifers \*Bred cows \*3N1's \*Donors \*Flushes & embryo packages \*Select bulls.

FOR MORE INFORMATION on consignments for this highly prestigious sale contact:

Richard Hood American Marketing Services 979-224-6150 <u>richardh@amscattle.com</u> CONSIGNOR INFORMATION:

- ENTRY DEADLINE: Monday, January 9, 2017. AMS will start scheduling screening visits in December, 2016.
- Looking for approximately 25-30 lots/registered consignments.
- American Marketing Services, LLC, will screen all consignments.
  - Screening criteria
    - "Elite Genetics" expected
    - Consistent Show Ring Champions
    - Top Genomic Performance Cattle
- Limit of two consignments per consignor. Acceptance based on quality at screening.
- There is a nomination fee of \$650; \$100 of which covers the cost of screening the cattle and \$550 will be added toward the sale expense. Mid-Coast Santa Gertrudis Association dues of \$50 may be paid with nomination fee or they will be deducted from commission
- All cattle must be registered and cleared for transfer with SGBI.
- Preferably 7 years and under. (Donor exceptions)
- All pairs with calves older than 5 months or dry cows need to be palpated safe in calf. (Donor exceptions)
- All heifers between 18 and 28 months of age should be palpated safe in calf.
- Video's will be shot at central locations across the country setup after all consignments have been determined. This will be
  done in coordination with Ideal Video Productions and AMS. The cost of video will be prorated by the expense of travel and
  a day charge of \$700. Expenses will be divided by the number of cattle videoed at each location. Example: 10 head shot on
  one day at a location. Each animal would be charged \$70 video fee + share of travel expenses. We will make every effort to
  keep these costs as low as possible.

#### IMPORTANT CHECK LIST:

We are planning video that showcases each lot. Video charges are separate cost to the consigner. It is vital that you complete this checklist. You may have already completed this checklist, but we request that you review to make the process of promoting your operation and consignment as punctual and complete as possible.

Send Consignment Form <b>BY January 9<sup>th</sup> 2017</b> to AMS; PO Box 10; Wheelock, TX 77882 or email Richard Hood richardh@amscattle.com; Fax: (979) 828-0073
Schedule screening visit with AMS representative
Reserve your rooms at Crown Plaza at NRG, Kirby Drive, Houston, TX Block: International Super Sale
For embryo, flush, or donor consignments make certain that the consignment (or embryo sire and dam) has been parent verified.
For flush and donor consignments, please provide a flush history to AMS to be distributed to prospective buyers as needed.
IF AVALABLE: Provide AMS with a professional picture of your consignment.
IF AVALABLE: Provide AMS a detailed list and picture of any progeny, siblings, sire and dam that could be used to help promote the genetics of your consignment.
IF AVALABLE: Provide past history of generated revenue or show history of the individual consignment or their progeny, siblings, sire and dam.
Prepare a mailing list and generate a personal invite letter to send with a catalog to your friends and customers.
Recommend Genomic Testing through SGBI for Genomic Enhanced EPD's.
Clip and prepare animals for best look for Video.

We hope that you are as excited as we are at the possibility of the best ever offering in breed history.

If you have questions please do not hesitate to contact an American Marketing Services representative.

Richard Hood 979.224.6150 richarh@amscattle.com Mark Cowan 903.495.4522 markc@amscattle.com Trey Kirkpatrick 979.324.5518 treyk@amscattle.com Brad Wright 979.219.4599 bradw@amscattle.com

Best Regards,

Richard Hood American Marketing Services International Super Sale

Please make this a priority so that we can adequately market your consignment.

