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830-879-2245

Cattle Rattle



Official Publication of the Mid-Coast Santa Gertrudis Breeders

March 2010

A Message from the President

Dear Mid-Coast Member:

It has been said in Texas that if you don't like the weather, wait a few minutes and it will change. This has certainly been true this winter. From the much needed drenching rains to sunny 80 degree days to snow, sleet and 25 degree temperatures - it seems as we have had a little of each season within one.

Speaking of change, with cattle prices finally rising, what a great time to welcome back to the Houston Livestock Show and Rodeo the legendary "Mid-Coast Super Sale". I would like to personally invite everyone out to this years' sale which will feature top quality "halter only" cattle on Thursday, March 4th at 7 pm following the Annual Aisle Party at 5:30 pm. Sale chairman, Jerome Urbanosky, has put together an outstanding offering of Santa Gertrudis for the return of this event. On Sunday, March 7th will be the HLSR Open Santa Gertrudis Show—all held within the Reliant Center. Also the juniors will be holding a meeting and dance while in Houston on Thursday, March 18th with the HLSR Jr. Santa Gertrudis heifer show scheduled for Friday, March 19th.

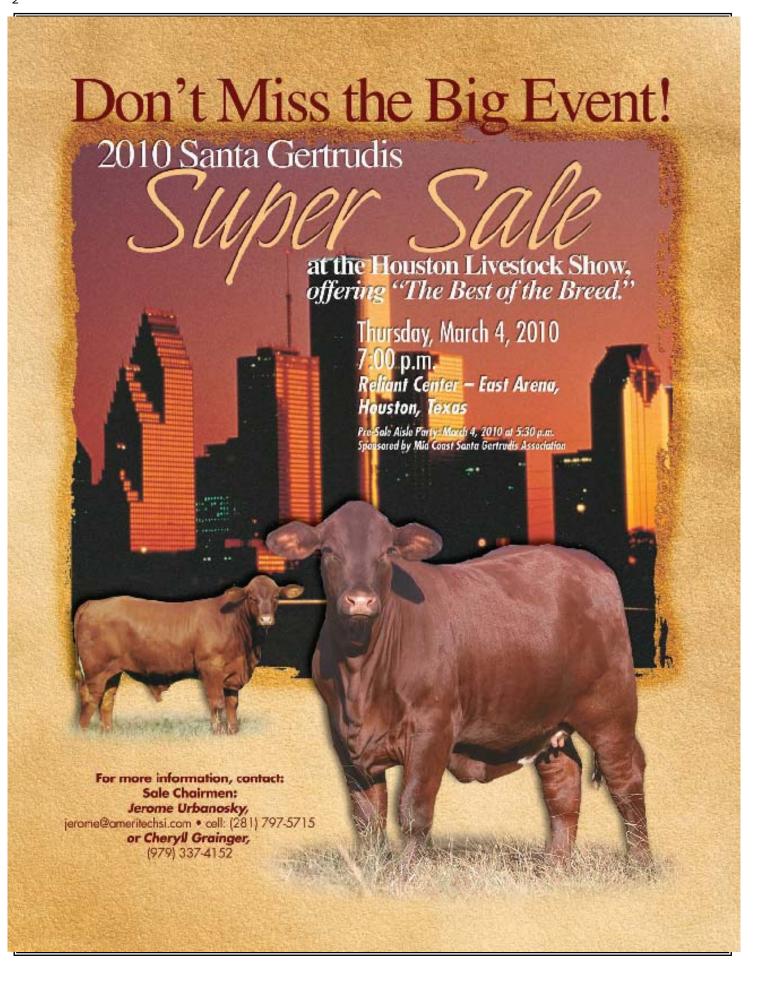
Next month will prove to be busy as well. The Santa Gertrudis Breeders International Annual Meeting is slated for Nashville, Tennessee April 15 –17th. Also, Mid-Coasts' annual Chuck wagon fajita and peach cobbler dinner is right around the corner on April 23rd preceding the Norval & Anna Sells Mid-Coast Jr. Show and junior annual meeting which will be held at the Grimes County Fairgrounds in Navasota on Saturday, April 24th. This event allows for fellowship and planning for the much anticipated National Junior Heifer Show this year being held in Kingsville, TX June 14—18th.

Although it is tough to predict the weather, it is easy to find a Santa Gertrudis event to attend. Whether needing to update or show off your herd, or to catch up with your fellow Santa Gertrudis breeders, check out the SGBI calendar or visit our website at: www.midcoastsantagertrudis.com.

Stay involved and together we'll move forward!

