2013-2014

Mid-Coast

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Cattle Rattle



Official Publication of the Mid-Coast Santa Gertrudis Breeders

May/June 2014

A Message from the President

Spring has sprung and here it is at 45 degrees this mid-May morning at the Grand Star Ranch in Plantersville, Texas. This is not "the norm" my friends. In today's crazy times what is "the norm". Give most of us another two or three weeks and we will all be praying for a 45 or even a 54 degree morning. We know the summer heat is just down the road.

Our cattle markets of late have not been "the norm". Prices have been above what was "normal" and it looks as though they will stay high or climb even a bit higher. Maybe high is the "new norm".

The market analyst will tell you that the herd sizes across the state and across the nation are below "norm" in size. From what most have seen, heard and experienced, they are probably correct in their assessment. Many of us are still experiencing lower cattle numbers from our herd "norms". I encourage you to take advantage of these times and register more of your cattle than maybe you "normally" do year to year. As an organization one of the more responsible things we should each do is to increase the number of cattle we register. It is time to be above the "norm".

Hopefully you have had time to read John Ford's article in our SGBI Magazine and note how this technology puts the Santa Gertrudis breed well above "the norm". We are leaders in the industry and we are leading the industry to a new higher "norm". Thank goodness it is us and not them so to speak.

Mid-Coast awarded 4 scholarships at the Mid Coast Jrs., Annual Meeting this April for a total of \$3,500, to the deserving recipients.

Our next big event for Mid Coast is our Annual Meeting and Cattlemen's Opportunity Sale scheduled for August 8 & 9, 2014. The event will be held in Brenham, Texas, at the fair-grounds like last year. On the 8th, we hope that you will come out for both the meal and participate in our Annual Meeting and election of board members. On Saturday the 9th, come and bring a friend to our Cattle Sale. This is a great time to buy, sell and introduce our cattle and association to others that don't know about us.

If you are interested in serving on the Mid-Coast Board of Directors, I would ask that you contact me directly at faintl@aol.com or 281.389.1852. I am glad to visit with you about this opportunity.

Lastly as a reminder, if you have not paid your dues for the 2014 Mid-Coast Year, you are late and that is not the "norm."

Keep in touch at www.midcoastsantagertrudis.com.

Keep the faith, pray for our troops and for one another and for the Dick Vesper family.

Joe Fauth

President, Mid Coast Santa Gertrudis Association



2014 International Super Sale

(Press Release)

March 7, 2014

Reliant Center, Houston, TX Auctioneer: Doak Lambert

Box: Tom DuBois

Sale Chairman: Allen Grainger

5 Bulls - \$11,100 w/average \$2,220

9 Open Heifers - \$24,500 w/average \$2,722

8 Bred Heifers - \$26,600 w/average \$3,325

3N1s - \$22,600 w/average \$11,300

The sale grossed \$84,800 and averaged \$3,533 on 24 lots.

High Selling Lots

\$10,000 – High Selling Bull – CP Tonka, sired by Briggs 595/0. From Casey Parish, Conroe, TX, to Rocking A Ranch, Brenham, TX.

\$6,500 – High Selling Bred Heifer (50% Interest) – HH Miss Sherry W21, sired by MC 423. From Casey Pitchford, Athens, TX to Hampton Hills, California, MO.

\$4,600 – High Selling Open Heifer – Myers 13/31, sired by Myers 995. From Myers Cattle & Land, Navasota, TX to Britney Shields, LaRussell, MO.



From the Desk of ...

John Ford, SGBI Executive Director

How satisfying. I just finished an article in the official breed publication of one of our competitors. In it the author discusses the importance of collecting and submitting data to the association office, the number of calls received from commercial bull buyers requesting ultrasound information, and the need for selection tools in order to increase sales.



Photo courtesy of Caballo Rojo Publishing

I am not surprised; our competitors are receiving the same request for data that I too hear. However, what I found satisfying is the fact that the writer expressed concern competitive breeds are offering cattle buying customers genomic enhanced EPDs and his breed does not have this genetic selection tool available. He went on to imply that a GE-EPD is a tool today's commercial beef producer utilizes when making animal selection decisions and he is fearful commercial customers will move to breeds that offer this genetic tool.

