

**2009-2010 Mid-Coast
Santa Gertrudis Assn.
Board of Directors & Officers**

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Vice-President Clay Yorek

Secretary Jason Miller

Treasurer Christy Moran

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Cattle Rattle



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November 2009

A Message from the President

Dear Mid-Coast Member:

A big thank you to everyone that worked on the Annual Mid-Coast Meeting and the Cattleman's Opportunity Sale that was held during August in Brenham. We were privileged to have SGBI President Lamar Kelly in attendance, as well as address our members with the latest updates in the association. Several new breeders purchased cattle and despite the rain deficit and forgetting Hoover's raised chair, the sale went off without a hitch!

One thing is for sure—the rain has since arrived! With the recent moisture arriving several times a week in some areas, hopefully the water deficit is diminishing as we head into winter.

I'd like to welcome our newest Mid-Coast member, Miss Jana Marie Justiss who recently made her debut at of all things—a Santa Gertrudis sale. Briggs' and consignors commercial heifer and bull sale along with the Tri Star Sale proved once again to be a barn burner! The prices reflected a set of high quality cattle. If you missed out, mark your calendar for their sale next October.

This past weekend SGBI hosted an "Open House & Social" at the new SGBI headquarters in Kingsville. It was a time to renew old friendships and create new ones, along with touring the new SGBI office. The new office should prove to be a winner with the increased visibility of being located near the King Ranch Visitors Center and the considerable reduction of expenses to SGBI and in turn all Santa Gertrudis breeders!

If you have not selected your top notch animals for the upcoming "**Super Sale**", it is time to head out to the pens or pasture and pull a few up, as the nomination forms are due by December 1st. The all haltered cattle sale will be held Thursday, March 4th, 2010 at 7 pm in the **Reliant Center**, (the same location as the stalling of open show cattle) during the Houston Livestock Show and Rodeo. Our annual Aisle Party will begin at 6 pm preceding the sale. Sale Chairman, Jerome Urbanosky is working hard to make this legendary sale's return to Houston exciting! Nomination rules and a consignment form are enclosed in this issue or may be downloaded from our website:

www.midcoastsantagertrudis.com or by contacting Jerome.

Remember the next National Steer Feed out at King Ranch will begin in December and the National Open Santa Gertrudis Show will be held in Fort Worth on January 17th.

Stay involved and together we'll move forward!

Regards,

Cheryll Grainger

2009 Mid-Coast Annual Meeting

The Mid-Coast Affiliate Annual Meeting was held at the Washington County Fairgrounds Sales Facility in Brenham, Texas on Friday, August 7th, 2009. A tailgate party social began the festivities at 5:00 pm with snacks and drinks. The annual meeting and BBQ dinner was held in conjunction with the Cattleman's Opportunity Sale. The junior members also held a silent auction to raise money.

SGBI President Lamar Kelly updated those present on the upcoming Santa Gertrudis Breeders International (SGBI) office relocation, as well as agendas for the year. Mid-Coast Jr. Advisor, Clay Yorek announced the many junior accomplishments through out the past year along with their plans for future fundraising activities. Mid-Coast Director, Pete Yorek recognized the graduating seniors Allison Grainger, Travis Longron, Adam Sevcik, and James Hood who were previously awarded scholarships. He also paid tribute to Mr. John Carleston and shared information regarding the Santa Gertrudis Youth Foundation's John Carleston Scholarship. Mid-Coast Director Betty McCormick honored retiring board members Renee' DuBois, Bud Johle, Trent Longron, and Pete Yorek with plaques for their service to the affiliate and the board. Betty also presented the Jerome Urbanosky Family as the Mid-Coast Breeder of the Year, for their dedication in promoting and supporting Mid-Coast and the Santa Gertrudis Breed. Jason Miller, John Justiss, Jerome Urbanosky, and Tanya Bram were elected to serve as incoming directors.

Following the meeting was adjourned, the new board met to elect officers for 2009-2010 with the following results: Cheryll Grainger – President; Clay Yorek – Vice President; Jason Miller – Secretary; and Christy Fuchs Moran – Treasurer.



