2009-2010 Mid-Coast Santa Gertrudis Assn. Board of Directors & Officers

> President Cheryll Grainger Vice-President Clay Yorek Secretary Jason Miller Treasurer Christy Moran

Directors—3 Year Term

John Justiss 361-293-2674 jjustiss@gvec.net

Jason Miller 979-533-3304 Jason.miller@ebisd.org

Christy Moran 979-421-6236 Christy.moran@bluebell.com

Jerome Urbanosky 936-894-2017 Jerome@ameritechsi.com

#### Directors—2 Year Term

Tanya Bram 979-541-3409 Townsend30@yahoo.com

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> Clay Yorek 979-777-3766 cyorek@bop.gov

#### Directors—1 Year Term

Tucker Blair 936-825-2495 Tucker.Blair.centerpointenergy.com

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> Kelly Vesper 830-879-2245

# **Cattle Rattle**



#### Official Publication of the Mid-Coast Santa Gertrudis Breeders

### March 2010

# A Message from the President

Dear Mid-Coast Member:

It has been said in Texas that if you don't like the weather, wait a few minutes and it will change. This has certainly been true this winter. From the much needed drenching rains to sunny 80 degree days to snow, sleet and 25 degree temperatures - it seems as we have had a little of each season within one.

Speaking of change, with cattle prices finally rising, what a great time to welcome back to the Houston Livestock Show and Rodeo the legendary "*Mid-Coast Super Sale*". I would like to personally invite everyone out to this years' sale which will feature top quality "halter only" cattle on Thursday, March 4th at 7 pm following the Annual Aisle Party at 5:30 pm. Sale chairman, Jerome Urbanosky, has put together an outstanding offering of Santa Gertrudis for the return of this event. On Sunday, March 7th will be the HLSR Open Santa Gertrudis Show— all held within the Reliant Center. Also the juniors will be holding a meeting and dance while in Houston on Thursday, March 18th with the HLSR Jr. Santa Gertrudis heifer show scheduled for Friday, March 19th.

Next month will prove to be busy as well. The Santa Gertrudis Breeders International Annual Meeting is slated for Nashville, Tennessee April 15 –17th. Also, Mid-Coasts' annual Chuck wagon fajita and peach cobbler dinner is right around the corner on April 23rd preceding the Norval & Anna Sells Mid-Coast Jr. Show and junior annual meeting which will be held at the Grimes County Fairgrounds in Navasota on Saturday, April 24th. This event allows for fellowship and planning for the much anticipated National Junior Heifer Show this year being held in Kingsville, TX June 14—18th.

Although it is tough to predict the weather, it is easy to find a Santa Gertrudis event to attend. Whether needing to update or show off your herd, or to catch up with your fellow Santa Gertrudis breeders, check out the SGBI calendar or visit our website at: www.midcoastsantagertrudis.com.

Stay involved and together we'll move forward!

Regards,

Cheryll Grainger

# Don't Miss the Big Event!

2010 Santa Gertrudis

at the Houston Livestock Show, offering "The Best of the Breed."

> Thursday, March 4, 2010 7:00 p.m. Relignt Center – East Arena, Houston, Texas

Pre Sale Aisle Party: March 4, 2010 at 5:30 p.m. Sponsored by Mid Coast Santa Gertrudis Association

For more information, contact: Sale Chairmen: Jerome Urbanosky, jerome@ameritechsi.com • cell: (281) 797-5715 or Cheryll Grainger, (979) 337-4152

### BECOME A MASTER OF BEEF ADVOCACY

Beef checkoff-funded "MBA" program launched to prepare producers for speaking opportunities.

*CENTENNIAL, Colo.* — It doesn't require you to pass the SAT, ACT or even the LSAT to earn this MBA, but beef producers will benefit just the same. It's the MBA – the Masters of Beef Advocacy Program – launching this fall by the beef checkoff program. The newly designed MBA program is an e-learning opportunity developed to assist producers across the country in becoming effective spokespersons for the industry.