I should not read between the lines, but I think he also sees the picture the same as me, cattlemen gravitate toward breeds perceived as being on the cutting edge. Since I have taken the liberty to read between the lines, know the author, and the breed he represents, I can't help but think Santa Gertrudis is the competitive breed that has him concerned. Word is circulating in the beef community that SGBI has moved to a DNA verified EPD and the feedback from industry members has been phenomenal.

Best of all, early sale data and reports indicate that SGBI Members are seeing values increase on bulls identified as high performers by the SGBI genetic evaluation. We have momentum and offering animals backed by sound DNA verified information allows us to continue strengthening our presence in the seedstock industry.

Midcoast Affiliate Members can help SGBI maintain this positive momentum by submitting weaning weights on their calf crops as well as collecting and submitting a DNA sample(s) on their herd sire(s). An annual DNA submission on a farm or ranch's impact animal or animals would be ideal. Initially implementing these easy steps will allow SGBI to increase the number of genotypes in the database, resulting in an increased level of EPD accuracy.

DNA kits (hair cards) can be ordered online through the association's service provider, Livestock Genetic Services, or by contacting the SGBI Office. The cost of a DNA sample is \$65 dollars, submissions of 50 samples or more will be discounted. Gathering DNA is a simple procedure and involves collecting a hair sample. Hair samples for a DNA test should be pulled from the tail switch and must be pulled not cut. This is important since DNA is collected from the follicles at the end of the hair strand that was attached to the skin. It is suggested samples have 20 to 30 visible hair follicles for a mature animal and 50 for a calf.

A sample is placed on a hair kit card and covered with the attached fold over adhesive flap. Collected samples are to be forwarded to our program partner, Livestock Genetic Services, 4432 Sperryville Pike, Woodville, VA. 22749.

LGS has the responsibility of compiling and sending SGBI samples to the lab for analysis. GeneSeek is the genetic company utilized by SGBI and LGS. Maybe the concern expressed in the article was about another breed, but I am going to keep thinking it is us and that we have them worried. Let's keep the momentum going.



SATURDAY,

AUGUST 9, 2014@11:00 AM

OPEN AND BRED HEIFERS • PAIRS • 3N1s
SELECT BULLS AND STAR 5 FEMALES

Join us Friday, August 8, 2014

Friday, August 8, 2014 for Cocktails at 6:00 pm, followed by Dinner at 6:30 pm



WWW.MIDCOASTSANTAGERTRUDIS.COM

For More Information Contact:

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979-337-4151 Agrainger@aol.com

Tom DuBois

903-626-4153 duboisgerts@gmail.com

John Kiker

979-219-0095 j.w.k.1934@gmail.com

Hotel info:

Best Western Inn

Brenham, Texas 979-251-7791

Rooms have been blocked under the "MidCoast Santa Gertrudis Sale." Please reserve yours by July 10, 2014.

Cattleman's Opportunity Sale

2014 Consignment Information Form (Please use a separate form for each lot.)

August 09, 2014

Washington County Fairgrounds Sale Facility - Brenham, TX

Please circle one: Open Heifer; Exposed; Bred Heifer; Pair; Three-n-one; Bred Cow; Bull; Embryo, Semen

Name:	Ranch Name:							
Herd number:								
Address		ty	State	ZIP				
Phone: Day	Night	Email	Fax					
ANIMAL CON	SIGNED:							
Id #	Sex	Horned () F	Polled () Scurred ()				
Date of Birth	sc	GBI Reg. No						
Breeding Information Open () or Palpate		tificate required if bred sed ()	AI)					
Palpation results:	ults:Date:or Expected Calving Date							
Sire Bred or Exposed	to: ID#	Name:	SGBI	Reg. No:				
Calf at Side Informati	ion: (Calf should be	registered)						
ID # Sire ID#	Sex:Da	ate of Birth:	SGBI Reg. SGBI Reg No	No:				
		Date of Test						
		Av. Daily Gain						
Final Wt. per day of A	NgeRa	tio						
Please write comn registration ce	rtificate to this for	d like for them to ap m and mail with a c past Santa Gertrudis P O Box 2282 Brenham, Texas 7	heck made payable Association	g. Attach a copy of the e for \$100.00/lot to:				
	Entr	y Deadline is Jun	ne 1, 2014					
Comments: (Please	limit comments to 35	5 words per lot.)						