Cattlemen's Opportunity Sale



August 8, 2009
 Washington County Fairgrounds, Brenham, TX
 Auctioneer: Hoover Case
 Box: Richard Hood
 Sale Chairman: Cheryl Grainger/Trent Longron/Bud Johle

4 Bulls - \$6,850 w/average \$1,712
 26 Open/Exposed Heifers - \$28,470 w/average \$1,095
 9 Bred Heifers/Cows - \$12,200 w/average \$1,355
 1 3N1 - \$1,850 w/average \$1,850
 The sale grossed \$49,375 and averaged \$1,234 on 40 lots.

High Selling Lots

\$3,000 – High Selling Lot (Bred Cow) – Rose Hill's Playgirl 6, sired by DF Playboy 281. From Rose Hill Ranch, AJ & Rosemary Gambino to Jason Bryan, Dawson, TX.

\$2,000 – High Selling Open Heifer – GM's Bubbles 85, sired by BHR Chunke 633. From GM Ranch to Jaclyn Robinson, Dayton, TX.

\$2,500 – High Selling Bull – GM's Outlaw 8/02, DOB 03/09/08, sired by DHF Hoosier Daddy 74/3. From GM Ranch, Cleveland, TX to Rocking A Ranch, Brenham, TX.

We would like to Thank the following sale sponsors:

Beard-Navasota Veterinary Hospital, Navasota, TX
 The Lazy Mule Saloon, Chappell Hill, TX
 South Central Veterinary Services PC, Navasota, TX
 Budweiser, Mike Hopkins Dist. Co. Brenham, TX
 Cattlemen's Supply, Inc./Cattlemen's Brenham Livestock Auction, Brenham, TX
 Capital Farm Credit, Bryan, TX



Breeder of the Year
Jerome Urbanosky Family



The Mid-Coast Board wanted to start up a special award for a member who supported the Mid-Coast Association in several different ways. Several qualified members were nominated, but we could only choose one. The Jerome Urbanosky family received the most votes. They exhibited cattle at the 2009 Houston Livestock Show, they have bought and sold cattle at Mid-Coast supported sales, and have participated in Mid-Coast field days. They have supported the Junior program by donating heifers and attending Jr. shows the past few years. We appreciate the Urbanosky's for their dedication to the breed.

**Have You Ever Wondered
Where Armyworms Come From??**

The Armyworm is the caterpillar life stage of a moth. Believe it or not there are several different types of armyworms. The female moth mates and begins laying eggs in mid-May. Eggs hatch in about 10 days – controlled by temperature. This first hatching feeds for about 3-4 weeks and then pupates in the soil. In 2-3 weeks, another adult is born and thus the process starts all over again.

However, the first generation of worms which are those feeding in June are usually the most destructive. As we all know they seem to be most destructive after we have had drought situations, then the rains come. The caterpillars feed at night spending the hot days down near the soil under vegetation in the cool. The armyworm will live through the winter as a partially-grown larva in the soil. Then in spring they continue to feed, when fully grown – they pupate and an adult moth emerges in May and/or June.

So now you know!!

Mid Coast Santa Gertrudis Association Membership Application

Membership Year January–December

Please accept this application for my membership in the Mid-Coast Santa Gertrudis Association. Payment for dues must be enclosed.

_____ \$15.00 First Time Member

_____ \$15.00 Junior Member

_____ \$50.00 Active Member

Last Name	First	MI	Spouse
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Ranch Name	E-mail Address	SGBI Herd No.
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Home Phone	Mobile	Ranch Phone
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Home Address	City	State	Zip	County
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Ranch Manager Name and Contact information

Junior Members Only – Birth Date, School Name and Grade

Basic Operation: _____ Purebred _____ Commercial

Referred by: _____ Date: _____

Please mail this completed application to:

Christy Moran, Treasurer
2704 Chase Street * Brenham, TX 77833
Phone (979) 421-6236

Please visit our website at www.midcoastsantagertrudis.com

In the News . . .



