

**2014—2015**

**Mid-Coast  
Santa Gertrudis Assn.  
Board of Directors & Officers**

**President Debbie Townsend**

**Vice-President Freddie Southall**

**Secretary Allen Ginnard**

**Treasurer Allen Grainger**

**Directors—3 Year Term**

**Joe Fauth**

281-389-1852

[faintl@aol.com](mailto:faintl@aol.com)

**Allen Ginnard**

713-586-9978

[allenginnard@yahoo.com](mailto:allenginnard@yahoo.com)

**John Kiker**

979-219-0095

[j.w.k.1934@gmail.com](mailto:j.w.k.1934@gmail.com)

**Debbie Townsend**

979-541-4989

[ivan\\_debbietownsend81@yahoo.com](mailto:ivan_debbietownsend81@yahoo.com)

**Directors—2 Year Term**

**Tom DuBois**

281-723-9716

[tom.dubois@usatlascoopco.com](mailto:tom.dubois@usatlascoopco.com)

**George Hood**

361-935-1208

[hoodjrw@aol.com](mailto:hoodjrw@aol.com)

**Freddie Southall**

979-532-3802

[freddiesouthall@sbcglobal.net](mailto:freddiesouthall@sbcglobal.net)

**Pete Yorek**

936-870-5596

[sgerts12@yahoo.com](mailto:sgerts12@yahoo.com)

**Directors—1 Year Term**

**Allen Grainger**

979-337-4151

[agrainger@aol.com](mailto:agrainger@aol.com)

**Jason Miller**

979-533-3304

[millerjason1227@gmail.com](mailto:millerjason1227@gmail.com)

**Sandra Symon**

713-828-5959

[symonjsjj@aol.com](mailto:symonjsjj@aol.com)

**Jerome Urbanosky**

281-797-5715

[jerome@ameritechsi.com](mailto:jerome@ameritechsi.com)

# Cattle Rattle



**Official Publication of the  
Mid-Coast Santa Gertrudis  
Breeders**

**May 2015**

## A Message from the President

If April showers bring May flowers I can only imagine what January, February and March rains will reap. The overabundance of rain during late winter and early spring is an answer to prayers for several drought laden years. There should be plenty of green grass in your pastures as you prepare for spring calving or fall breeding season.

Mid-Coast has always been known as a leader. As an affiliate it is our responsibility to stay at the forefront of innovation and technology in the cattle industry. Known as one of the most historic Santa Gertrudis sales, the Mid-Coast International Super Sale carried on this tradition as we hosted the first Santa Gertrudis associational all video/internet sale at the Crowne Plaza Hotel in Houston, Texas. Twenty-five powerful, hand selected lots grossed \$283,500 to average \$11,340. Hats off to the Board for moving forward and setting the bar for future sales.

The 2015 SGBI Annual Meeting was held in College Station in March. This meeting was in your own backyard so if you missed it you lost a great opportunity to visit with old friends and meet new ones. From the welcome party at Myers Cattle and Land Corporation on Thursday evening to the Hall of Fame Induction on Saturday night, the food, camaraderie, and information was wonderful.

Congratulations, to all the juniors who participated in the Norval & Anna Sells Mid-Coast Jr. Show. The show was dedicated to Terri Fisher. It was an honor to share this event with Terri's family that attended the show. The festivities kicked off on Saturday night with early registration and a fajita supper. Sunday morning activities began with Cowboy Church, followed by the junior meeting. Good job Junior and Pee Wee showmen. Congratulations to class winners, champions, and scholarship recipients. Thanks to Jason Miller and everyone who helped him make this a success.

Speaking of lots of green grass, it's time to make sure sale lots are ready for the Mid-Coast Cattleman's Opportunity Sale. This year's sale will once again be held in Brenham, Texas. The sale date will be August 15th. This will follow the Mid-Coast Annual Meeting on the Friday the 14th. A social and dinner will be held just prior to the Annual Meeting.

Look for the sale nomination form included in this newsletter. It will also be available online. If you have any questions, please don't hesitate to contact me, Allen Grainger or any of the Mid-Coast Board members.

Our annual meeting also calls for board elections. As a member, I want to encourage you to be involved in our association. Positions available for 2015-2016 are posted in this newsletter. If you are interested in serving on the Mid-Coast Board of Directors, please contact me directly at [townsendcattle81@gmail.com](mailto:townsendcattle81@gmail.com) or 979-541-4989. I want to visit with you about this opportunity.