Regards,

Cheryll Grainger



BECOME A MASTER OF BEEF ADVOCACY

Beef checkoff-funded "MBA" program launched to prepare producers for speaking opportunities.

CENTENNIAL, Colo. — It doesn't require you to pass the SAT, ACT or even the LSAT to earn this MBA, but beef producers will benefit just the same. It's the MBA – the Masters of Beef Advocacy Program – launching this fall by the beef checkoff program. The newly designed MBA program is an e-learning opportunity developed to assist producers across the country in becoming effective spokespersons for the industry.

The program consists of six, 1-hour core courses for the 2009 fiscal year: beef safety, beef nutrition, animal care, environmental stewardship, modern beef production and the beef checkoff.

"The MBA program will be a voluntary, self-directed online learning environment designed for beef producers. It will provide them with facts about their industry and their product, beef. Producers who participate in the MBA program will be equipped to communicate those facts to fellow producers and consumers," says Cattlemen's Beef Board (CBB) member Daryl Berlier Owen, cow/calf producer and feeder from Amarillo, Texas, and vice chair of the Joint Public Relations Subcommittee. "This checkoff-funded program will help producers get involved and active in promoting their industry by telling the story about beef."

Idaho, Iowa, Nebraska and Texas this fall will kick off a pilot program with producers in their areas. Based on this pilot, the MBA will be introduced on a nationwide basis. The complete program consists of a reading exercise, followed by a short "your story in your own words" essay assignment, and concludes with an open-book quiz. At the end of the MBA program, producers are given a homework assignment to complete one of three exercises – with media, online or public speaking.

The program won't stop there. MBA alumni will be encouraged to conduct team outreach on issues management topics. Producers who complete the program will be added to a weekly e-newsletter that gets them further involved through action items. They are then asked to voluntarily submit an online response to a blog post or write a letter to the editor, just to name two examples. Continuing education rewards are granted on an ongoing basis when producers log follow-up activities.

"Many producers have been approached by their local church, school, FFA, 4-H or Kiwanis club to speak about beef," says Owen. "Now, the checkoff is equipping us with the tools we need to say 'yes' to that request. It's just another way we can be involved on a grassroots level and proactively be of service to this industry."

A full-day MBA graduation course will be held at the Cattle Industry Annual Convention and Cattle Industry Summer Conference. Producers wanting more information should contact Daren Williams at dwilliams@beef.org, 303-850-3346 or contact their state beef council.

Wet Weather and Foot Rot by Betty McCormick

Well, I don't know about you all, but I really do not want to complain about the rain. However, with the rain and also in drought conditions a little bacterium called Fusobacteria necrophorum and Provotella melaninogenicus, which lives in the soil, will cause cattle's feet to literally rot. The soft tissue between the toes becomes swollen and cracks open—this is associated with foul odor, eq. "rot". If the infection is left untreated, it could infiltrate the joints, tendons, and bone resulting in irrepairable damage. So this raises the question as to what is the best thing to use to doctor this aliment. If you have an animal that you can't get up easily everyday - I have found that sulfamethazine sustained release boluses work pretty well. According to my vet, treatment is done with systemic tetracyclines or sulfonamides as well as topical iodine or copper containing products. All this depends on each individual case. Your veterinarian would be the one to consult and figure out what is best for you. I think you need something that will stay in the animals system for several days to fight the infection. I hold the thought either cure'em or kill'em!! (Smile here) But to help alleviate this whole nasty problem – there is a vaccine out there now. I have used it for two years and I can definitely tell there is a whole lot less foot rot in our herd. Again your local friendly veterinarian can help you with this. Good Luck and keep smiling (it will stop raining one of these days)!!!

Raffles to benefit Scholarship funds

RAFFLE

Benefiting

MID-COAST JUNIOR SANTA GERTRUDIS ASSOCIATION SCHOLARSHIP FUND

Ticket Prices - \$5 per ticket or 5 for \$20

Drawing to be held Saturday, April 24, 2010; You need not be present to win.