The program consists of six, 1-hour core courses for the 2009 fiscal year: beef safety, beef nutrition, animal care, environmental stewardship, modern beef production and the beef checkoff.

"The MBA program will be a voluntary, self-directed online learning environment designed for beef producers. It will provide them with facts about their industry and their product, beef. Producers who participate in the MBA program will be equipped to communicate those facts to fellow producers and consumers," says Cattlemen's Beef Board (CBB) member Daryl Berlier Owen, cow/calf producer and feeder from Amarillo, Texas, and vice chair of the Joint Public Relations Subcommittee. "This checkoff-funded program will help producers get involved and active in promoting their industry by telling the story about beef."

Idaho, Iowa, Nebraska and Texas this fall will kick off a pilot program with producers in their areas. Based on this pilot, the MBA will be introduced on a nationwide basis. The complete program consists of a reading exercise, followed by a short "your story in your own words" essay assignment, and concludes with an open-book quiz. At the end of the MBA program, producers are given a homework assignment to complete one of three exercises – with media, online or public speaking.

The program won't stop there. MBA alumni will be encouraged to conduct team outreach on issues management topics. Producers who complete the program will be added to a weekly e-newsletter that gets them further involved through action items. They are then asked to voluntarily submit an online response to a blog post or write a letter to the editor, just to name two examples. Continuing education rewards are granted on an ongoing basis when producers log follow-up activities.

"Many producers have been approached by their local church, school, FFA, 4-H or Kiwanis club to speak about beef," says Owen. "Now, the checkoff is equipping us with the tools we need to say 'yes' to that request. It's just another way we can be involved on a grassroots level and proactively be of service to this industry."

A full-day MBA graduation course will be held at the Cattle Industry Annual Convention and Cattle Industry Summer Conference. Producers wanting more information should contact Daren Williams at <u>dwilliams@beef.org</u>, 303-850-3346 or contact their state beef council.

## Wet Weather and Foot Rot by Betty McCormick

Well, I don't know about you all, but I really do not want to complain about the rain. However, with the rain and also in drought conditions a little bacterium called Fusobacteria necrophorum and Provotella melaninogenicus, which lives in the soil, will cause cattle's feet to literally rot. The soft tissue between the toes becomes swollen and cracks open-this is associated with foul odor, eq. "rot". If the infection is left untreated, it could infiltrate the joints, tendons, and bone resulting in irrepairable damage. So this raises the question as to what is the best thing to use to doctor this aliment. If you have an animal that you can't get up easily everyday - I have found that sulfamethazine sustained release boluses work pretty well. According to my vet, treatment is done with systemic tetracyclines or sulfonamides as well as topical iodine or copper containing products. All this depends on each individual case. Your veterinarian would be the one to consult and figure out what is best for you. I think you need something that will stay in the animals system for several days to fight the infection. I hold the thought either cure'em or kill'em!! (Smile here) But to help alleviate this whole nasty problem – there is a vaccine out there now. I have used it for two years and I can definitely tell there is a whole lot less foot rot in our herd. Again your local friendly veterinarian can help you with this. Good Luck and keep smiling (it will stop raining one of these days)!!!

# Raffles to benefit

4

# Scholarship funds

# RAFFLE

Benefiting

## MID-COAST JUNIOR SANTA GERTRUDIS ASSOCIATION SCHOLARSHIP FUND

Ticket Prices - \$5 per ticket or 5 for \$20

Drawing to be held Saturday, April 24, 2010; You need not be present to win.