Mail to: American Marketing Services Attn: International Super Sale PO Box 10 Wheelock, TX 77882

Or email to Richard Hood richardh@amscattle.com

Or fax to the AMS office at 979-828-0073

# Mid-Coast Jr. News

#### Upcoming Events

January 13th-17th - FWSSR Open Show - Show will be Sunday, January 15th at 2:00 p.m. - Watt Arena - Fort Worth Stock Show and Rodeo

January 19th-23rd - FWSSR Junior Show - Show will be Sunday, January 22nd at 8:00 a.m. - Watt Arena - Fort Worth Stock Show and Rodeo

January 22nd - 2:00 p.m. - NJSGA Social - McFarland Room - Fort Worth Stock Show and Rodeo

**February 14th - 16th** - SALE Junior Show - Show will be Thursday, February 16th - South Arena - San Antonio Stock Show and Rodeo

March 9th-12th - HLSR Open Show - Show will be Saturday, March 11th at 2:00 p.m. - West Arena - Houston Livestock Show and Rodeo facility in Houston, TX

March 16th-19th - HLSR Junior Show - Show will be Sunday, March 19th at 8:00 a.m. - West Arena - Houston Livestock Show and Rodeo facility in Houston, TX

#### <u>April 1st</u> - 2017 Mid-Coast Junior Scholarship Applications Due

**TBD -** Mid-Coast Junior Meeting and Norval & Anna Sells Show

**June 10 -17th** - 2017 National Junior Santa Gertrudis Show; Lake Charles, LA

Sincerely,

Dear Jr. Mid-Coast Members,

Hello everyone! I hope y'all had an amazing Thanksgiving with friends and family. I know I did and I ate way too much food!

Majors are fast approaching and I hope everyone has gotten their entries done as those deadlines have passed or are really close to being here. Just a reminder, SGBI membership will be checked at the major shows. You must be a paid member in order to show, so if you are not, you will need to pay your SGBI dues. There will be a social on Sunday, January 17th at 2:00 p.m. at Fort Worth. This is sponsored by the National Board and is always a good time. Mid-Coast is also trying to put together something for the juniors during the Houston Jr. Show. If you have any ideas, please let me know. You can drop me a text or email. I can't wait to see my "gert family" having good ole fun, doing what we love!

Also if you haven't heard the National Show is in Louisiana, and they are planning some great things. I know it will be a wonderful time for everyone who plans on attending. Make sure you 'like' their Facebook page! Hotel information is already posted. If you have not made reservations, put it on your list of "To Do" while making reservations for the majors.

Remember that your Mid-Coast Santa Gertrudis Association Junior dues are due January 1st. We can renew and pay on-line this year! Just go to the membership tab at http://midcoastsantagertrudis.com! While you're there, take a look at the updated website. Don't forget to enter the photo contest!

Last but not least, I hope everyone has been extra good for Santa and has done all their Christmas shopping. I hope 2016 has treated you well.

I just want y'all to be safe and have fun! See you soon!



Emaline Robinson,

Jr. President

# HELP

## **Mid-Coast Junior Association Scrapbook**

It's hard to believe that Nationals in Florida was almost half a year ago and we are in full swing with the holidays and major cattle shows. We hope everyone has had a successful fall fair season and are enjoying your Santa Gertrudis heifer projects and all the other activities you are involved in.

In order to get a jump-start on the Mid-Coast Junior Association Scrapbook for completion and judging at the NJSGHS in Louisiana in June, we would like to start now! We would like for the Juniors to complete some biographical information for us and send in several photos as soon as possible so that we can create a junior page for each exhibitor in Mid-Coast. We hope to create a template page that we input all this information into and then make a collage of your pictures around the templated information. We welcome any suggestions on how to make the scrapbook the best it can be!

THIS IS A PROJECT FOR EACH JUNIOR MEMBER! We need your help to make this successful. Each Junior member in Mid-Coast will be highlighted and it is a team project to make it a great book for National competition in Louisiana!

So, please send the following information in as soon as possible for each junior member:



Also, please plan to share 4-5 pictures of you with your heifers, a school picture, family photo or pictures of your other affiliations to be used on YOUR page!

ADDITIONAL PAGES for scrapbook – we would also like to highlight shows and activities that Mid-Coast members have been involved in as a group (county fairs, major shows, field days, other cattle events). If you have been to any events, please send in a report (where, when, who, what you did, etc.) so we can showcase the events you are involved in. We welcome newspaper articles/ clippings and photos from these events. Any photos from Nationals 2016 or any other cattle shows that have happened since June 2016 or will happen in the spring, PLEASE send. We will begin to compile this information and hope to have a majority of it completed by the Mid-Coast show in April and then just add to it to finish up the book by June. Please work on this now so it won't be a last minute rush!