For more information, please visit us at: http://www.midcoastsantagertrudis.com/

CUMIN-RUBBED STEAKS WITH AVOCADO SALSA VERDE



While cumin-rubbed steak sizzles in the skillet, a fresh, flavorpacked salsa comes together

Total Recipe Time: 20 to 25 minutes

Makes 4 servings

INGREDIENTS

2 beef Ranch Steaks, cut 1 inch thick (about 8 ounces each)

2 teaspoons ground cumin

3/4 cup prepared tomatillo salsa

1 small avocado, diced

2 tablespoons chopped fresh cilantro

INSTRUCTIONS FOR CUMIN-RUBBED STEAKS WITH AVOCADO SALSA VERDE

Press cumin evenly onto beef steaks. Heat large nonstick skillet over medium heat until hot. Place steaks in skillet; cook 12 to 15 minutes for medium rare (145°F) to medium (160°F) doneness, turning occasionally.

Meanwhile combine salsa, avocado and cilantro in small bowl.

Carve steaks into slices; season with salt, as desired. Serve with salsa.



NUTRITIONAL INFORMATION FOR CUMIN-RUBBED STEAKS WITH AVOCADO SALSA VERDE

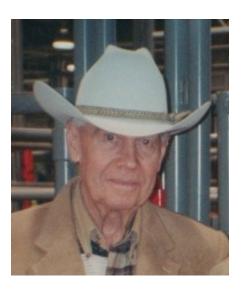
Nutrition information per serving, using Ranch Steaks: 255 calories; 14 g fat (3 g saturated fat; 8 g monounsaturated fat); 65 mg cholesterol; 199 mg sodium; 8 g carbohydrate; 3.7 g fiber; 24 g protein; 5.4 mg niacin; 0.6

In Memoriam...

J.B. Dick Vesper, age 87, life rancher, retired May 4, 2014 and went home to be with the Lord.

Proceeded in death by his father John Bernard Vesper, mother Anna Knaggs Vesper and son Monty Vesper.

Survived by his wife of 64 years, Leslie True Vesper, daughter Kelly K. Vesper, cousin Fredna Wood, Becky Stokes, Dick Doby, Sally True and cousin Y.N. Strait.



Dick was born April 28, 1928 in San Antonio and raised on the family cattle ranch in Cotulla, Texas which was established in 1850. At the age of 12, Dick was introduced to Santa Gertrudis cattle at the King Ranch where he bought his first bull. That bull was instrumental in building his original herd #43. Dick attended A&M Kingsville but his college life was interrupted by his pre-mature death of his father, which brought him back to Cotulla to run the ranch.

An expert horse man and roper, Dick roped with the greats and against the best. He loved dancing and was well known in many dance halls across South Texas. A legendary storyteller, he could hold court for hours recounting tales of all the great cowboys he met along the way and the lessons he learned from those experiences. He especially loved to tell stories of working and hunting on the King Ranch.

A cattle rancher to the end he never stopped talking about "working the shoot" during cattle round-ups nor believing he could. A passionate promoter of Santa Gertrudis, he became the top show man in the breed, judging and selling cattle all over the world.

Dick served on the Board of Directors of SGBI, Shows and Exhibits Committee and Breed Improvement Committee for many years. He also served as an Elder at the Presbyterian Church in Cotulla. His love for the Lord fueled the spirit in his step, the twinkle in his eyes and the generosity of his heart.

Because of his involvement, the State Fair of Texas in Dallas' Santa Gertrudis Show has been dedicated to him, as well as being inducted into the Santa Gertrudis Breeder's International Hall of Fame in 2011—the highest award one can receive in the Santa Gertrudis Breed. Dick was also awarded the Mid-Coast Santa Gertrudis Association Lifetime Achievement Award in August, 2013.

A graveside service for Mr. Vesper was held on Saturday, May 10, 2014, at the Cotulla West Cemetery. A celebration of life was held at the Vesper Ranch.

