2011—2012 Mid-Coast Santa Gertrudis Assn. Board of Directors & Officers

President Cheryll Grainger
Vice-President Jerome Urbanosky
Secretary Debbie Townsend
Treasurer Christy Moran

Directors—3 Year Term

Joe Fauth

936-894-3017

Faintl@aol.com

John Kiker

979-826-8329

J.w.k.1934@sbcglobal.net

**Neal Schuleman** 

936-825-6569

Nschuleman@yahoo.com

**Debbie Townsend** 

979-541-4989

Ivan\_debbietownsend81@yahoo.com

Directors—2 Year Term

**Tom DuBois** 

903-626-4153

Tom.dubois@us.atlascopco.com

**Boone Smith** 

832-721-8535

Mboone.smith@gmail.com

Freddie Southall

979-532-3802

Freddiesouthall@sbcglobal.net

**Kelly Vesper** 

830-879-2245

Directors—1 Year Term

**Jason Miller** 

979-533-3304

Jason.miller@ebisd.org

**Christy Moran** 

979-421-6236

Christy.moran@bluebell.com

Sandra Symon 713-828-5959

symonisij@aol.com

Jerome Urbanosky

936-894-2017

<u>Jerome@ameritechsi.com</u>

## **Cattle Rattle**



Official Publication of the

Mid-Coast Santa Gertrudis Breeders

May / June 2012

# A Message from the President

Dear Mid-Coast Member -

Since 1954 and the charter of the Mid-Coast affiliate within Santa Gertrudis Breeders International, our members have dedicated themselves to enhancing and promoting the Santa Gertrudis breed of cattle, as well as this great organization. SGBI, over the past several months, has recognized and inducted members into it's Santa Gertrudis Hall of Fame with receptions in Fort Worth at the Cowgirl Hall of Fame in January and during the 2012 Annual Meeting in Chattanooga in April. Mid-Coast is honored to have four of the inductees within our family and I would like to personally congratulate Dan & Jane Wendt, Dick Vesper, John & Kay Kiker and the Borchers' Family in honor of Dr. Charles Borchers for their accomplishment!

Thanks to the effort of many in March during the Annual Aisle Party "Fiesta" and International Super Sale, both events proved successful! We were able to place cattle in the pastures of new breeders throughout the U.S., as well as into Mexico.

During April, the spot light was again on several Mid-Coast members. Congratulations to Charla Borchers-Leon, who will serve as your new SGBI President and Tom DuBois as Vice-President of Youth Activities! Both were elected during the SGBI Annual Meeting. The Grimes Co. Expo in Navasota was also the site of elections as our junior members held their annual meeting and the Norval & Anna Sells Mid-Coast Jr. Heifer Show. Congrats to the new junior officers: Mary Failla-President, Bayli Fisher-Vice President, Brooke Wallace-Secretary, Josi Coulter-Reporter, Emma Robinson-Princess and Jaclyn Robinson-Queen.

On Friday evening following the board of directors' meeting, the cooking crew of Jamie Symon and A.J. Gambino grilled up fajitas and fixings for Mid-Coast members. The following day, 70 head of cattle were exhibited as the show was honored to have several of the Sells' family members in attendance. Thanks to Sandra Symon and her committee for a great show and congratulations to all of the juniors and pee wee showman that participated, as well as those that won scholarships, awards and offices!

Two exciting events are still to come this summer—the 2012 National Junior Santa Gertrudis Heifer Show and the Cattleman's Opportunity Sale. I encourage you to venture to Gonzales, LA the week of June 18th-22nd and see the best kids and cattle anywhere! (If you would like to make a donation to the 2012 NJSGHS, please contact Diana @ SGBI or myself, as donations are still needed.) The Washington Co. Fairgrounds in Brenham will once again be the site of our Mid-Coast Annual Meeting on August 10th followed by the Cattleman's Opportunity Sale of Saturday, August 11th. Remember, nominations for the sale are due by June 15th, which is fast approaching, so make sure you pick out your lots and get the forms sent in to Tom DuBois.

I encourage each of you to seize the opportunities that are available for this great organization and I look forward to seeing you at one of the upcoming events!