If you need information or have questions, contact any of your directors or go to [www.midcoastsantagertrudis.com](http://www.midcoastsantagertrudis.com).

I look forward to seeing you at our upcoming events!

*Debbie Townsend*

President, Mid Coast Santa Gertrudis Association

# Cattleman's Opportunity Sale 2015

SPONSORED BY

## MID-COAST SANTA GERTRUDIS ASSOCIATION

### Consignment Letter and Form

Dear Santa Gertrudis Breeder,

*The 2015 Cattleman's Opportunity Sale*, hosted by the Mid-Coast Santa Gertrudis Association, will be held **Saturday, August 15, 2015, at 11 a.m.** at the Washington County Fairgrounds Sale Facility in Brenham, Texas. The Sale is open to Mid Coast members. If you are not a Mid Coast member, visit our website at [www.midcoastsantagertrudis.com](http://www.midcoastsantagertrudis.com) for a membership application. This year's sale should be outstanding with a lot of demand for quality females and bulls.

Here are the sale rules and screening standards to assist you in selecting your lots. Please contact Debbie Townsend at (979) 541-4989 or [townsendcattle81@gmail.com](mailto:townsendcattle81@gmail.com), or Allen Grainger at (979) 337-4151 or [Agrainger@aol.com](mailto:Agrainger@aol.com), with any questions.

1. Pen lots consist of three head or less.
2. All cattle must be registered purebred Santa Gertrudis or Santa Gertrudis Star Five.
3. Females must be between the ages of 9 months through 6 years old (females must not be 7 years old the day of the sale). Fertility – a licensed veterinarian must guarantee all females safe in calf by 26 months of age and to calve before 36 months of age. Females with a calf at side over 6 months of age must be palpated safe in calf by a licensed veterinarian. Females with calf over 9 months of age must be palpated safe in calf in second trimester by licensed veterinarian. Females with a calf under 6 months old may sell exposed or open. Any female 4 years or older must have a record of calving interval.
4. Embryos and flushes, donor cows, and bred recipient cows and semen lots are eligible for the sale.
5. Bulls 15 to 48 months of age will be accepted for consignment. Bulls must be fertility tested and be confirmed a satisfactory breeder within 30 days of the sale by a licensed veterinarian, have a sheath score of three or less and be Trich tested according to Texas Animal Health Commission rules. Bull calf prospects under the age of 15 months will be allowed to sell on the condition that the **seller guarantees the bull calf to be a satisfactory breeder upon reaching breeding age.**
6. Cattle must be sound, functional, and in good flesh. Any cattle falling under the "Disqualifications" section of the SGBI Standards of Excellence will not be allowed to sell.
7. Cattle must have health papers issued within 30 days of sale date. Be sure your veterinarian includes palpation results on these papers. Animals must be eligible for interstate shipment. Check with your vet about brucellosis testing for cows 18 months of age or older. **As always, check with your vet for any additional health requirements.**

Any animal not meeting these requirements will be removed from the sale offering.

The non-refundable consignment fee is **\$100.00 per lot or per pen**. This consignment fee includes \$ 40.00 of prepaid commission. Commission will be 10%.



## ***Congratulations!***

### ***Schuleman—Mikulin Wedding...***

*Greetings from Kaitlin...*

I have been in the Gert business since before I was able to show. My sister showed so of course I had to follow in her footsteps, and let me tell you they were some big shoes for such a tiny girl! I have loved the Santa Gertrudis breed since I got Honey, my first show heifer. I showed all the way up until I got out of high school. I have a 5 yr old son, Ethan, who shows in most of the peewee shows and I think he will be a natural! I cannot wait till he is old enough to hit the road and take on TCCA with the best breed there is. I was married on April 25th to Justin Mikulin, and even though he's never showed, we will make a show dad out of him yet! This breed has done so much for me growing up, I can not wait to get back into it as a FAMILY!!

Kaitlin "Schuleman" Mikulin



## **BEN LEON ALEXANDER**



Benny Leon Alexander, born June 16, 1934 in Stephens County Oklahoma, left this life on April 26, 2015 at his home in Kenedy, Texas.