Dick "Sonny" Vesper you will be greatly missed- Vaya con Dios

Mid-Coast Jr. News

<u>Upcoming</u> Events

June 15-20 -NJSGHS Wichita Falls, TX

June 30 -

Ownership deadline for State Fair of Texas

August 8-9—

Mid-Coast SGA Juniors Silent Auction at Cattleman's Opportunity Sale Brenham, TX Howdy,

Congratulations to all of our new 2014 Junior officers!

I would like to remind you all that Nationals are coming up soon. This is what we've worked for, and it should be a great time. Best of luck to all who are attending.

Thank you to our outgoing officers — I've enjoyed serving with you! Congratulations again to those of you coming in. 2014 should be a busy year!

I hope everyone has safe travels to Wichita Falls! Don't forget to work on your donations to our silent auction for the August meeting!

Brooke Wallace, Jr. President

In the Spotlight...

By Baillie McManners

We would like to spotlight MidCoast members Mary Frances Fazzino, Rosemary Fazzino, Baillie McManners and Brooke Wallace for being selected to serve as Texas FFA Foundation Ambassadors at the 86th annual Texas FFA State Convention held July 14-18 in Fort Worth, Texas.

Only 50 FFA members are chosen to participate in the Foundation Ambassador program. The Foundation Ambassadors serve as official liaisons to sponsors, special guests and dignitaries on behalf of the Texas FFA during the annual Texas FFA Convention.

These members applied through a competitive application process, and will participate in an extensive two-day training specifically focusing on donor relations, personal skills development and professional networking. In addition to being ambassadors for the Texas FFA at convention we know these young ladies will serve as ambassadors for the Santa Gertrudis breed and the Mid-Coast Santa Gertrudis Association.

A fun-filled week for the entire family!

NATIONAL JUNIOR SANTA GERTRUDIS HEIFER SHOW

J.S. Bridwell Agricultural Center • Wichita Falls, Texas

FUNE 15-20, 2014

Dedicated to Bill Burton, "Mr. B.," Retired Ag Teacher

WE NEED YOUR HELP!

Sponsorships are available at multiple levels and donations are encouraged.

For more information, please contact:
Brad Bland, Event Coordinator
(817) 991-2624 • bbland@chico.k12.tx.us

Watch for the complete schedule in the June issue of Santa Gertrudis USA and visit www.santagertrudis.com/njsga to get a show packet. See you there!



The annual NJSGHS is the highlight event of the year for our juniors.

Each year, more than 1,000 people attend to see 300 youth exhibit 400 head of cattle and compete for the title of National Junior Champion.

Congratulations to our Graduating High School Seniors!!!!

Mid Coast Jr. Association Officers:

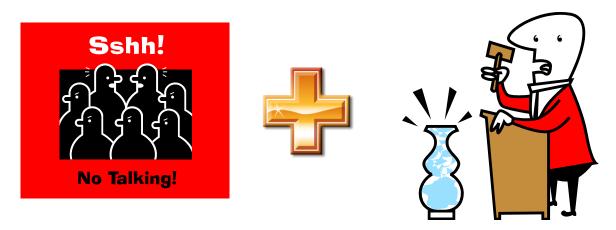
Brooke Wallace, President (979) 324-5326 Kaleigh Evans, Secretary (936) 394-2277 Baillie McManners, Vice-President (936) 714-4463 Ashlyn Dueitt, Reporter (936) 788-3251

Jason Miller, Youth Advisor (979) 533-3304

Emma Robinson, Mid-Coast Queen

Lily Romanchuk, Mid-Coast Princess

See if you can guess this one...



Give up???

It's Silent Auction!!!

Yes, it's about that time! — And we need your help!

The Mid-Coast Santa Gertrudis Association will have our annual meeting on Friday August 8th at 6:30 p.m. with the Cattleman's Opportunity Sale being held on Saturday, August 9th at 11:00 a.m.

Both events will be held at the Washington County Fairgrounds Sales Facility in Brenham, TX.

During the sale, we will be holding a silent auction to benefit the juniors. We need your help with silent auction items!

We are asking you to bring one item per family.

Items may include anything from baked goods to... — well, be creative!