Please make checks payable to: Mid Coast Santa Gertrudis Association

1<sup>st</sup> Prize

Chuck Wagon Steak Dinner With All the Fixin's For Up to 25 people (Value - \$925) (All inclusive within 100 miles of Navasota, TX; Extra charge for more than 100 miles or over 25 people incurred by winner)

> Donated by Eddie Eppler, Navasota, TX 936-870-6378

#### 2<sup>nd</sup> Prize

Full Day of Bay Fishing for 4 People in Matagorda, TX (Value - \$500) (Includes all tackle, fish cleaning/packaging, photos) Donated by Run-n-Gun Adventures, Daniel Kubecka 979-240-5312; www.run-n-gunadventures.com

3rd Prize

\$150 Gift Card to Academy Sports and Outdoors

4<sup>th</sup> Prize

Amerex 5lb ABC Fire Extinguisher (Value - \$70) Donated by Navasota Fire and Safety Neal Schuleman 936-870-6385

Raffle Tickets Donated by: Rafter Y Cattle, The Yorek Family, Navasota, TX

Quilt Raffle benefiting Norval & Anna Sells Jr. Scholarship Fund \$5 per ticket or 5 for \$20 Drawing to be held at 2010 Norval & Anna Sells Mid-Coast Jr. Heifer Show Quilt is handmade using previous NJSGHS t-shirts and will be on display during 2010 Norval & Anna Sells Mid-Coast Jr. Show \*contact Debbie Townsend (979) 648-2027 for tickets

Mid Coast Santa Gertrudis Association Membership Application Membership Year January—December Please accept this application for my membership in the Mid-Coast Santa Gertrudis Association. Payment for dues must be enclosed.						
\$1	5.00 Junior Membe	r	\$50.00 Activ	e Member		
Last Name	First	MI	Spouse			
Ranch Name	E-mail Address			SGBI Herd No.		
Home Phone	Mobile		Ranch Pho	Ranch Phone		
Home Address	City	State	Zip	County		
Ranch Manager Name	e and Contact inform	nation				
Junior Members Only	- Birth Date, School	Name and Grade				
Basic Operation:	Purebred	Commercial				
Referred by:		Da	ate:			
	Please mail t	his completed ap	oplication to:			
	2704 Chase	sty Moran, Treas Street * Brenhar one (979) 421-62	n, TX 77833			
Pleas	e visit our websit	e at <u>www.midcoa</u>	astsantagertrudis.	<u>com</u>		

# In the News . . .



Brett Wallace, son of Scott & Judy Wallace of Boling, entered his sculpture titled "Just Scratch'n" at the Houston Livestock Show and Rodeo School Art Contest this past month and took home Best In Show. His inspiration for the piece was his Santa Gertrudis heifer Caroline. The competition this year was tough with more than 400 entries, up by more than 100 from last year. "I just can't believe it happened again." stated Brett. Brett's piece was one of twelve selected for Best in Show this year from which the Grand and Reserve Champion 3-D Sculpture will be chosen during March in Houston. In addition, Brett was awarded an opportunity to interview with the Western Art Academy Scholarship in Kerrville (three weeks of intensive one on one art instruction).

#### \*\*\*\*\*\*

Laura Bullard, daughter of Clyde & Jody Bullard of Carrizo Springs recently won 3rd place and a \$6,000 Scholarship from the San Antonio Livestock Show & Rodeo with her San Antonio Scramble Heifer Scrap book. Laura is a sophomore at Carrizo Springs High School where she plays the flute in the Mean Purple Band and is a varsity volleyball player. She was sponsored in the 2009 calf scramble by the U.S. Army.





#### \*\*\*\*\*\*\*

Daniel Kubecka and Lauren Turek will be married December 4, 2010 at St. Ambrose Catholic Church in Houston, with the reception following at Safari Texas Grand Texas Ballroom in Sugarland.

Daniel, son of Gene & Nancy Kubecka and grandson of Dan & Jane Wendt, graduated from Texas A&M University in December 2007 with a degree in Agriculture Development. He showed cattle in the Jr. Association for 10 years and served on both the Mid-Coast and National Santa Gertrudis Association boards. Daniel now owns & operates Run-N-Gun Adventures, a hunting and fishing guide service. Lauren, daughter of Mr. & Mrs. Tony Cirillo and Mr. & Mrs. Bryan Turek, graduated from University of Houston in December 2009 with a degree in Psychology. She currently teaches at St. Ambose Catholic School in Houston. They will reside in Pearland.