When Oklahoma native Ben Alexander completed his degree in science from Mississippi Southern in 1959, he moved to Kenedy, Texas to teach chemistry. While in Kenedy, he leased land and bought his first Santa Gertrudis cattle. This was the beginning of Ben's now well respected herd of A + cattle. Ben's understanding of genetics, utilization of genetic research and knowledge of the needs of commercial cattlemen allowed him to match bulls to cows, resulting in genetic improvement and bettering the breed as a whole. Although Ben rarely ran more than 300 head, the Santa Gertrudis Breeders International Association acknowledged his tremendous impact on the breed by inducting him into the SGBI Hall of Fame this past March. When told of this honor, Ben was humbly proud, especially pleased his children and grandchildren would know he had done the best he could and had been honored by those in his business.

Ben lived a full life, raising children and cattle, traveling the world, and learning all he could, always striving for excellence in every aspect of life. He leaves a tradition of putting forth A+ effort in all you do for A+ quality results.

*From the Desk of ...*

*John Ford*

**SGBI Executive Director**

There are indications that the genetic makeup of the U.S. cowherd is beginning to change. However, before everyone lets out an enthusiastic yahoo, I must point out the nation's predominately black hided cowherd will remain so for the time being, but changes, ever so slight, are occurring and that is good news for Santa Gertrudis breeders and the beef industry as a whole. The nation's largest registry's advertisement campaign continues to imply participation in their value added marketing program surpasses gains received from heterosis but this strategy questioning the value of hybrid vigor has left many industry members scratching their heads in disbelief. Simply stated, the black on black breeding phenomena of the past 15 -20 years has resulted in a straightbred commercial cowherd with little heterosis. Knowledgeable cattlemen recognize the value of crossbred calves over straightbred animals and are looking to the American Breeds to help capture lost heterosis and increase profits.



Photo courtesy of  
Caballo Rojo Publishing

While all American Breeds have benefited from this renewed interest in adding heterosis, Santa Gertrudis may very well be the largest beneficiary due to the association's move to a DNA based genetic evaluation system. The ability to validate our cattle's performance with DNA verified EPDs has caught the eye of progressive cattlemen nationwide and sent a message to the industry that Santa Gertrudis breeders are serious about profitable performance. Our message resonates with an industry conditioned by leading registries, beef business leaders, and others that selection decisions should be based on genetic datasets. Known Santa Gertrudis traits such as longevity, adaptability and efficiency combined with the association's innovative genetic system have strengthened our position in the marketplace. Demand for Santa Gertrudis genetics is outpacing supply in many areas of the nation; this is especially true for F1 Santa Gertrudis females and it is not unusual to receive inquiries at the SGBI headquarters for 50, 100, or 150 head from cattlemen looking to rebuild numbers. Nothing, however, gauges a breed's commercial acceptance better than bull sales and 2015 been exceptional. Bulls marketed through SGBI affiliated events this year have sold for an average price of \$5,974.00.

I realize many of these commercial customers have no interest in receiving pedigrees or recordation papers but transferring animals to commercial customers is essential for building a commercial data base and most importantly providing a direct line of communication with cattlemen utilizing Santa Gertrudis genetics in their breeding programs. Registering, recording, and transferring animals to commercial buyers is an investment in the future of the breed and solidifies SGBI's position in the commercial sector.



***2014—2015 Mid-Coast SGBI Officers  
Destined for greatness...***



*What makes these men and women unique?  
Is it their experience?  
Their personality?  
Their years in the breed?  
Their flawless 'good-looks'?*

**No!**

*Okay, well it's perhaps none of these things and all of these things.  
Yet...  
what makes them leaders and completely 'Board-worthy'  
is...  
(wait for it!...)*

***Their willingness to volunteer!***

**The Mid-Coast Santa Gertrudis Association needs you!  
We especially need volunteers to help with the Opportunity Sale.**

***Are YOU willing to make a difference??***

**If so, please call Debbie Townsend or Allen Grainger!**

**Mid-Coast Santa Gertrudis Association  
Board Elections  
!!!WE WANT YOU!!!**

The Mid-Coast annual membership meeting will call for the election of board members. The association by-laws specify that each member of the board of directors be elected/re-elected by the membership for a term of three (3) years and the term of directors shall be arranged that one-third (1/3) of the directors shall be elected at each annual meeting. (Go to [www.midcoastsantagertrudis.com](http://www.midcoastsantagertrudis.com) for board qualifications and description)

Four three-year positions will be filled by active members of the Association. Three of our current directors have served two (2) consecutive terms, or a maximum of six (6) years, at the end of this year. If you are interested in serving on the board, please contact Debbie at [townsendcattle81@gmail.com](mailto:townsendcattle81@gmail.com) or 979-541-4989.