We would like silent auction items to be dropped off by 5:00 p.m. on Friday, August 8th — but any of the junior or regular officers would be glad to take your donation if you can't make the night of the sale.

Thank you!

2014 Norval & Anna Sells Mid-Coast Jr. Show Results

~Showmanship Winners~

Pee Wee Showmanship Dawson Moran, Ethan Black

> Old Timers 1st Paul Burrough

Junior Division 1st Tate Villanueva

Intermediate Division 1st Emma Robinson

Senior Division
1st Jaclyn Robinson

~Calf Division~

Champion – Tate Villanueva Reserve Champion – Olivia Fazzino

~Junior Division~

Champion – Kristen Nelson Reserve Champion – Nicole Ozuna

~Yearling Division~

Champion – Landon Stem Reserve Champion – Jaclyn Robinson

~Senior Division~

Champion – Coy McManners Reserve Champion – Cole Turner

Grand Champion ~ Landon Stem **Reserve Champion** ~ Coy McManners

Star Five Champion ~ Cory Barrett **Reserve Champion Star Five ~** Madison Moran

~Show Sponsors~

Wilson Ranches – Pete & Dana Wilson
Sweet Red Ranch – Jamie Stephenson
J & S Cattle Co. – Jamie & Sandra Symon
Rocking S6 Cattle – Neal & Tanya Schuleman and Rick & Niki Whitman
Rockin 3T – Threet Family
Bayli & Sage Fisher



2014 Mid-Coast Santa Gertrudis Scholarship Recipients

~Norval & Anna Sells Scholarship~ Jaclyn Robinson

> ~Mid-Coast Scholarship~ Hannah Burrough Zach Riley Casey Parish





Congratulations to our 2014 Junior Officers, Queen, and Princess!

And "Thank You" to those of you who served in 2013.

We couldn't do it without you.



Congratulations to Hannah Burrough for receiving the "Charlie Wilson" Award

(Shown with Cheryll Grainger)







We'd like to offer a special



to all of our Juniors who work tirelessly alongside us to promote our Santa Gertrudis Breed.

You make us proud!

Joe Fauth
President, Mid-Coast Santa Gertrudis Breeders Association

Houston Livestock Show & Rodeo Santa Gertrudis Junior Heifer Show (Buckle Sponsors) Sunday, March 16, 2014

Class 1 Belt Buckle Sponsor

Todd & Terry Turner - Anahuac, TX

Class 2 Belt Buckle Sponsors

John & Kay Kiker – Hempstead, TX (co-sponsor) Townsend Cattle – Louise, TX (co-sponsor)

Class 3 Belt Buckle Sponsor

Wendt Ranch / Dan & Jane Wendt - Bay City, TX

Class 4 Belt Buckle Sponsor

Corporron Acres - Schulenburg, TX

Class 7 Belt Buckle Sponsor

JHC Cattle / Helen Carleston - Louise, TX

Class 8 Belt Buckle Sponsor

LRB Ranches dba Briggs Ranches - Victoria, TX

Class 9 Belt Buckle Sponsors

Rocking S6 Cattle / Neal & Tanya Schuleman – Navasota, TX (co-sponsor) RW Genetex / Rick & Niki Whitman – Anderson, TX (co-sponsor)

Class 10 Belt Buckle Sponsor

Urbanosky Ranch, Jerome & Jane Urbanosky - Plantersville, TX

Class 13 Belt Buckle Sponsors

Sweet Red Ranch / Jamie Stephenson - Anderson, TX

Class 14 Belt Buckle Sponsor

J&S Cattle / Symon Family - Alvin, TX

Class 15 Belt Buckle Sponsor

Rocking A Ranch – Brenham, TX

Showmanship Buckle Sponsor

Charles W. Wilson III Memorial – Carrizo Springs, TX



Okay, so maybe it wasn't this one, but they were nice!

Thank you, Sponsors!!

Míd-Coast Santa Gertrudis Association

Santa Gertrudis Breeders International Affiliate

2014 MEMBERSHIP APPLICATION/RENEWAL January – December

Please accept this application for my membership renewal in the Mid-Coast Santa Gertrudis Association. My payment for dues is enclosed.