Regards,

Cheryll Grainger

## 2012 INTERNATIONAL SUPER SALE

March 3, 2012
Reliant Center, Houston, TX
Auctioneer: Doak Lambert
Box: Jerome Urbanosky
Sale Chairman: Jerome Urbanosky

3 Bulls - \$8,650 w/average \$2,883 9 Open Heifers - \$23,700 w/average \$2,633 4 Bred Heifers - \$11,500 w/average \$2,875 1 Pair - \$4,800 w/average \$4,800 1 3N1 - \$3,300 w/average \$3,300 The sale grossed \$51,650 and averaged \$2,718 on 19 lots.

#### **High Selling Lots**

**\$4,800 – High Selling Lot (Pair)** – RDF Reverse 9380, sired by Red Doc Farms. From Red Doc Farms, Belen, NM, to Jason Miller, East Bernard, TX.

**\$4,000 - High Selling Bred Heifer** - SJ Lady Sundance 002, sired by SJ Traveler 603. From San Jose Cattle Company—Perry R. Bass II, Kingsville, TX to Elizabeth Zwillenberg, McKinney, TX.

**\$3,800 - High Selling Bull** - Harris 008/0(ET), sired by Riverbend's Brazos 13. From Harris Farms—Abrian Harris, Cleburne, TX to Adolfo Alvanado, Duncan, OK.

### FACT SHEET: Beef Choices \* (Information adapted from NCBA fact sheet.)

#### **Beef Choices**

More than 800,000 beef producers throughout the United States offer a variety of beef choices to meet the changing lifestyles and nutritional needs of consumers. Beef producers have adapted their practices to provide consumers with the grain-fed, grass-finished, certified organic or "natural" beef they desire. While each kind of beef offers specific value to consumers, all beef is safe and nutritious.

#### **Nutritional Value**

U.S. beef is leaner than ever and is a premier, naturally nutrient-rich food, which helps consumers get more nutrients from their calories. 29 cuts of beef (including 15 of the 20 most popular cuts) meet government guidelines for lean, like the tenderloin, sirloin and 95% lean ground beef. Beef has eight times more vitamin B12, six times more zinc and two and a half times more iron than a skinless chicken breast.

#### **Beef Safety**

All beef goes through a rigorous inspection process and is subject to strict government guidelines to ensure the highest level of safety. All cattle are inspected by a public health veterinarian before entering the packing plant and those with any signs of illness are not allowed into the food supply.

## Mid Coast Santa Gertrudis Association Membership Application Membership Year January—December

Please accep		my membership in the ment for dues must l		a Gertrudis		
\$15			\$50.00 Activ	_ \$50.00 Active Member		
\$1			\$35.00 Associate Member			
Last Name	First	MI	Spouse			
Ranch Name	E-m	ail Address		SGBI Herd No.		
Home Phone	Mobile		Ranch Pho	Ranch Phone		
Home Address	City	State	Zip	County		
Ranch Manager Name	and Contact informa	ation				
Junior Members Only -	- Birth Date, School N	Name and Grade				
Basic Operation:	Purebred	Commercial				
Please list on the webs	site: Name/Ra	anch Address	Phone	E-Mail		
Referred by:		Date	::			

Please mail this completed application to:

Christy Moran, Treasurer 2704 Chase Street \* Brenham, TX 77833 Phone (979) 421-6236

Please visit our website at www.midcoastsantagertrudis.com

# From the Desk of ... John Ford, SGBI Executive Director

As a breed and breed association we have been blessed to have individuals, families, and firms that have devoted more than their fair share of time and talent to breeding, promoting and marketing Santa Gertrudis. Their unwavering commitment to the breed has benefited all members of SGBI and there is no way possible to adequately thank them for their unselfish support. The Santa Gertrudis Breeders International Hall of Fame is an attempt to recognize those that have gone above and beyond for the breed. Nine individuals have been inducted into the Hall of Fame this year and Mid Coast is well represented among the 9 honorees.