2009 Contest Winners: (Left to Right) Mason Parish, Michael Nepveux, Heather Hirsch and Mandy-Jo Laurent.

Mason Parish, a senior at Caney Creek High School in Conroe, Texas was selected as a contest winner and member of the Texas Beef Leaders of Tomorrow Team. The Texas Beef Leaders of Tomorrow contest was held Saturday, Aug. 1, 2009 at the Kleberg Center at Texas A&M University in College Station, Texas. Each first place winner won a \$1000 cash prize and a \$500 scholarship. The contest was hosted by Texas CattleWomen and funded by Texas Beef Check off Program and private donations. He will be serving as the Area III FFA Vice-President, Caney Creek FFA President, Cut-N-Shoot 4-H second Vice-President, a National Santa Gertrudis director, a Mid-Coast Jr. Member, and a National Honor Society Member. Through FFA and 4-H, Mason has raised both registered and commercial cattle for the show ring and sales along side helping with his family's cow calf operation.

Simon Hughes, 5 year old son of Scott and Toni Cochran-Hughes, and grandson of Judy Cochran, harvested a 12' 7" alligator on the family's Simon Peter Bend Ranch outside of Livingston. It weighed over 800 pounds and was between 35 and 40 years old. He has been on Fox, CNN, Lufkin station KTRE, as well as having traveled to New York City to be on the Today Show.





Jana Marie Justiss, daughter of former Jr. and current Mid-Coast Director, John and Doyce Justiss of Yoakum, arrived October 6th, 2009, at 2:13 am. She weighed 6 lbs. 5 ounces and was 18 inches long. Proud grandparents are long time Mid-Coast members Larry and Zoe Justiss of Hallettsville.

The Mid-Coast Santa Gertrudis Association is excited to announce that the legendary **Super Sale** will once again be held in the Reliant Center at the Houston Livestock Show in 2010.

The sale offering will consist of halter cattle only. Please review the guidelines in the nomination form on the next pages and select something special for the sale. Tanya Bram is available to halter break and fit your sale cattle for you. Please contact her directly at 979-541-3409. The consignment form is available on our website: www.midcoastsantagertrudis.com. You can also call me at 281-797-5715 with any questions you may have.

Jerome Urbanosky – Sale Chairman

SGBI Activities

By Lamar Kelly

Relocation of SGBI Offices

By the time you read this, SGBI will have relocated the Kingsville office across the street to the new quarters on the grounds of the King Ranch. The new offices will be more than adequate to meet the space needs of SGBI for the foreseeable future.

Signage on the main roads will direct members and guests to the new offices located directly across the street from the King Ranch tourist center. Visitors to the new SGBI offices are expected to increase significantly due to proximity of the King Ranch tourism center.

The new space will permit more efficient operation of the office and will result in a reduction in offices space expenses of approximately \$25,000 per year.

All members are invited to drop by the new offices to visit with SGBI office staff and enjoy the newly renovated office space.

Updated Long Range Plan (LRP)

During August, the members of the Ways & Means Committee or their alternates spent approximately two days in Kingsville reviewing the original LRP to identify completed objectives, update uncompleted goals and add new goals. One of the purposes of the meeting was to clearly assign primary responsibility for the LRP's major objectives to one of the five SGBI vice presidents.

The updated LRP was approved by the Board during the recent Board meeting. Each SGBI vice president will be asked to make a quarterly report to the SGBI Board and general membership regarding progress toward achieving assigned goals in the LRP. These quarterly reports will be posted at www.santagertrudis.com to permit review by the Board and membership.

The LRP is a living plan which will be updated periodically to include new goals, monitor status of progress on old goals and identify issues which need to be addressed for more effective operation of SGBI.

The bottom line for the LRP is that it furnishes a focal point for the Board and membership to monitor the progress of the SGBI Board, staff and officers in promoting the Santa Gertrudis breed and serving members.

If any member has questions regarding direction/activities of the SGBI, they can refer to the quarterly updates mentioned above and get reasonably current information.

Task Group for Rules Governing SGBI Sanctioned Shows

Recently I appointed to task group to do a top to bottom review show rules. Members of the task group are Nancy Wunderlich, David Hampton, Wylie Taliaferro, Curtis Salter and Scott Moore.