	\$25.00 Junior Member			(office use only: check #:		
	\$50.00 Active		date:)		
	\$40.00 Assoc	iate Member				
****	* PLEASE COM	IPLETE AI	LL INFORM	MATION	****	
Last Name	First		MI		Spouse Name	
Ranch Name	Ranch Manager			SGBI Herd #		
Mailing Address	C	State	Zip	County		
Ranch Address (if diff	erent from Mailing Address)	City	State	Zip	County	
Home Phone	Ranch Phone Business Pl		s Phone	E-Mail A	l Address	
	Basic Operation:	Purebre	d	Commercia	l	
	ided above will be a ist any information					
Junior Members on	ly: (Note: The follow	ving information	n WILL NOT be a	available on	the website.)	
Colo al Nava		Diath dat -	4-H			
School Name		Birthdate	(check on	ie) ivam	ne of Organization	

Please mail membership renewal to: Allen Grainger, Treasurer P.O. Box 2282 Brenham, TX 77834

Mid-Coast Brand Ads

P.O. Box 441 • Angleton, Texas 77516 Office: (979) 849-7911 • Fax: (979) 849-1926 oldaggie56@aol.com • www.bierifarms.com

Blackjack Oaks Ranch

Where Excellence is the Norm Allen & Karen Ginnard Washington, Texas 936.878.1825 • 713.586.9978 www.blackjackoaksranch.com

CF Cattle Co.

Curtis & Kathy Fuchs 44 Three Oaks Lane Brenham, TX 77833 (979) 289-5635



Star Five Club Calves

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Jim Corporron 3148 County Road 229 Schulenburg, TX 78956

Ranch: 979-562-2405 Cell: 979-561-7185 E-mail: jim@corpacres.com www.CorporronAcres-DosBrosRanches.com

D Bar J Ranch Delbert Walker

8456 FM 227 E, Grapeland, TX 75844 (936) 687-5800

D-J

D-I

Rodney & Barbara Corporron



528 County Road 223 Schulenburg, TX 78956

Cell: 713-724-1263

Santa Gertrudis Cattle





DuBois Cattle Company

Tom & Debbie DuBois P.O. Box 576 Ranch (903) 626-4153 Jewett, Texas 75846 tom.dubois@us.atlascopco.com

John Kiker

24081 Jones Rd. Hempstead, TX 77445 Phone & FAX: (979) 826-8329 j.w.k.1934@gmail.com



MYERS CATTLE & LAND CORP. **CARROLL D. MYERS**

(936) 825-6544 w.myerscattleandland.c

SANTA GERTRUDIS HERD #6491 25821 STATE HWY 6 SOUTH NAVASOTA, TEXAS 77868-822 ADDITIONAL INFO: LAUREN MYERS WEST (281) 744-760

Santa Gertrudis Cattle "The Tradition

ALLEN & CHERYLL GRAINGER P.O. BOX 2282, BRENHAM, TX 77834 www.rockingasantagertrudis.com

Registered Santa Gertrudis Cattle Schuleman Family 936-825-6569 • Cell: 936-870-6385 1409 Stacey, Navasota, Texas 77868

Herd #878

Continues'

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J.B. "Dick" Vesper Kelly Vesper
Charter Member SGBI - Herd 43 Drawer 679, Cotulla, TX 78014 (830) 879-2245

Santa Gertrudis Since 1940

Dan

Wendt Herd Established in 1954 PERFORMANCE TESTING SINCE 1958

E-mail: dwendt@1skyconnect.net Website: www.wendtranches.com

5473 FM 457 Bay City, Texas 77414

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WUNDERLICH FARMS

TERRY & NANCY WUNDERLICH AND FAMILY 1755 LANGE LAKE RD. • BRENHAM, TEXAS 77833

979-277-2838 n.wunderlich@hotmail.com









Coming Events

2014

June 15-20 — National Jr. Santa Gertrudis Heifer Show, Wichita Falls, TX

June 30 — Ownership deadline for State Fair of Texas

August 8 — Mid-Coast SG Annual Meeting – Fair Grounds Brenham Texas

August 9 — Mid-Coast Cattleman's Opportunity Sale – Fair Grounds Brenham Texas