Photo courtesy of Santa Gertrudis USA

Inducted into the Hall of Fame in January during the Legacy Reception were Helen Kleberg Groves, Dan and Jane Wendt, Dick Vesper, and Dr. Charles Borchers. Recognized at the annual meeting in April were Buddy Smith, John

Kiker, Fred Dietrich and Charles McMahen. The accomplishments of these individuals are many and SGBI has profited greatly from their dedication to the association and to the breed.

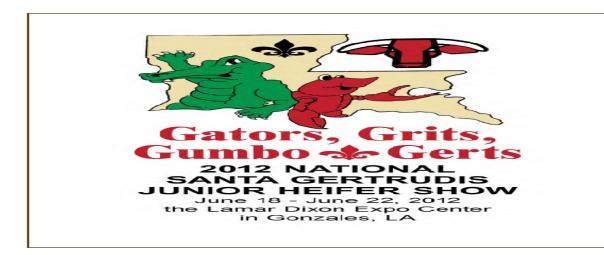
Early in the month of May newly elected SGBI President Charla Borchers-Leon and I were reviewing operational procedure and organizational direction for the upcoming year. As we discussed goals and plans, Charla pointed out that *coming home* would be a good theme for the year. She is right; many of our goals are focused on providing membership the services needed to be competitive in today's beef industry and much can be accomplished by returning to the basics, *coming home* so to speak.

Effective October 1, 2012 ABRA in Kansas City will no longer be contracted by SGBI for pedigree services and genetic evaluation. Livestock Genetic Services will assume management of the SGBI database and be responsible for pedigree development and genetic evaluation. Daily customer service, registration input, transfer input, and accounting functions will be handled by SGBI through the capable hands of Registration Specialist Diana Ruiz. There is probably no one in the organization more excited about these customer related functions returning to Kingsville than Diana. She has missed the daily interaction with members and is looking forward to once again having that opportunity. Returning customer service functions to Kingsville is the first step in *coming home*.

A contract has been signed with BluePrint Marketing to produce our official breed publication Santa Gertrudis USA. Although production of the magazine is not returning to Kingsville; the staff at Blue-Print will be relying on directors and members for news, pictures, and marketing assistance. As your Executive Director, I will be assuming a larger role in the development of editorial content. The relationship with the new publisher combined with greater editorial input has the comfortable feel of coming home.

The breed's founding fathers stressed the importance of performance testing and data collection. Santa Gertrudis breeders were early adopters of gain testing bulls and collecting carcass data. In today's competitive marketplace, we realize as producers of seedstock we must continually work to enhance the breed's performance data set. Vice President for Breed Improvement Adolfo Sanchez and I have recently discussed actions that can be taken this year that will simplify the collection of performance data and strengthen our efforts in this area. Considering our past, this too is a step in coming home.

Maybe the most important component of the theme relates to former members. We all know individuals that are no longer members of Santa Gertrudis Breeders International. Let them know as an association we are *coming home* and hope that they will too.



#### Saturday, June 16, 2012

1:00 p.m. Grounds Open for Arrival

#### Sunday, June 17, 2012

**Grounds Open for Arrival** 

3:00 p.m. - 6:00 p.m. Mini-GOALS (Show Stands)

6:00 p.m. Information Gathering/ Social (Show Stands)

Stalls available for/ affiliate seistupplayd

7:00 p.m. NJSGA Board of Directors Meeting (Show Grounds)

#### Monday, June 18, 2012

8:00 a.m. - 12:00 p.m. Cattle Check

Check In: Yearbook, PowerPoint & Photography

(Contest Entries Must Be Checked in by 3:00 p.m.)