#### \*\*\*\*\*

M. Boone Smith son of AJ & Rosemary Gambino of Pattison, Texas was recently awarded "Sailor of the Year". Boone, a former Mid-Coast Junior member, serves in the US Navy aboard the ship the USS John L Hall. As stated on the United States Memorial website: Honor. Courage. Commitment. These core values guide the efforts of every Sailor who serves in the United States Navy. Those who best exemplify these values are honored as the Navy's Sailors of the Year. The Navy started a program in 1972 to recognize the outstanding Sailors of the Atlantic and Pacific Fleets. In 1973, the program was expanded to include the Shore Sailors, followed in 1982 by Navy enlisted reservists. All Sailors in pay grades E-4 through E-6 are eligible to participate. Each year, every ship, station, and command around the world chooses its one Sailor of Year based on leadership, professionalism, dedication, and superior performance.



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	nior News						
Spring Offers Busy For Junior San	Schedule Ita Gertrudis Members						
The Santa Gertrudis Junior Show will be at the on March 19, 2010. The show starts at 8 am in the ring. Many thanks to the belt buckle c cially designed belt buckles to present to eac are as follows:	and Santa Gertrudis are the first breed lonors who bought beautifully and spe-						
Class 1 – Neal & Tanya Schuleman and Combs Family Class 2 – Jerome Urbanosky Santa Gertrudis Class 3 – Haneline Ranch—Adam & Cathy Haneline Class 4 – Borchers Southern Y Ranches L.P.—Dr. Charles Borchers Class 7 – Dan Pohl & Family Class 8 – Corporron Acres—Jim Corporron Class 9 – JHC Cattle—Helen Carleston, and Wendt Ranch—Dan & Jane Wendt Class 10 – Briggs Ranches Class 13 – Rafter Y Cattle, and Rocking A Ranch—Allen & Cheryll Grainger Class 14 – Rose Hill Ranch—AJ & Rosemary Gambino Class 15 – Rocking T—Threet Family Showmanship – 4 Fish Gerts—Bayli & Sage Fisher							
All belt buckle donors may present their award buckles to the class winners at ring side on show day.							
Mid Coast Jr. Association Officers:							
Mid Coast Jr. Assoc Tana Townsend, President (979) 648-2027	Jamie Stephenson, Vice-President (936) 873-5029						
Lauren Grainger, Secretary (979) 830-8785	Jordan Symon, Reporter (281) 482-8156						
Codi Coulter, Mid-Coast Queen (903) 575-7170							
Jaclyn Robinson, Mid-Coast Princess (936) 257-0763							
Clay Yorek, Youth Advisor (979) 777-3766							

## 2010 Norval and Anna Sells Mid-Coast Junior Santa Gertrudis Heifer Show



April 23rd and 24th Grimes County Fairgrounds, Navasota, TX

I would like to welcome you to the 2010 Norval and Anna Sells Mid Coast Junior Heifer Show and meeting. We are looking forward to another great opportunity to meet new Santa Gertrudis families and renew old friendships at this annual junior event. Don't forget to mark your calendar and try to attend the chuck wagon fajita dinner on Friday night as this was a fun event last year. It is free for everyone so be sure to invite someone you know who may be interested in the Santa Gertrudis breed. On Saturday, the showmanship judging will begin promptly at 9:00 a.m. with the cattle judging immediately following. We will still have a Star 5 class after the selection of the Grand and Reserve Champion females to help ready your cattle for nationals. If you should have any questions regarding this event please do not hesitate to give me a call. Thanks, and I hope to see you all there!

Clay Yorek 979-777-3766 cyorek@bop.gov

<u>Friday, April 23</u> 5:00 p.m. - Cattle May Begin Entering Fairgrounds 7:30 p.m. - Chuck Wagon Fajita Dinner

Saturday, April 24

7:30 a.m. - 8:30 a.m. - Registration

9:00 a.m. - Showmanship Judging (Senior, Intermediate, Junior, Pee Wee, Old Timers) - Cattle Judging to Immediately Follow Showmanship

A hamburger lunch will be available beginning at 11:30 a.m. for \$5 with all proceeds going to the Mid Coast Junior Association. The meal will include a hamburger with all of the trimmings, chips, and a drink.