Please make checks payable to: Mid Coast Santa Gertrudis Association

1st Prize

Chuck Wagon Steak Dinner With All the Fixin's For Up to 25 people (Value - \$925)
(All inclusive within 100 miles of Navasota, TX; Extra charge for more than 100 miles or over 25 people incurred by winner)

Donated by Eddie Eppler, Navasota, TX 936-870-6378

2nd Prize

Full Day of Bay Fishing for 4 People in Matagorda, TX (Value - \$500) (Includes all tackle, fish cleaning/packaging, photos)
Donated by Run-n-Gun Adventures, Daniel Kubecka
979-240-5312; www.run-n-gunadventures.com

3rd Prize

\$150 Gift Card to Academy Sports and Outdoors

4th Prize

Amerex 5lb ABC Fire Extinguisher (Value - \$70)
Donated by Navasota Fire and Safety
Neal Schuleman 936-870-6385

Raffle Tickets Donated by: Rafter Y Cattle, The Yorek Family, Navasota, TX

Quilt Raffle benefiting

Norval & Anna Sells Jr. Scholarship Fund \$5 per ticket or 5 for \$20 Drawing to be held at

2010 Norval & Anna Sells Mid-Coast Jr. Heifer Show Quilt is handmade using previous NJSGHS t-shirts and will be on display during 2010 Norval & Anna Sells Mid-Coast Jr. Show *contact Debbie Townsend (979) 648-2027 for tickets

Mid Coast Santa Gertrudis Association Membership Application Membership Year January—December

Please accept this application for my membership in the Mid-Coast Santa Gertrudis Association. Payment for dues must be enclosed.

\$15.00 First Time Member							
\$1	5.00 Junior Member	<u> </u>	\$50.00 Active	Member			
Last Name	First	MI	Spouse				
Ranch Name	E-mail Address		SGBI Herd No.				
Home Phone	Mo	obile	Ranch Phor	ne			
Home Address	City	State	Zip	County			
Ranch Manager Name	and Contact inform	ation					
Junior Members Only	- Birth Date, School	Name and Grade					
Basic Operation:	Purebred	Commercial					
Referred by:		Date	:				

Please mail this completed application to:

Christy Moran, Treasurer 2704 Chase Street * Brenham, TX 77833 Phone (979) 421-6236

Please visit our website at www.midcoastsantagertrudis.com

In the News . . .



Brett Wallace, son of Scott & Judy Wallace of Boling, entered his sculpture titled "Just Scratch'n" at the Houston Livestock Show and Rodeo School Art Contest this past month and took home Best In Show. His inspiration for the piece was his Santa Gertrudis heifer Caroline. The competition this year was tough with more than 400 entries, up by more than 100 from last year. "I just can't believe it happened again." stated Brett. Brett's piece was one of twelve selected for Best in Show this year from which the Grand and Reserve Champion 3-D Sculpture will be chosen during March in Houston. In addition, Brett was awarded an opportunity to interview with the Western Art Academy Scholarship in Kerrville (three weeks of intensive one on one art instruction).

Laura Bullard, daughter of Clyde & Jody Bullard of Carrizo Springs recently won 3rd place and a \$6,000 Scholarship from the San Antonio Livestock Show & Rodeo with her San Antonio Scramble Heifer Scrap book. Laura is a sophomore at Carrizo Springs High School where she plays the flute in the Mean Purple Band and is a varsity volleyball player. She was sponsored in the 2009 calf scramble by the U.S. Army.





Daniel Kubecka and Lauren Turek will be married December 4, 2010 at St. Ambrose Catholic Church in Houston, with the reception following at Safari Texas Grand Texas Ballroom in Sugarland.

Daniel, son of Gene & Nancy Kubecka and grandson of Dan & Jane Wendt, graduated from Texas A&M University in December 2007 with a degree in Agriculture Development. He showed cattle in the Jr. Association for 10 years and served on both the Mid-Coast and National Santa Gertrudis Association boards. Daniel now owns & operates Run-N-Gun Adventures, a hunting and fishing guide service. Lauren, daughter of Mr. & Mrs. Tony Cirillo and Mr. & Mrs. Bryan Turek, graduated from University of Houston in December 2009 with a degree in Psychology. She currently teaches at St. Ambose Catholic School in Houston. They will reside in Pearland.

M. Boone Smith son of AJ & Rosemary Gambino of Pattison, Texas was recently awarded "Sailor of the Year". Boone, a former Mid-Coast Junior member, serves in the US Navy aboard the ship the USS John L Hall. As stated on the United States Memorial website: Honor. Courage. Commitment. These core values guide the efforts of every Sailor who serves in the United States Navy. Those who best exemplify these values are honored as the Navy's Sailors of the Year. The Navy started a program in 1972 to recognize the outstanding Sailors of the Atlantic and Pacific Fleets. In 1973, the program was expanded to include the Shore Sailors, followed in 1982 by Navy enlisted reservists. All Sailors in pay grades E-4 through E-6 are eligible to participate. Each year, every ship, station, and command around the world chooses its one Sailor of Year based on leadership, professionalism, dedication, and superior performance.