Please send all information to: Parker Mason or Madison Moran

Parker email address – <u>cmason@brenhamk-12.net</u> Courtney Mason (979-255-3339) Madison email address – <u>moran\_fam4@yahoo.com</u> Christy Moran (979-203-0433)

Thanks for your help in making the Mid-Coast Scrapbook project possible and successful. We need you!

Look forward to seeing you soon,

## Parker and Madíson

Mid-Coast Junior Reporters

# In the Spotlight

By Trey Stegint, Mid-Coast Junior Secretary

#### Getting to know Kaden Leonard...

Age: 10

Years Showing: 2

What made you choose the Santa Gertrudis breed? My family was already established in showing gert show heifers so I decided to follow in my sister Kaylee's footsteps.

**What is your favorite show and why?** My favorite show is the Grimes County Fair. I like this show because it is close to home and not cold.

What is the best memory you have from the Mid-Coast Santa Gertrudis show? I think the best memory was two years ago when I won my class. This was a very exciting time for me.

What made you choose to join the Mid-Coast Santa Gertrudis association? I chose this Association because it is right near my house and their annual show is at the same place we have our county fair.

What is your favorite thing about showing? My favorite thing about showing is getting to see all my friends and family.

What would you say is the biggest impact that showing has had on your life? Showing has taught me how to take responsibility and how to win and lose with grace and style.

Where are you planning on showing this year? I am going to be showing at Fort Worth, San Antonio, Houston, Grimes County and the National Junior Santa Gertrudis Show in Louisiana.



What is your favorite memory from Nationals? This would have to be last year when I got to spend time with my friends and family at the beach in Florida.

What has your biggest accomplishment been so far in showing? I think this would have to be when I won showmanship at the Mid-Coast annual heifer show.

What has been your favorite thing about Nationals? This would be traveling the country with my friends and family and getting to do what I love — showing heifers.

What do you hope to accomplish this year at Nationals? I would really like to win showmanship. This would be an amazing thing to do.

**Do you plan on continuing to raise Santa Gertrudis cattle even after you are done showing?** Yes, I do. My family wishes to raise them for a long time.

Is there anything else you would like to add that you want the other members to know? I believe that about covers it, and I just wanna wish everybody a *Merry Christmas and Happy New Year*!





Graduating Seniors!!

The Mid-Coast Santa Gertrudis Association scholarship application is now available on the Mid-Coast website at (midcoastsantagertrudis.com)!!

Start your application process now! Due April 1, 2017!!!

For information, call: Joe Fauth (281) 389-1852





For more Junior photos and information, check us out on the Mid-Coast website at http://midcoastsantagertrudis.com !!

## 2016-2017 Mid-Coast Jr. Officers, Queen and Princess!!

President: Emaline Robinson Vice President: Landon Stem Secretary: Trey Stegint Reporters: Madison Moran and Parker Mason

Junior Advisor: David Moran (979) 251-0391

Queen: Heather Stenson Princess: Madison Moran

**Note**: It was announced at the Mid-Coast annual meeting that the Junior Officers will now serve their terms from the time of the Mid-Coast annual meeting to the next annual meeting, which is the same timing as the adult Board Members and Officers.

Read more about your 2016-2017 Mid-Coast Junior officers in the pages following!

## Juniors: Have you found your place to serve our Mid-Coast Junior Association? Ask your Junior Officers if you want help getting plugged in!

Mid-Coast Members: Do you want to support your Juniors with donations for show awards, scholarship funds, or in other efforts?

Contact our Junior Advisor to learn about opportunities!



Don't forget to look for us on our Facebook site...

https://www.facebook.com/Mid-Coast-Santa-Gertrudis-Association-188766167871631/

or...

Look on our Association website Home Page at http://midcoastsantagertrudis.com



Don't forget that your 2017 Mid-Coast Junior Membership renewal is due by January 1st!

Renew on-line on the Membership page at http://midcoastsantagertrudis.com!