Immediately following the cattle judging and lunch, there will be a junior meeting held in the Go Texan building. All juniors are encouraged to attend. Scholarship winners will be announced, as well as elections for queen and officers, national show information, and brain bowl teams.

Hotel Information: Comfort Inn and Suites 936-825-9464 or Best Western Inn of Navasota 936-870-4100

### 2010 ANNA AND NORVAL SELLS MID-COAST JR. HEIFER SHOW

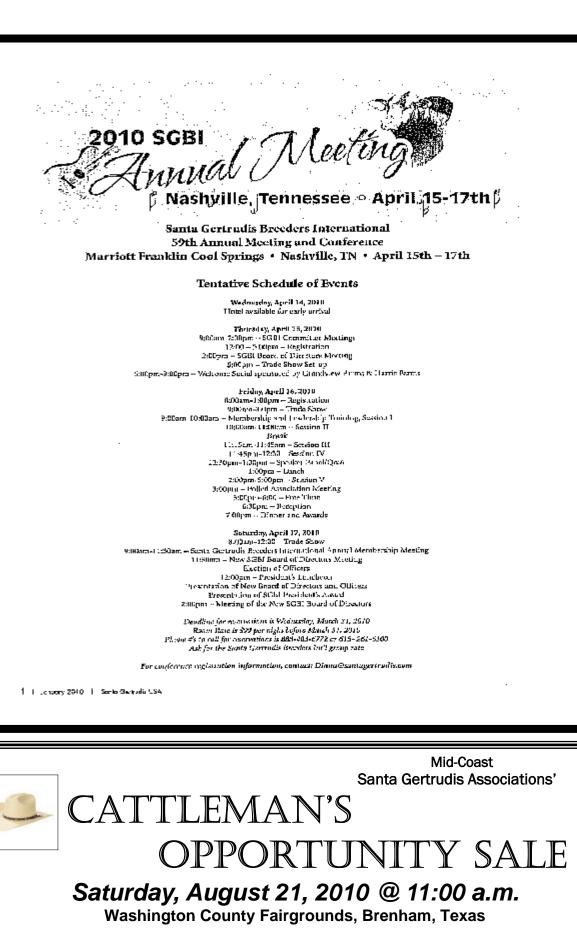
#### CLASS 1 - September 1, 2009 and Later

- 2 July 1, 2009 August 31, 2009
- 3 May 1, 2009 June 31, 2009
- 4 Calf Champion
- **5 Reserve Calf Champion**
- 6 April 1, 2009 April 30, 2009
- 7 March 1, 2009 March 31, 2009
- 8 February 1, 2009 February 28, 2009
- 9 January 1, 2009 January 31, 2009
- **10 Junior Calf Champion**
- 11 Reserve Junior Calf Champion
- 12 November 1, 2008 December 31, 2008