# Mid-Coast Jr. News

## Upcoming Events

**June 21st - 27th** - NJSHGS, Lazy E Arena, Guthrie, OK

**August 14th** - Mid-Coast Annual Meeting, Washington County Fairgrounds Sale Facility.

**August 15th** - Mid-Coast Opportunity Sale, Washington County Fairgrounds Sale Facility.

Howdy!

My name is Emma Robinson and I am an SGBI District 1 Director, and the new Mid-Coast Santa Gertrudis Association Junior President. I am from Daytom, Texas, and have been raising Santa Gertrudis and Star 5 cattle my whole life. I am thrilled to represent you on the Junior SGBI Board, and in the Mid-Coast Junior Santa Gertrudis Association. It has always been a dream of mine to wear the blue jacket and help exhibitors in the show ring. I will show you that same passion for the breed as I serve you in the Mid-Coast Junior President role, helping all of us become more successful.

With summer right around the corner, I hope you have made plans to attend the National Junior Santa Gertrudis Heifer Show in Edmond, Oklahoma, June 21<sup>st</sup> through 27<sup>th</sup>. You can get more information on the SGBI website at [www.santagertrudis.com](http://www.santagertrudis.com). There are many activities planned this year, including a dance on Tuesday night. Additional information about the show can be found on Facebook under 2015 National Jr. Santa Gertrudis Heifer Show. I hope many of you have entered and will be showing at the NJSGHS! Also, if you are interested in applying for the

SGBI Junior Board, applications are currently available at the SGBI website, along with National Santa Gertrudis Youth Foundation scholarship applications. The scholarship application and the board application are due June 1st, so don't wait!

The show results from the 2015 Norval and Anna Sells Mid-Coast Jr. Show are listed on page 8 of this newsletter. Congratulations to all who participated! The Mid-Coast Santa Gertrudis Scholarship recipients are listed on page 9. Again, congratulations! Whatever path you take, I hope it continues to include Gerts!

Besides the fun of showing cattle, why are you in the cattle business? As I mentioned in the May 2015 edition of the Santa Gertrudis U.S.A. magazine, one reason I raise cattle is to provide food for my family and country. If you are doing the same, you may have heard of Beef Quality Assurance (BQA). Funded through the beef checkoff, BQA is an effort to strengthen consumer confidence in beef as a wholesome food product by promoting good management practices for cattle producers. The program helps us, as cattle producers, to convey to consumers that beef is a safe and healthy product. This allows producers to sell more beef and, thereby, make more money. Most states are currently offering a free online certification program that teaches good management practices. If you are interested in becoming certified or learning more details about the program, go to [www.bqa.org](http://www.bqa.org).

I look forward to seeing all of you in June!



*Emma Robinson, Jr. President*

*In the Spotlight...*

### Mid-Coast Junior Association Officers:

Emma Robinson, President	(817) 596-5655
Kaylee Enloe, Vice-President	(281) 354-0437
Kaleigh Evans, Secretary	(936) 394-2277
Ashlyn Dueitt, Reporter	(936) 788-3251
Saige Combs, Mid-Coast Queen	(512) 540-1088
Demi Harrington, Mid-Coast Princess	(936) 894-2017
Jason Miller, Youth Advisor	(979) 533-3304

# JOIN US IN EDMOND OKLAHOMA!



**RED GERTS**

**ON RED DIRT**

**NJSGHS 2015**

LAZY-E ARENA  
JUNE 21-27, 2015  
OKLAHOMA



**2015 Norval & Anna Sells Mid-Coast Jr. Show  
in Memory of Terri Carroll Fisher**

**Results**

~SHOWMANSHIP WINNERS~

**Pee Wee Showmanship**

Dawson Moran, Ethan Mikulin, Logan Mason, Rhett Harrington, Kayli Fitzpatrick,  
Matti Fitzpatrick, Caleb Wunderlich, Caden Leonard, Caleb Bram