The overall purpose of the task group is (1) to identify and make recommendations re conflicts, overly burdensome rules and areas where rules can be simplified/eliminated, (2) make recommendations designed to promote the breed by encouraging greater breeder participation in SGBI sanctioned shows, eliminate any appearance of unfairness in the process, and create incentives for greater breeder participation.

The purpose of this project is **not** to raise questions regarding the performance of any current or former VP, Committee chairman or member of a committee. Rather, as stated above, the purpose of the task group is to make a positive and bold step forward by setting up a focused project intended to make recommendations to promote the breed. This can be done by eliminating any potential obstacles which may discourage broad participation by a larger group of Santa Gertrudis breeders.

Recommendations made by the task group first will be forwarded to the responsible SGBI standing committees and ultimately to the Board.

Other

Thanks to Cheryl Grainger for the opportunity to author this Cattle Rattle column. I am enjoying serving as your president and very much enjoyed attending the last meeting of your association, the Mid-Coast Cattlemen's Opportunity Sale and the "Gathering Sale". Hope to see you at future events.

Lamar Kelly
404 915-4952



Dear Mid Coast Members and Juniors:

It is that time again to start all of the planning for our upcoming junior events after the first of the year. We hope each of our scheduled events prove to be enjoyable and beneficial to each of the junior members and their family.

I have just placed the order for all of the buckles for the 2010 Houston Livestock Show & Rodeo Santa Gertrudis Junior Heifer Show, which will be held March 19th. If there is anyone who would be interested in donating a buckle to one of the class winners please let me know. We could not afford to have this program in place without your help. In addition, we hope to have more entertainment for the exhibitors this year by holding another dance in the Reliant Center on March 18th, the night before the show. It will be sponsored by Mid-Coast but will be open to all of the junior exhibitors of other breeds.

We are also working hard on the details for the Norval and Anna Sells Mid-Coast Junior Heifer Show and Annual Jr. Meeting that will be held on April 23rd and 24th at the Grimes County Fairgrounds in Navasota. We will have Eddie Eppler out with his chuck wagon again cooking up some great fajitas on Friday evening. Eddie has also graciously donated a steak dinner with all of the fixings for up to 25 people as an auction item with all proceeds going to our juniors. Look for more information on this opportunity in the coming months.

I would also like to take this opportunity to thank each of you who donated various items to the silent auction held at our annual meeting in August. We were able to raise \$710 off of these items alone which directly benefited our junior program. We are excited about this year and look forward to seeing all of you at the upcoming shows and activities. Please try to make plans now to attend so you will not miss out on all of the fun!

- *Clay Yorek* -
Mid-Coast Jr. Advisor

Mid Coast Jr. Association Officers:

Tana Townsend, President
(979) 648-2027

Jamie Stephenson, Vice-President
(936) 873-5029

Lauren Grainger, Secretary
(979) 830-8785

Jordan Symon, Reporter
(281) 482-8156

Codi Coulter, Mid-Coast Queen
(903) 575-7170

Jaclyn Robinson, Mid-Coast Princess
(936) 257-0763

Clay Yorek, Youth Advisor
(979) 777-3766

Mid-Coast Santa Gertrudis Breeder's Association

The Super Sale 2010

Consignment Letter and Form

Dear Santa Gertrudis Breeder,

The Mid-Coast Santa Gertrudis Breeder's Association proudly announces ***The Super Sale***, on **Thursday, March 4, 2010 at 7 PM**, at the **Houston Livestock Show Reliant Center in Houston, Texas**. Mid-Coast members invite all Santa Gertrudis Breeders to consign and join us for this exciting annual event.

Here are the sale rules and screening standards to assist you in selecting your lots. Sale cattle may not possess any characteristics under the "Disqualifications" column of the SGBI Standard of Excellence. Please call me if I can help you! Jerome Urbanosky (936) 894-2017 or (281) 797-5715.