9:00 a.m. Queen/Princess Brunch/Interview

1:00 – 4:00 p.m. Brain Bowl

4:15 – 6:15 p.m. Junior Board Interviews (Show Grounds)

6:30 p.m . Welcome Dinner

#### **Tuesday, June 19, 2012**

8:00 a.m. Cattle in Barn

8:00 a.m. - 4:00 p.m. Herdsman Contest

9:00 a.m. – 12:00 p.m. Public Speaking Contest (Show Grounds)

2:00 p.m. Sales Talk (Show Arena)

5:30 p.m. Survivor - Gert All Stars

#### Wednesday, June 20, 2012

8:00 a.m. Cattle in Barn

8:00 a.m. - 4:00 p.m. Herdsman Contest

8:00 a.m. Pre-Showmanship Meeting (exhibitor & parent - Arena Stands)

9:00 a.m. Showmanship - Pee-Wee, Junior, Intermediate, Senior

1:00 p.m. Cattle Judging/Cattlemen's Contest (Show Grounds)

6:00 p.m. Scholarship Interviews (Show Grounds)

#### Thursday, June 21, 2012

8:00 a.m. Cattle in Barn

9:00 a.m. NSGJHS Purebred Female Show

#### ONE HOUR AFTER SELECTION OF CHAMPION FEMALE

NSGJHS General Membership Meeting (Show Stands)

#### Friday, June 22, 2012

9:00 a.m. NSGJHS Special Classes Judging

(Cow/Calf, Donated, Best of Polled, Bred & Owned, Star 5)

6:00 p.m. Awards Banquet (Show Grounds)

#### Saturday, June 23, 2012

**CATTLE MUST BE OFF GROUNDS BY NOON** 



#### Junior News

We had such a great attendance at the Fajita Dinner April 27<sup>th</sup> at the Grimes Co. Fairgrounds in lieu of the Norval & Anna Sells Show. Thanks to everyone that attended!

The Norval & Anna Sells Mid-Coast Jr. Heifer Show held on Saturday, April 28<sup>th</sup> was a huge success too! Tammy Robinson started us off with a quick showmanship clinic, so thanks to her! Then it was up to Judge Cody Dennison to start us off with showmanship classes. His picks were:

Pee Wee Showmanship: Ethan Black, Zoe Compian, Demi Harrington, Dawson Moran, Madison Moran, Eli Saunders, Ty Wilson and Mason Yorek.

Junior Division Showmanship: Caden Yorek Intermediate Division Showmanship: Zach Riley

Senior Division: Cole Turner

Old Timers Showmanship Winner: Tammie Robinson

Judge Dennison followed showmanship by working through the 70 head of the best cattle ever to select the following winners:

Calf Division: Champion: Trent Terry Reserve Champion: Emma Robinson Junior Calf Division: Champion: Matthew Madison Cruz Reserve Champion: **Brooke Wallace** Yearling Division: Champion: Jaclyn Robinson Reserve Champion: Clay Robinson Senior Division: **Brooke Wallace** Reserve Champion: Cole Turner Champion:

Grand Champion: Brooke Wallace Reserve Grand Champion: Cole Turner

Star Five Grand Champion: Emma Robinson Star Five Reserve Grand Champion: Jordan Symon

#### Big Thank You to the show sponsors:

Grand Slam Cattle, 4 Fish Gerts, J&S Cattle Co., Wunderlich Farms, Rocking A Ranch, Neal Schuleman, Wilson Ranches

Special Thank You to all the volunteers who made the two day event a success!!!

Immediately following the show, the junior members held their annual meeting and election. New officers elected were:

President—Mary Failla, Vice President—Bayli Fisher, Secretary—Brooke Wallace and Reporter—Josi Coulter. Also elected to represent Mid-Coast was Queen Jaclyn Robinson and Princess Emma Robinson. The Norval & Anna Sells Scholarship was awarded to Clay Robinson, as well as a Mid-Coast scholarship to Kayla Threet. Cheryll Grainger presented the "Charlie Wilson

#### Mid Coast Jr. Association Officers:

Mary Failla, President (979) 253-0101 Brooke Wallace, Secretary (832) 324-9761 Bayli Fisher, Vice-President (830) 352-2186 Josi Coulter, Reporter (903) 305-5503 MID-COAST JUNIOR SHOW

CHAMPION

Sandra Symon, Youth Advisor (713) 828-5959 Jaclyn Robinson, Mid-Coast Queen (214) 728-7548 Emma Robinson, Mid-Coast Princess