**Old Timers**

1<sup>st</sup> Courtney Mason

**Junior Division**

1<sup>st</sup> Parker Mason                      2<sup>nd</sup> Landon Stem

**Intermediate Division**

1<sup>st</sup> Saige Combs                      2<sup>nd</sup> Tate Villanueva

**Senior Division**

1<sup>st</sup> Jenna Herndon                      2<sup>nd</sup> Jaclyn Robinson

~CALF DIVISION~

Champion – Matthew Payne                      Reserve Champion – Landon Stem

~JUNIOR DIVISION~

Champion – Saige Combs                      Reserve Champion – Madison Moran

~YEARLING DIVISION~

Champion – Demi Harrington                      Reserve Champion – Parker Mason

~SENIOR DIVISION~

Champion – Emma Robinson                      Reserve Champion – Ashlyn Dueitt

**Grand Champion ~ Demi Harrington**  
**Reserve Champion ~ Parker Mason**  
**Best of Polled ~ Parker Mason**  
**Star Five Champion ~ Brooke Wallace**  
**Reserve Champion Star Five ~ Madison Moran**

~SHOW SPONSORS~

***Thank you to our Show Sponsors...***

*Sweet Red Ranch—Jamie Stephenson*  
*Double TT Ranch—Wylie & BJ Taliaferro*  
*HIX Ranch—John & Tracy Cruz*  
*4W Ranch—Brooke Wallace*  
*Myers Cattle & Land – Carroll Myers*

*Faust Ranches—James Faust*  
*Dos Bros Ranches*  
*Carraway Ranch*  
*Rockin S6 Cattle—Neal & Tanya*  
*Schuleman and Rick & Niki Whitman*

## 2015 Mid-Coast Santa Gertrudis Scholarship Recipients

~Terri Carroll Fisher Memorial Scholarship~  
Brooke Wallace

~Norval & Anna Sells Scholarship~  
Kaleigh Evans

~Mid-Coast Scholarships~  
Itza Garza

\* 2016 Scholarship Applications will be available February  
2016



## National Santa Gertrudis Youth Foundation Scholarship

### Checklist and Application

Applications Must Be Returned on or before **JUNE 1, 2015**

**Read the entire application before you begin!**

Contact Diana Ruiz at SGBI at (361) 592-9357 or via email at [diana@santagertrudis.com](mailto:diana@santagertrudis.com) with any questions. Applications will only be accepted via U.S. Mail, UPS, Fed Ex or hand delivery. **NO FAXED or E-MAILED copies will be accepted**. It is highly recommended that you get a delivery confirmation from your mail carrier. It is up to the applicant to ensure that all required documents are received on or before the deadline. **Late applications will not be accepted.**

# Mid-Coast Santa Gertrudis Association

Santa Gertrudis Breeders International Affiliate

## 2015 MEMBERSHIP APPLICATION/RENEWAL January –December

Please accept this application for my membership renewal in the Mid-Coast Santa Gertrudis Association. My payment for dues is enclosed.

\_\_\_\_\_ \$25.00 Junior Member

( office use only:

\_\_\_\_\_ \$50.00 Active Member

check #: \_\_\_\_\_

date: \_\_\_\_\_ )

\_\_\_\_\_ \$40.00 Associate Member

\*\*\*\*\* PLEASE COMPLETE ALL INFORMATION \*\*\*\*\*

Last Name	First	MI	Spouse Name	
-----------	-------	----	-------------	--

Ranch Name	Ranch Manager	SGBI Herd #		
------------	---------------	-------------	--	--

Mailing Address	City	State	Zip	County
-----------------	------	-------	-----	--------

Ranch Address (if different from Mailing Address)	City	State	Zip	County
---	------	-------	-----	--------

Home Phone	Ranch Phone	Business Phone	E-Mail Address
------------	-------------	----------------	----------------

Basic Operation: \_\_\_\_\_ Purebred \_\_\_\_\_ Commercial

Information provided above will be available on the Mid-Coast website Membership Directory.  
List any information you **do not** want released on this website:

**Junior Members only:** (Note: The following information **WILL NOT** be available on the website.)

School Name	Birthdate	_____ 4-H _____ FFA (check one)	Name of Organization
-------------	-----------	------------------------------------	----------------------