## Mid-Coast Santa Gertrudis Association

2017 Membership Application Form

(Renewal or New Member)

#### Due January 1<sup>st</sup> of each year

Indicate Membership Type	Requirements	Annual Dues
Active Member	Persons, Firms, Partnerships, Corporations who belong to Santa Gertrudis Breeders International (SGBI). Please indicate which name membership will be under: Individual(s) Ranch	\$50.00
Associate Member	Non-voting membership; do not have to be an SGBI member or own Santa Gertrudis cattle.	\$40.00
Junior Member	Must be younger than 21 at 01/01/2017. Junior Member Date of Birth:	\$25.00

Please print or type carefully - this information is used in the directory.

Ranch Name		SGBI H	ierd #
	Primary Member	Spous	e
Member Name(s)			
Mailing Address			
City, State, Zip			
Ranch Address (if different)	Street	City, St	ate, Zip
Phone – Home			
Phone – Cell	Primary Member	Spouse	2
Email address	Primary Member	Spouse	2
Web site address			
For Junior applicants: Parents name(s)			
For Junior applicants: Parents' eMail and phone	eMail: Ph	ione:	
For Junior applicants: School information	School: Name of Organization:	□ 4-H □ F	FA (check one)
**Information provided above will be available on the Mid-Coast website Membership Directory. **List any information you do not want released on this website:			

Please either complete and pay on-line, or mail completed form and check made payable to Mid-Coast Santa Gertrudis Association to:

Allen Ginnard, Secretary, Mid-Coast Santa Gertrudis Assn. 15300 McCraven School Road Washington, TX 77880

For office use only:		
Check #		
Date		

Revised 09/15/2016

### Míd-Coast Santa Gertrudís Association

2017 Cattle Rattle Newsletter Ranch Advertising Form (Renewal or New Participant)

Due January 1<sup>st</sup> of each year

Advertising Type	Description	Annual Payment
Ranch Business Card advertisement	All Mid-Coast members (Active, Associate, and Junior) are given the opportunity to have their Ranch or ranch-related business card included in the Mid-Coast Santa Gertrudis Association Cattle Rattle magazine. The Cattle Rattle is published 4 times per year to Mid- Coast members and to various 4-H and FFA organizations. The business card is reduced in size, similar to how they are shown in the SGBI magazine.	\$60.00

#### Please print legibly. This contact information is used in case we have questions for you.

		SGBI Herd #
Ranch Name		
	Primary Member	Spouse
Member Name(s)		
Mailing Address		
City, State, Zip		
Phone – Home		
	Primary Member	Spouse
Phone – Cell		
	Primary Member	Spouse
Email address		
Web site address		

Notes:

- Please send your business card with this form, but do not attach.
- If you have a scanned, high-quality file with your business card image, you can eMail it to kginnard56@gmail.com.
- If you also advertise your business card in the SGBI magazine, please check here:

Make checks payable to: Mid-Coast Santa Gertrudis Association

Please mail completed form to:

Karen Ginnard, Cattle Rattle Editor Mid-Coast Santa Gertrudis Assn. 15300 McCraven School Road Washington, TX 77880

For office use only:		
Check #		
Date		

Revised 09/08/2017

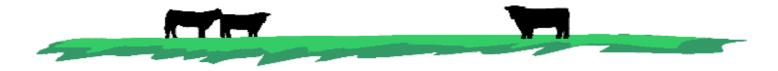
All members have the opportunity to advertise by placing your business card in our newsletter for a nominal fee of \$60.00 per year. A form for 2017 participants is on our Mid-Coast Santa Gertrudis Association website.

## Mid-Coast Brand Ads





Mid-Coast Santa Gertrudis Association Karen Ginnard, Editor 15300 McCraven School Rd. Washington, TX 77880



		Coming Events
*****		<b>2017</b> Visit us at: www.midcoastsantagertrudis.com
January 1st	-	Mid-Coast Santa Gertrudis Association Membership Due
March 10th	-	Mid-Coast Santa Gertrudis Association Aisle Party and Super Sale Houston Livestock Show and Rodeo facility in Houston, TX
March 11th	-	Houston Livestock Show and Rodeo Santa Gertrudis Show Houston Livestock Show and Rodeo facility in Houston, TX
April 1st	-	Junior Scholarship Applications Due
TBD	-	Norval & Anna Sells Show / Mid-Coast Junior Mtg
June 10 -17th	-	2017 National Junior Santa Gertrudis Show Lake Charles, LA