(936) 553-4953



# AUGUST 11, 2012 @ 11 AM

HEIFERS • BRED HEIFERS • PAIRS • 3N1'S
HIGH QUALITY SELECT BULLS

Friday, August 10, 2012 for a Pre-Sale Tailgate Party at 4 pm and Dinner at 6:30 pm

sin us



WWW.MIDCOASTSANTAGERTRUDIS.COM

For More Information Contact:

Tom DuBois

281-723-9716

tom.dubois@us.atlascopco.com

John Kiker

979-219-0095 j.w.k.1934@sbcglobal.net

Cheryll Grainger

979-337-4152

clgrainger@aol.com

Best Western Inn

Brenham, Texas

979-251-7791

Rooms have been blocked under "the Cattleman's Opportunity Sale,"

Please reserve yours by July 15, 2012.

#### Mid-Coast Santa Gertrudis Association

## Cattleman's Opportunity Sale 2012

Sale Chairman - John Kiker / Tom DuBois

#### Consignment Letter and Form

Dear Santa Gertrudis Breeder,

The Mid-Coast Santa Gertrudis Association proudly announces the Cattleman's Opportunity Sale, on **Saturday**, **August 11**, **2012**, **at 11** a.m. at the Washington County Fairgrounds Sale Facility in Brenham, Texas. Mid-Coast members invite **all Santa Gertrudis Breeders** to consign and join us for this exciting annual event. Last year's sale was good, considering the drought. This year's sale should be outstanding with a lot of demand for quality females.

Here are the sale rules and screening standards to assist you in selecting your lots. Sale cattle may not possess any characteristics under the "Disqualifications" column of the SGBI Standard of Excellence. Please call if we can help you: Tom DuBois 281-723-9716, John Kiker 979-219-0095

- 1. Pens constitute three head or less.
- 2. All cattle must be purebred registered Santa Gertrudis.
- 3. Santa Gertrudis females must be between the ages of 9 months through 6 years old. In other words, females must not be 7 years old the day of the sale. Fertility a licensed veterinarian must guarantee all females safe in calf by 26 months of age and to calve before 36 months of age. Females with a calf at side over 6 months of age must be palpated safe in calf by a licensed veterinarian. Females with calf over 9 months of age must be palpated safe in second trimester by licensed veterinarian. Females with a calf under 6 months old may sell exposed or open. Any female 4 years or older must have a record of calving interval.
- 4. Embryos and flushes, donor cows, and bred recipient cows are eligible for the sale.
- 5. Top quality bulls 15 to 30 months of age will be accepted for consignment. A bull must be fertility tested and be confirmed a satisfactory breeder within 30 days of the sale by a licensed veterinarian. Bulls must have performance data and a sheath score of three or less. Bulls must be Trich tested according to Texas Animal Health Commission rules. Take your culls to the sale barn.
- 6. Cattle must be sound, functional, and in good flesh.
- 7. Please refer to the SGBI Standard of Excellence. Cattle falling under the "Disqualifications" section will not be allowed in the sale. Call if you need a copy.
- 8. Cattle must have health papers issued within 30 days of sale date. Be sure your veterinarian includes palpation results on these papers. Animals must be eligible for interstate shipment. Check with your vet about brucellosis testing for cows 18 months of age or older.

Any animal not meeting these requirements will be automatically removed from the sale offering.

The consignment fee is \$60.00 per lot or per pen. Make checks payable to: Mid-Coast Santa Gertrudis Association and mail in with your entry form and copy of registration papers to: Tom DuBois / Mid-Coast Santa Gertrudis Association, Attn: Cattleman's Opportunity Sale, P O Box 526 Jewett Texas 75846. All cattle will be screened at check-in with the exception of bulls, which must be pre-screened. Any consignors needing assistance of any kind, including selection of cattle, getting ready for the sale, etc; please feel free to contact any Mid-Coast board member or the sale chairman. Commission will be 10%. The consignment fee does not apply towards commission. All consignors are asked to be members of Mid-Coast or may join Mid-Coast for the first time for \$15.00. Remember, these dollars help promote our breed!