Junior News

Spring Offers Busy Schedule For Junior Santa Gertrudis Members

The Santa Gertrudis Junior Show will be at the Houston Livestock Show and Rodeo on March 19, 2010. The show starts at 8 am and Santa Gertrudis are the first breed in the ring. Many thanks to the belt buckle donors who bought beautifully and specially designed belt buckles to present to each class winner. The belt buckle donors are as follows:

Class 1 - Neal & Tanya Schuleman and Combs Family

Class 2 - Jerome Urbanosky Santa Gertrudis

Class 3 - Haneline Ranch—Adam & Cathy Haneline

Class 4 - Borchers Southern Y Ranches L.P.—Dr. Charles Borchers

Class 7 - Dan Pohl & Family

Class 8 - Corporron Acres—Jim Corporron

Class 9 - JHC Cattle—Helen Carleston, and

Wendt Ranch—Dan & Jane Wendt

Class 10 - Briggs Ranches

Class 13 - Rafter Y Cattle, and

Rocking A Ranch—Allen & Cheryll Grainger

Class 14 – Rose Hill Ranch—AJ & Rosemary Gambino

Class 15 - Rocking T-Threet Family

Showmanship – 4 Fish Gerts—Bayli & Sage Fisher

All belt buckle donors may present their award buckles to the class winners at ring side on show day.

Mid Coast Jr. Association Officers:

Tana Townsend, President (979) 648-2027

Lauren Grainger, Secretary (979) 830-8785

Jamie Stephenson, Vice-President (936) 873-5029

Jordan Symon, Reporter (281) 482-8156

Codi Coulter, Mid-Coast Queen (903) 575-7170 Jaclyn Robinson, Mid-Coast Princess (936) 257-0763

> Clay Yorek, Youth Advisor (979) 777-3766

2010 Norval and Anna Sells Mid-Coast Junior Santa Gertrudis Heifer Show



April 23rd and 24th Grimes County Fairgrounds, Navasota, TX

I would like to welcome you to the 2010 Norval and Anna Sells Mid Coast Junior Heifer Show and meeting. We are looking forward to another great opportunity to meet new Santa Gertrudis families and renew old friendships at this annual junior event. Don't forget to mark your calendar and try to attend the chuck wagon fajita dinner on Friday night as this was a fun event last year. It is free for everyone so be sure to invite someone you know who may be interested in the Santa Gertrudis breed. On Saturday, the showmanship judging will begin promptly at 9:00 a.m. with the cattle judging immediately following. We will still have a Star 5 class after the selection of the Grand and Reserve Champion females to help ready your cattle for nationals. If you should have any questions regarding this event please do not hesitate to give me a call. Thanks, and I hope to see you all there!

Clay Yorek 979-777-3766 cyorek@bop.gov

Friday, April 23

5:00 p.m. - Cattle May Begin Entering Fairgrounds

7:30 p.m. - Chuck Wagon Fajita Dinner

Saturday, April 24

7:30 a.m. - 8:30 a.m. - Registration

9:00 a.m. - Showmanship Judging (Senior, Intermediate, Junior, Pee Wee, Old Timers)

- Cattle Judging to Immediately Follow Showmanship

A hamburger lunch will be available beginning at 11:30 a.m. for \$5 with all proceeds going to the Mid Coast Junior Association. The meal will include a hamburger with all of the trimmings, chips, and a drink.

Immediately following the cattle judging and lunch, there will be a junior meeting held in the Go Texan building. All juniors are encouraged to attend. Scholarship winners will be announced, as well as elections for queen and officers, national show information, and brain bowl teams.

Hotel Information: Comfort Inn and Suites 936-825-9464 or Best Western Inn of Navasota 936-870-4100