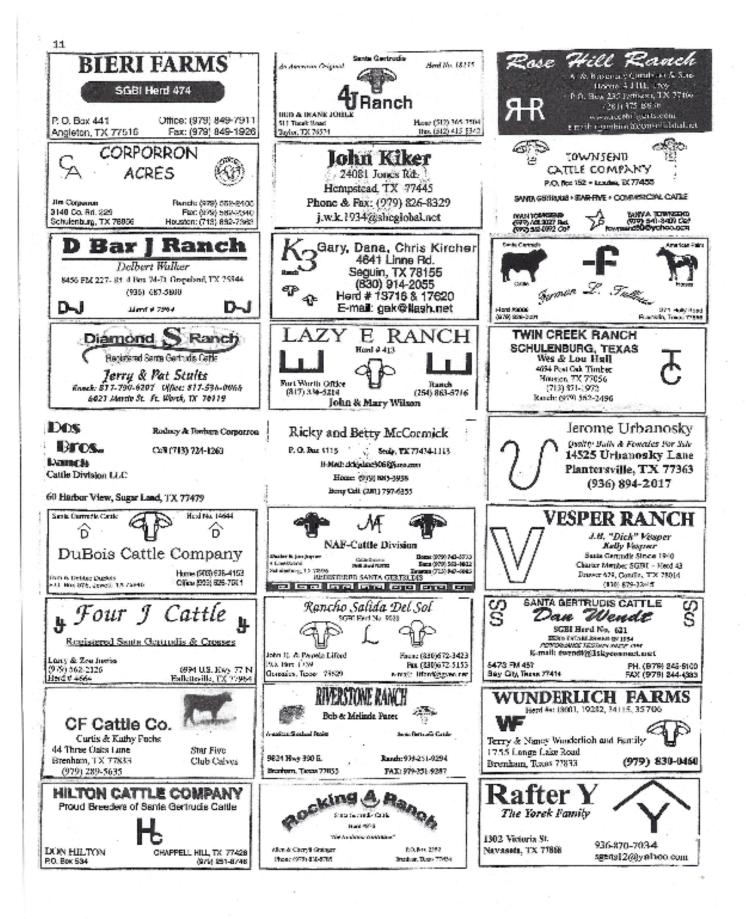
- 13 September 1, 2008 October 31, 2008
- 14 July 1, 2008 August 31, 2008
- 15 May 1, 2008 June 30, 2008
- **16 Yearling Champion**
- **17 Reserve Yearling Champion**
- 18 March 1, 2008 April 30, 2008
- 19 January 1, 2008 February 28, 2008
- 20 October 1, 2007 December 31, 2007
- 21 July 1, 2007 September 30, 2007
- 22 Senior Champion
- 23 Reserve Senior Champion
- 24 Grand Champion
- 25 Reserve Grand Champion

# Norval and Anna Sells Mid-Coast Junior Santa Gertrudis Heifer Show ENTRY FORM

Entry deadline: <b>April 11</b>	<i>Entry fee:</i> <b>\$25</b>		Late Fee: <b>\$15</b>		
Please return entries along w Clay Yorek * 2	ith fees (payable to Mid Coa 1632 Freestone Drive * Col				
Please answer the following s	so that we may get a better es	stimate for the pur	chase of supplies.		
Yes No Will you <b>night</b> ? If so, how many will			ner on Friday		
Yes No Will you \$5 and may be paid for on the					
Yes No Will any showmanship for kids age 7 a Name of Pee Wee shown		<b>)</b>			
Exhibitor's Name		D.O.	B		
Address		County			
City	State	Zi	p		
Date of Birth	Age (As of 4-24-20	10)			
Name of Heifer			Star 5 (Circle) Y N		
Date of Birth	Registration #				
Name of Heifer			Star 5 (Circle) Y N		
Date of Birth	Registration #				
Name of Heifer			Star 5 (Circle) Y N		
Date of Birth	Registration #				
Name of Heifer			Star 5 (Circle) Y N		
Date of Birth	Date of BirthRegistration #				



John Justiss, sale chairman \* (361) 293-2674





Mid-Coast Santa Gertrudis Association P.O. Box 2282 Brenham, TX 77834



March 4 — Aisle Party / Super Sale (HLSR), Houston, TX

- March 7 HLSR Open Santa Gertrudis Show, Houston, TX
- March 19 HLSR Jr. Santa Gertrudis Heifer Show, Houston, TX
- March 27 Bluebonnet Sale, Hallettsville, TX
- April 1 Ownership Deadline for Jr. Nationals Classes 1-5
- April 24/25 Mid-Coast Fajita Meal/Jr. Heifer Show/Jr. Annual Mtg., Navasota, TX
- June 14-20 National Jr. Santa Gertrudis Heifer Show, Kingsville, TX
- August 20 Mid-Coast Santa Gertrudis Annual Meeting, Brenham, TX
- August 21 Cattleman's Opportunity Sale, Brenham, TX