Please mark your calendars now and plan to attend! This is the major event for the Mid-Coast Santa Gertrudis Association, and we are going to have a great time with plenty of quality cattle on display. There will be a Tailgate Party organized by Kelly Vesper on Friday evening starting at 4:30 p.m., followed by a Dinner and Mid-Coast Annual Meeting with plenty of refreshments and fun for the whole family. The Mid-Coast Juniors are joining in with a Silent Auction.

Contact any Mid-Coast Board Member for assistance.

## Cattleman's Opportunity Sale

## 2012 Consignment Information Form

(Please use a separate form for each lot.)

## Washington County Fairgrounds Sale Facility – Brenham, TX August 11, 2012

**Entry Deadline**: June 15, 2012. **Fees**: \$60.00 per lot or per pen. **Commission** will be 10%. **Make checks payable to**: Mid-Coast Santa Gertrudis Association.

Please circle one: Open Heifer; Exposed; Bred Heifer; Pair; Three-n-one; Bred Cow; Bull

Name:	Ranch Name:							
Herd number:	<del></del>							
Address:		City		state	ZIP			
Phone: Day	Night	Email		Fax				
ANIMAL CONS	SIGNED:							
ld #	Sex	Horned (	) Polled ( )	Scurred ( )	)			
Date of Birth		SGBI Reg. No						
	on for females: (Al cer ated Bred ( ) or Expo	tificate required if bred	I AI)					
Palpation results: _	Date:	or Expe	ected Calvin	g Date				
sire Bred or Exposed to: ID #Name:		SGBI Reg. No:						
Calf at Side Informa	ation: (Calf should be	registered)						
ID#	Sex:	x:Date of Birth:		SGBI Reg	g. No:	· · · · · · · · · · · · · · · · · · ·		
Sire ID#	Name:	Name:						
For Bulls: Fertility Tes	sted?Date	of Test:						
Gain Test Data; Da	te of test	_Av. Daily Gain	Ratio					
Final Wt. per day of	f AgeRa	tio						

Please write three comments, as you would like for them to appear in the catalog. Attach a copy of the registration certificate to this form and mail with a check made payable for \$60.00/lot to:

Tom DuBois /Mid-Coast Santa Gertrudis Association

Attn: Cattleman's Opportunity Sale P O Box 526, Jewett Texas 75846

\*\*Entry Deadline is June 15, 2012\*\*



P. O. ROX 441, ANGI FTON, TX 77516 OFFICE: 979-849-7911 • FAX: 979-849-1926 OLDAGGIE56@AOL.COM • WWW.BIERIFARMS.COM







www.CorporronAcres-DosBrosRanches.com

John Kiker 24081 Jones Rd.

Hempstead, TX 77445 Phone & Fax: (979) 826-8329 j.w.k.1934@sbcglobal.net







Herd # 413

Townsend Cattle Co. Ivan & Debbie Townsend PO Box 152 · Louise, TX 77455 979-541-3409 townsend30@yahoo.com



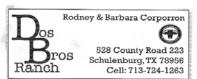
44 Three Oaks Lane Brenham, TX 77833 (979) 289-5635

Club Calves



URBANOSKY RANCH SGBI HERD # 2243 - EST. 1969 HOME OF HELLACIOUS 750 14525 URBANOSKY LN., PLANTERSVILLE, TX 77363

JEROME CELL (281) 797-5715 • RANCH (936) 894-2017 BLAKE CELL (936) 870-5252















#### **ROCKING 3T** SCOTT THREET 801 LAKEWAY • ENNIS, TX 75119 CELL: 972-489-6887 THREETPALLET@SBCGLOBAL.NET





Mid-Coast Santa Gertrudis Association Cheryll Grainger, Editor P.O. Box 2282 Brenham, TX 77834







# Coming Events

### 2012

June 1 — National Jr. Scholarships Due

National Jr. Director Applications Due

National Jr. Santa Gertrudis Heifer Show Entries Due

June 18-22 — National Jr. Santa Gertrudis Heifer Show, Gonzales, LA

August 10 — Mid-Coast Annual Meeting, Brenham, TX

August 11 — Cattleman's Opportunity Sale, Brenham, TX

#### 2013

March (TBA) — International Super Sale, Houston, TX

March(TBA) — HLSR International Santa Gertrudis Show, Houston, TX