1. All cattle must be purebred registered Santa Gertrudis and **must** be halter broke.
2. Santa Gertrudis females must be between the ages of 9 months through 6 years old. In other words, females must not be seven years old the day of the sale. Fertility – all females must be guaranteed safe in calf by a licensed vet by 26 months of age and to calve before 36 months of age. Females with a calf at side over 6 months of age must be palpated safe in calf by a licensed vet. Females with calf over 9 months of age must be palpated safe in second trimester by licensed vet. Females with a calf under six months old may sell exposed or open. Any female four years or older must have a record of calving interval.
3. Embryos and flushes, donor cows, bred recipient cows are eligible for the sale.
4. One lot of a **pre-screened** bull 15 to 30 months of age will be accepted for consignment. A bull must be fertility tested and be confirmed a satisfactory breeder within thirty days of the sale by a licensed vet. Please call one of the Sale Chairs to arrange for the pre-screening. Bulls must have performance data and a sheath score of three or less.
5. Cattle must be sound, functional, and in good flesh.
6. Please refer to the SGBI Standard of Excellence. Cattle falling under the "Disqualifications" section will not be allowed in the sale. Call if you need a copy.
7. Cattle must have Health Papers issued within 30 days of sale date. Be sure your veterinarian includes palpation results on these papers. Animals must be eligible for interstate shipment.

*Check with your vet about brucellosis testing for cows 18 months of age or older.

*Any animal not meeting these requirements will be automatically removed from the sale offering.

The Consignment Fee is \$60.00 per lot or per pen. Make checks payable to: Mid-Coast Santa Gertrudis Association and mail in with your entry form and copy of registration papers **to: Mid-Coast Santa Gertrudis Association, Attn: The Super Sale, Jerome Urbanosky, 14525 Urbanosky Lane, Plantersville, TX 77363**. All cattle will be screened at check in with the exception of bulls, which must be pre-screened. Any consignors needing assistance of any kind, including selection of cattle, getting ready for the sale, etc; please feel free to contact any Mid-Coast Board Member or the Sale Chairs. Commission will be 10%. The consignment fee does not apply towards commission. All consignors are asked to be members of Mid-Coast or may join Mid-Coast for the first time for \$15.00. Remember, these dollars help promote our breed!

*Please mark your calendars now and plan to attend! This is a major event for the Mid-Coast Santa Gertrudis Association and we are going to have a great time with plenty of quality cattle on display. Our annual Aisle Party will be held Thursday night starting at 6PM followed by **The Super Sale**.*

MID-COAST SANTA GERTRUDIS ASSOCIATIONS

THE SUPER SALE

2010 Consignment Information Form
(Please use a separate form for each lot.)

Houston Livestock Show Reliant Center – Houston, TX
March 4, 2010

Entry Deadline: December 1, 2009. Fees: \$60.00 per lot or per pen. Commission will be 10%.
Make checks payable to: Mid-Coast Santa Gertrudis Breeders Association.

Please circle one: Open Heifer; Exposed; Bred Heifer; Pair; Three-n-one; Bred Cow; Bull

Name: _____ Ranch Name: _____

Herd number: _____

Address: _____ City _____ State _____ ZIP _____

Phone: Day _____ Night _____ Email _____ Fax _____

ANIMAL CONSIGNED:

Id # _____ Sex _____ Horned () Polled () Scurred ()

Date of Birth _____ SGBI Reg. No. _____

Breeding Information for females: (AI certificate required if bred AI)
Open () or Palpated Bred () or Exposed ()

Palpation results: _____ Date: _____ or Expected Calving Date _____

Sire Bred or Exposed to: ID # _____ Name: _____ SGBI Reg. No: _____

Calf at Side Information: (Calf should be registered)

ID # _____ Sex: _____ Date of Birth: _____ SGBI Reg. No: _____

Sire ID# _____ Name: _____ SGBI Reg No. _____

For Bulls: Fertility Tested? _____ Date of Test: _____

Gain Test Data; Date of test _____ Av. Daily Gain _____ Ratio _____

Final Wt. per day of Age _____ Ratio _____

Please write three comments, as you would like for them to appear in the catalog. Attach a copy of the registration certificate to this form and mail with a check made payable for \$60.00/lot to:

*Mid-Coast Santa Gertrudis Association, Attn: The Super Sale
Jerome Urbanosky, 14525 Urbanosky Lane, Plantersville, TX 77363*

****Entry Deadline is December 1, 2009****