Please mail membership renewal to:  
Allen Grainger, Treasurer  
P.O. Box 2282  
Brenham, TX 77834

Revised 1/1/15

## Mid-Coast Brand Ads

**HERD #474**

# BIERI FARMS

P.O. Box 441 • Angleton, Texas 77516  
Office: (979) 849-7911 • Fax: (979) 849-1926  
oldaggie56@aol.com • www.bierifarms.com

## Blackjack Oaks Ranch

*Where Excellence is the Norm*

**Allen & Karen Ginnard**  
Washington, Texas  
936.878.1825 • 713.586.9978  
www.blackjackoaksranch.com

## CF Cattle Co.

Curtis & Kathy Fuchs  
44 Three Oaks Lane  
Brenham, TX 77833  
(979) 289-5635

Star Five  
Club Calves

**CA** **CORPORRON ACRES**

Jim Corporron Ranch: 979-562-2405  
3148 County Road 229 Cell: 979-561-7185  
Schulenburg, TX 78956 E-mail: jim@corpacres.com  
www.CorporronAcres-DosBrosRanches.com

## D Bar J Ranch

*Delbert Walker*

8456 FM 227 E, Grapeland, TX 75844  
(936) 687-5800

D-J D-J

Rodney & Barbara Corporron

**Dos Bros Ranch**

528 County Road 223  
Schulenburg, TX 78956  
Cell: 713-724-1263

Santa Gertrudis Cattle Herd No. 14644

**DuBois Cattle Company**

Tom & Debbie DuBois P.O. Box 576  
Ranch (903) 626-4153 Jewett, Texas 75846  
tom.dubois@us.atlascopco.com

## John Kiker

24081 Jones Rd.  
Hempstead, TX 77445  
Phone & FAX: (979) 826-8329  
j.w.k.1934@gmail.com

**M** **MYERS CATTLE & LAND CORP.**  
**CARROLL D. MYERS**  
(936) 825-6544  
www.myerscattleandland.com

SANTA GERTRUDIS HERD #6491  
25821 STATE HWY 6 SOUTH NAVASOTA, TEXAS 77868-8225  
FOR ADDITIONAL INFO: LAUREN MYERS WEST (281) 744-7605

Santa Gertrudis Cattle Herd #878  
*"The Tradition Continues"*

## Rocking A Ranch

ALLEN & CHERYLL GRAINGER  
P.O. BOX 2282, BRENHAM, TX 77834  
www.rockingasantagertrudis.com

## Rocking S Cattle Co.

Registered Santa Gertrudis Cattle  
Schuleman Family  
936-825-6569 • Cell: 936-870-6385  
1409 Stacey, Navasota, Texas 77868

## VESPER RANCH

*J.B. "Dick" Vesper  
Kelly Vesper*

Charter Member SGBI - Herd 43  
Drawer 679, Cotulla, TX 78014  
(830) 879-2245  
Santa Gertrudis Since 1940

**S Dan Wendt S**

Herd Established in 1954  
PERFORMANCE TESTING SINCE 1958

E-mail: dwendt@1skyconnect.net  
Website: www.wendtranches.com

5473 FM 457 PH. (979) 245-5100  
Bay City, Texas 77414 FAX (979) 244-4383

## WUNDERLICH FARMS

Herd #: 18001, 19282, 34115, 35706

TERRY & NANCY WUNDERLICH AND FAMILY  
1755 LANGE LAKE RD. • BRENHAM, TEXAS 77833  
979-277-2838  
n.wunderlich@hotmail.com



**Mid-Coast Santa Gertrudis Association**  
**Karen Ginnard, Editor**  
**15300 McCraven School Rd.**  
**Washington, TX 77880**



## ***Coming Events***

### **2015**

- |                  |   |  |
|------------------|---|--|
| June 21st - 27th | - | NJSGHS, Lazy E Arena, Guthrie, OK  |
| August 14th      | - | 2015 Mid-Coast Annual Meeting, Washington County Fairgrounds<br>Sale Facility, Brenham, TX   |
| August 15th      | - | 2015 Mid-Coast Opportunity Sale, Washington County Fairgrounds<br>Sale Facility, Brenham, TX |