2010 ANNA AND NORVAL SELLS MID-COAST JR. HEIFER SHOW

CLASS 1 - September 1, 2009 and Later

2 - July 1, 2009 - August 31, 2009

3 - May 1, 2009 - June 31, 2009

4 - Calf Champion

5 - Reserve Calf Champion

6 - April 1, 2009 - April 30, 2009

7 - March 1, 2009 - March 31, 2009

8 - February 1, 2009 - February 28, 2009

9 - January 1, 2009 - January 31, 2009

10 - Junior Calf Champion

11 - Reserve Junior Calf Champion

12 - November 1, 2008 - December 31, 2008

13 - September 1, 2008 - October 31, 2008

14 - July 1, 2008 - August 31, 2008

15 - May 1, 2008 - June 30, 2008

16 - Yearling Champion

17 - Reserve Yearling Champion

18 - March 1, 2008 - April 30, 2008

19 - January 1, 2008 - February 28, 2008

20 - October 1, 2007 - December 31, 2007

21 - July 1, 2007 - September 30, 2007

22 - Senior Champion

23 - Reserve Senior Champion

24 - Grand Champion

25 - Reserve Grand Champion

Norval and Anna Sells Mid-Coast Junior Santa Gertrudis Heifer Show ENTRY FORM

Entry deadline: April 11	Entry fee: \$25		<i>Late Fee:</i> \$15		
Please return entries along wit Clay Yorek * 1 6	th fees (payable to Mid Coo 632 Freestone Drive * Co				
Please answer the following so	that we may get a better e	stimate for the pur	chase of supplies.		
Yes No Will you to might? If so, how many will be			ner on Friday		
Yes No Will you by \$5 and may be paid for on the					
Yes No Will any m showmanship for kids age 7 an Name of Pee Wee showm	· · · · · · · · · · · · · · · · · · ·	?			
Exhibitor's Name		D.O.	В		
Address		County			
City	State	Zij)		
Date of Birth	Age (As of 4-24-2010)				
Name of Heifer					
Date of Birth	Registration #				
Name of Heifer			_Star 5 (Circle) Y N		
Date of Birth					
Name of Heifer			_Star 5 (Circle) Y N		
Date of Birth					
Name of Heifer					
Date of Birth		•			



Santa Gertrudis Breeders International 59th Annual Meeting and Conference Marriott Franklin Cool Springs • Nashville, TN • April 15th – 17th

Tentative Schedule of Events

Wednesday, April 14, 2010 Hotel available for early ordival

Theirad cy, April 35, 2000 9;60am 7:00pm -- SGO! Committee Meetings 12:00 -- 5 (Open - Registration 2:00pm - SGBL Board of Directors Moverng \$100pm - Trade Show Set up

Sintpm-9:00pm — Welcome Social speasaced by Grandwew Firms to Harris Perms

Friday, April 16, 2010 #Domp Ages - Serger Lation #900am - Lagis Lation #900am - Membership and Lewbership Touchen, Sassion 1 1996Birm Laditiom - Sessimo II Brytak 11:.5am (11:45am – Sciebo III | 11:45pm-12:53 | Seedim IV 12:30pm-1:08pm - Speaker (Amel/Qes/c 1:00pm – Lanch 2:00pm 5:00pm - Steelun V 3:00pm – Polled Association Meeting

5:00pr + 6:00 - Fine Think 6:30prs - Hotoptian 7:00pm - Dinner and Awards

Saturday, April 17, 2010 87)\$141-12:38 Trade Scot Trade Show 9:Blams: 1:::Cam = Sents: Gentrudis Receders International Appropriatembership Meeting 11:80mm = New 3/28/ Board of Directors Meeting Exction of Officers 12:00am - President's Leacheon "graintation of New Brood of Directors and Officess Prescription of SCIst President's Assert Zillipm - Meeting of the New SGBI Board of Diseators

> Deadling for mountains is Wednesday, March 21, 2010 Renor Rate is \$27 per night before \$5mile 11, 2015 Phone #5 to call for reservations is \$80-403-6772 or \$15-261-5160 Ask for the South Gerrend's Branders Int'l group rate.

For conference registration information, contact: Diama@santagertrudis.com

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Mid-Coast Santa Gertrudis Associations'



CATTLEMAN'S OPPORTUNITY SALE

Saturday, August 21, 2010 @ 11:00 a.m.

Washington County Fairgrounds, Brenham, Texas

John Justiss, sale chairman * (361) 293-2674

BIERI FARMS

SGBI Herd 474

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1755 Lange Lake Road Brenham, Toxas 77833

(979) 830-0460

Rafter The Yorek Family



1302 Victoria St. Navasets, TX 77868

936-870-703-4 sgens 12@yahoo.com



Mid-Coast Santa Gertrudis Association P.O. Box 2282 Brenham, TX 77834





Coming Events

March 4 — Aisle Party / Super Sale (HLSR), Houston, TX
 March 7 — HLSR Open Santa Gertrudis Show, Houston, TX

March 19 — HLSR Jr. Santa Gertrudis Heifer Show, Houston, TX

March 27 — Bluebonnet Sale, Hallettsville, TX

April 1 — Ownership Deadline for Jr. Nationals Classes 1-5

April 24/25 — Mid-Coast Fajita Meal/Jr. Heifer Show/Jr. Annual Mtg., Navasota, TX

June 14-20 — National Jr. Santa Gertrudis Heifer Show, Kingsville, TX August 20 — Mid-Coast Santa Gertrudis Annual Meeting, Brenham, TX

August 21 — Cattleman's Opportunity Sale, Brenham, TX